



September 24, 2015

## **Herbalife is Official Nutrition Sponsor of the 2015 YMCA Stair Climb for Los Angeles**

*\$15,000 Donation to Help Support Downtown L.A. YMCA Efforts to Strengthen Communities*

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#) (NYSE: HLF) has announced a \$15,000 donation as part of its ongoing commitment as Official Nutrition Sponsor of the 2015 YMCA Stair Climb for Los Angeles.

This is the third straight year Herbalife will serve as the Official Nutrition Sponsor of the YMCA Stair Climb. The \$15,000 donation will help support the downtown YMCA's programs that promote youth development, healthy living and social responsibility.

The YMCA stair climb—taking place on Friday, September 25—will showcase a range of Herbalife sports nutrition products throughout the event, including Herbalife's popular H30 hydration product and its effervescent Liftoff® energy product, all designed to keep athletes of all levels fueled during competition. Herbalife products will be placed into 4,000 gift bags prepared by the YMCA for stair climb participants.

"Herbalife is committed to promoting a healthy, active lifestyle among people of all fitness levels, regardless of where they are on their nutrition and wellness journey," said Amy Greene, senior vice president, global engagement, Herbalife. "We are honored to partner with the YMCA of Downtown Los Angeles and to be the official nutrition sponsor of this year's YMCA Stair Climb."

97 Herbalife employees are expected to climb the 1,664 stairs it takes to reach the pinnacle of the US Bank tower in Downtown Los Angeles—the tallest building west of the Mississippi. Several independent Herbalife members were also on hand at the Herbalife booth.

The sponsorship further highlights Herbalife's commitment to playing an active role in the Los Angeles community—an area known for its large Latino community and served by the YMCA of Metropolitan Los Angeles.

The agreement with the YMCA is part of Herbalife's broader community engagement program aimed at promoting good nutrition as part of a healthy, active lifestyle. For example, during September alone, Herbalife has supported the Los Angeles triathlon, the Nautica Malibu Triathlon, the DC Nation's Triathlon in Washington D.C., and the 2015 ITU World Triathlon Grand Final and World Championships in Chicago, with many Herbalife employees and members also participating in the events.

Herbalife also works with the Red Cross Los Angeles to provide disaster relief and protein recovery snacks to blood donors. Herbalife also supports a number of local charities and organizations, such as 'A Place Called Home', the Children's Institute Inc., and the Union Rescue Mission to help provide nutrition support to vulnerable children and families in the L.A. area.

### **About Herbalife:**

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit [Herbalife.com](#) or [IAmHerbalife.com](#).

### **About YMCA of Metropolitan Los Angeles**

YMCA of Metropolitan Los Angeles (LA Y) is a non-profit organization dedicated to strengthening communities by supporting youth development, healthy living and social responsibility. Welcoming individuals of all ages, faiths and backgrounds, the Y is

committed to nurturing everyone's potential in spirit, mind and body. No one is turned away due to the inability to pay. Serving Los Angeles since 1882, the LA Y is comprised of 26 branches and three resident camps that stretch across 100 miles of Los Angeles County. Through unique programs and services, YMCA of Metropolitan Los Angeles provides more than a quarter million families each year with the tools and encouragement to learn, grow and thrive. For more information, visit [www.yocala.org](http://www.yocala.org).

### **About Stuart M. Ketchum Downtown YMCA**

Ketchum-Downtown YMCA is one of 26 branches of YMCA of Metropolitan Los Angeles, a non-profit organization that serves more than a quarter million families each year. Welcoming individuals of all ages, faiths and backgrounds, the Y is committed to nurturing everyone's potential in spirit, mind and body. No one is turned away due to the inability to pay. Through programs that promote youth development, healthy living and social responsibility, Ketchum-Downtown YMCA inspires its community to learn, grow and thrive. For more information about Ketchum-Downtown YMCA, visit [www.yocala.org/ketchum-downtown](http://www.yocala.org/ketchum-downtown).

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