



## Herbalife Nutrition Celebrates 21-Year Partnership with American Red Cross in Support of Blood Donations, Disaster Relief Efforts and General Wellness of Communities

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LOS ANGELES--(BUSINESS WIRE)--Oct. 17, 2019-- [Herbalife Nutrition](#) (NYSE:HLF), a premier global nutrition company helping people live healthy active lifestyles, today announced an extension of its support for the American Red Cross for the 21<sup>st</sup> consecutive year. Over the past four years, the Company has donated more than 1.1 million Protein Deluxe Bars, valued at \$2 million, to 120 Red Cross blood donation centers across the U.S. In addition to product donations, the Company hosts blood drives for its employees and independent distributors.

"Our partnership with the American Red Cross is built on the shared principles and values of helping others, and we look forward to another year of working together and changing lives," said Alan Hoffman, executive vice president of Corporate Affairs, Herbalife Nutrition.

Most recently and for the second consecutive year, Herbalife Nutrition has joined other major organizations to support the American Red Cross Missing Types Campaign by promoting the need for blood donations. Also, independent distributors and employees generously participated in U.S. and international relief efforts, helping people affected by disasters, including Hurricane Florence, California wildfires and the Ridgecrest earthquake.

"The Red Cross relies on partners like Herbalife Nutrition to help ensure lifesaving blood donations are available to patients in need," said Elizabeth Penniman, vice president of American Red Cross. "We are thankful for Herbalife Nutrition's longstanding support of our mission and our blood donors by providing them important and nutritious snacks after they give blood."

Since 2006, blood donations from more than 60 Company-hosted blood drives, combined with the donations collected on the Herbalife Nutrition bloodmobile in Southern California, have saved countless lives. Also, since 2008, an Herbalife Nutrition executive has actively participated as a member of the board of directors of the American Red Cross Los Angeles Region.

To learn more about Herbalife Nutrition, visit [IAmHerbalifeNutrition.com](#). To receive the latest Company updates, follow us on Twitter: @HerbalifeNews.

### About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available through its independent distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a nonprofit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has more than 8,300 employees worldwide. To learn more, visit [Herbalife.com](#).

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