



September 15, 2017

Herbalife Nutrition Returns as Official Nutrition Partner of the Nautica Malibu Triathlon and Title Sponsor of the Herbalife International Race in Support of Children's Hospital Los Angeles' Pediatric Cancer Research Program

LOS ANGELES, Sept. 15, 2017 /PRNewswire/ -- Herbalife ("Herbalife" or "Company"), a global nutrition company, continues in its 13th year as the official nutrition partner of the Nautica Malibu Triathlon and title sponsor of the Herbalife International Distance race, which kicks off the 31st Annual Nautica Malibu Triathlon presented by Equinox on Sept. 16.



"Our corporate sponsorship, along with our distributors and employees who compete, demonstrate our commitment to promoting a healthy, active lifestyle and further our purpose of making the world a healthier and happier place," said Rich Goudis, Chief Executive Officer, Herbalife Nutrition.

Herbalife Nutrition will provide participants with CR7 Drive, a sports drink developed in partnership with Cristiano Ronaldo, which rapidly fuels an athlete's workout while enhancing hydration, and Herbalife24® Rebuild Strength to support immediate and sustained muscle recovery.* In addition, the Company will sponsor 6 hydration stations located along the course.

The Nautica Malibu Triathlon attracts 5,200 athletes and to date has raised \$12 million to support the Basic and Translational Cancer Research Program of the Children's Center for Cancer and Blood Diseases at Children's Hospital Los Angeles.

The triathlon is one of the nation's most recognizable races because of the course's breathtaking ocean views. The weekend event consists of two separate races: the Herbalife International Distance race on Saturday, which includes a 1.5-kilometer Pacific Ocean swim, a 40-kilometer bike course along the Pacific Coast Highway, and a 10-kilometer run along the sands of Zuma Beach. The Classic Distance race on Sunday features a half-mile ocean swim, a 17-mile bike course, and a four-mile run. Visit NauticaMalibuTri.com for more information.

To learn more about nutrition and fitness, visit DiscoverGoodNutrition.com.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**

About Herbalife Nutrition

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. We have been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife Nutrition independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, sky-rocketing public healthcare costs and a rise in entrepreneurs of all ages. We offer high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Our targeted nutrition, weight management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Nutrition independent distributors in more than 90 countries.

Through our corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and our Casa Herbalife programs to help bring good nutrition to children in need. We are also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

Herbalife Nutrition has over 8,000 employees worldwide, and is traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.5 billion in 2016. To learn more, visit Herbalife.com or IAmHerbalife.com. Financial information is available on ir.herbalife.com.

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