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Herbalife and NHCOA Partner to Spread Healthy Habits and Nutrition among Older Adults in Washington, DC

The global nutrition company will provide meal replacement products and support senior housing facility Casa Iris' nutritional program

WASHINGTON--(BUSINESS WIRE)-- As part of Herbalife's (NYSE:HLF) commitment to nutrition at all stages of life, the company announced a new partnership with the National Hispanic Council on Aging (NHCOA), the nation's premier organization working with Hispanic older adults, their families and caregivers. Through this partnership, Herbalife will provide NHCOA with shakes, meal replacement bars, and protein bars worth \$10,000 to offer to the residents of the organization's senior housing facility, Casa Iris. The initiative in the Washington, DC area will last from April to December 2016. In addition, NHCOA will receive \$15,000 to help fund Casa Iris' Nutrition Program, which provides more than 75 facility residents and community members with access to nutritional education, awareness, meal services, and activities.

"Currently more than a quarter of seniors in the United States are hungry or at a nutritional risk," said Dr. Yanira Cruz, NHCOA President and CEO. "Given the increased risk for chronic health conditions arising from hunger and malnourishment, NHCOA is excited to partner with Herbalife to ensure that the residents of Casa Iris have access to nutritious food and programming so they can age with dignity and in the best possible health."

The partnership was announced during the launch of NHCOA's Move, Exercise and Nourish: A Wellness Program at Casa Iris on April 14, 2016. Angela Arboleda, Vice President of Government and Community Affairs, presented the first installment of product donations and spoke to the Casa Iris residents about nutrition. Attendees also sampled Herbalife shakes.

"Herbalife is deeply committed to turning the tide on poor nutrition in every age group," said Angela Arboleda, Herbalife's vice president for government and community affairs. "Through partnerships like these, we can bring Herbalife nutrition to people like the residents of Casa Iris who might not have access to nutritious foods, and raise awareness regarding the importance of maintaining healthy, active lifestyles."

For more information regarding this partnership, please visit the NHCOA blog at <http://www.nhcoa.org/blog/category/media-center/blog/>.

About Herbalife: Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,900 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE:HLF) with net sales of \$4.5 billion in 2015. To learn more visit herbalife.com or IAmHerbalife.com.

About NHCOA: The National Hispanic Council on Aging (NHCOA) is the leading national organization working to improve the lives of Hispanic older adults, their families and caregivers. NHCOA works in partnership with its Hispanic Aging Network of local community organizations and other organizations that share its commitment to older adults and/or to the Hispanic community. NHCOA works both on the national and community levels.

On the community level, it works with its National Hispanic Aging Network comprised of 39 community-based organizations located across the continental U.S. and Puerto Rico. NHCOA also maintains a broader network of 7,000 individuals and reaches 10 million Hispanics each year through its work and that of its affiliates.

On the national level, NHCOA engages in national advocacy activities ensuring that legislation targeting older Americans is inclusive of all of the nation's older adults, families, and caregivers. In all of its work, NHCOA focuses on seniors, as well as

those impacted by the seniors, and those who will not have enough resources to retire but who are not seniors today. Indeed we approach aging as a process that occurs throughout a person's life, starting during a person's young years and throughout the lifespan.

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