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## **Herbalife Nutrition Sponsored Triathlete Heather Jackson Placed Fourth in the Women's Professional Division at the 2017 IRONMAN World Championship in Kona, Hawaii and Holds her Rank as Top American Female Triathlete**

LOS ANGELES, Oct. 15, 2017 /PRNewswire/ -- Herbalife (NYSE:HLF), a global nutrition company, congratulates its sponsored triathlete Heather Jackson, who finished this year's IRONMAN World Championship in fourth place and holds her rank as top American female triathlete. She completed the 140.6-mile journey with an overall time of **9 hours, 2 minutes and 29 seconds**, improving her 2016 finish time by 9 minutes.



"It's an honor to be ranked the top female American triathlete and I hope I can inspire people to live a healthier and active lifestyle," said Heather Jackson. "All the days, hours and sacrifices have paid off, and I am thankful to my husband, family, friends, and to my official nutrition sponsor Herbalife Nutrition for fueling my entire journey leading up to Kona, and for being there when I crossed the finish line."

Jackson, who trains in Bend, Oregon, competed in **seven** triathlons this year to lock in her spot at the World Championship. One of only **2,365** athletes competing, Jackson completed the **112-mile leg on the bike in 4:53:55** minutes, which advanced her ahead of the competition, giving her the lead she needed for a fourth place finish.

"Our distributors and employees are proud of all our sponsored athletes who competed in this grueling race, and we applaud Heather on her tremendous win," said Rich Goudis, Chief Executive Officer, Herbalife Nutrition. "Heather is one of our heroes, both on and off the course. In addition to fueling her performance with our nutrition products, she shares our purpose of making the world healthier and happier by giving back to the community. Earlier this year, Heather donated her prize money from the IRONMAN Peru race to those impacted by this year's floods. She's always a winner to us."

Jackson was among 80,000-plus athletes who competed for a starting slot in one of the world's toughest endurance races, the IRONMAN World Championship in Kailua-Kona, Hawaii, combining a 2.4-mile rough water swim, 112-mile bike race, and 26.2-mile marathon into one event.

In addition to Jackson, **15** endurance athletes sponsored by Herbalife Nutrition competed in the IRONMAN World Championship race.

Herbalife Nutrition supports more than 190 athletes worldwide. To learn more about Herbalife Nutrition sponsored athletes, visit [IAmHerbalife.com](http://IAmHerbalife.com). To receive the latest company updates from Herbalife Nutrition, follow [@HerbalifeNews](https://twitter.com/HerbalifeNews).

### About Herbalife Ltd.

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with its Herbalife Nutrition independent distributors, the Company is committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, sky-rocketing public healthcare costs and a rise in entrepreneurs of all ages. The Company offers high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

The Company's targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Nutrition distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. The Company is also proud to sponsor more

than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

The Company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.5 billion in 2016. To learn more, visit [Herbalife.com](http://Herbalife.com) or [IAmHerbalife.com](http://IAmHerbalife.com).

The Company also encourages investors to visit its investor relations website at [ir.herbalife.com](http://ir.herbalife.com) as financial and other information is updated and new information is posted.

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