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Herbalife Hosts Fit Camp in Support of American Heart Association's National Wear Red Day®

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#), (NYSE: HLF) announced today that it is hosting a fit camp for its independent members and employees in support of the American Heart Association's annual National Wear Red Day®.

"We are honored to collaborate with the American Heart Association in support of their annual National Wear Red Day®," said Dr. John Agwunobi, Chief Health and Nutrition Officer, Herbalife. "Our independent members across the country join the American Heart Association in the belief that education and a healthy lifestyle can help empower women, and we look forward to promoting the benefits of good nutrition and being active."

Herbalife independent members and employees will participate in a fit camp held at Herbalife's Torrance facilities. The fit camp will be led by former Olympian Samantha Clayton, senior director of worldwide fitness and education, Herbalife. Herbalife independent members will also receive healthy living tips by Dr. Luigi Gratton, vice president of nutrition education and development, Herbalife; and Dr. David Heber, chairman of the scientific and medical advisory board, Herbalife. T-shirts will also be available for sale, with proceeds to be donated to the American Heart Association.

"National Wear Red Day® is about empowering women and their families to live their best life," said Laura Baker, Business Development Director, American Heart Association, Go Red For Women. "We are thankful to Herbalife for their support in advancing this movement that has already made a difference in the health of women in communities across the country."

National Wear Red Day® occurs the first Friday of each February and consumers are encouraged to wear red, raise their voices, know their cardiovascular risk and take action to live longer, healthier lives.

The Go Red For Women® movement started more than 10 years ago when the American Heart Association learned that more women were dying from heart disease than men. The American Heart Association is the nation's oldest and largest voluntary health organization dedicated to fighting heart disease and stroke.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit [Herbalife.com](#) or [IAmHerbalife.com](#).

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