



March 14, 2018

## **Public Health Leaders, Dr. Richard Carmona and Dr. John Agwunobi, To Present Symposium on Rethinking Food Security at 2018 SXSW Conference**

AUSTIN, Texas--(BUSINESS WIRE)-- As a Company whose purpose is to make the world healthier and happier, Herbalife is seeking to educate thought leaders about the value of what the Company brings to the world, ensuring that Herbalife is a key part of the conversation about the future of nutrition. To help bring awareness to the global pandemic of food insecurity, global nutrition company, Herbalife (NYSE:HLF), is hosting a symposium on food security in Austin on Wednesday, March 14, 2018 at South by Southwest (SXSW), featuring two renowned leaders in the public health field. Dr. Richard Carmona, the 17th Surgeon General of the United States, and Herbalife board member, will join Dr. John Agwunobi, former assistant secretary of health for the U.S. Department of Health and Human Services, and current chief health and nutrition officer at Herbalife, to discuss short-term and long-term food and nutrition challenges facing the world's growing population.

"The world is facing a crisis in the supply of nutritious food and working collectively, governments, NGOs and the private sector are bringing about innovative solutions to feed a growing global population," said Dr. Carmona. "I am pleased to participate in the discussion at SXSW to further elevate some of these solutions and discuss additional ideas."

According to a 2017 report by the Food and Agriculture Organization of the United Nations, reporting on the global status of food security, after steadily declining for over a decade, global hunger appears to be on the rise, affecting 11 percent of the global population. In addition to an increase in the proportion of the world's population that suffers from chronic hunger (prevalence of undernourishment), the number of undernourished people on the planet has also increased to 815 million, up from 777 million in 2015.

"Current global food security strategies must pivot to focus on producing nutrient-dense foods, developing sustainable food supply chains, and collaboration among government, corporations and local communities to ensure the expanding global population has access to good nutrition," said Dr. Agwunobi.

Estimates from academics suggest that food production needs to increase by 50 percent to feed the projected world population of 10 billion people in 2050. Dr. Carmona and Dr. Agwunobi suggest that it's not just about producing more food, as not all calories are created equal. Food security is more than simply having access to food. The definition of food security has evolved over the last few decades, and the most current definition of food security includes access to nutritious food.

Dr. Carmona and Dr. Agwunobi will be available after the symposium for media interviews.

In addition to the symposium, Herbalife helped SXSW attendees have a healthy and happy experience with a Fit + Fuel Station, a conveniently located retreat where attendees enjoyed Herbalife products and learned more about the Company's philosophy around nutrition.

### **Event Details**

Wednesday, March 14, 2018  
5:00 PM - 6:00 PM CT  
JW Marriott  
110 E 2nd St., Room 203-204  
Austin, TX 78701

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### **About Herbalife**

Herbalife is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. We offer high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife independent distributor, and a supportive community approach that inspires customers to embrace a healthier,

more active lifestyle.

Our targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. The Company is also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.5 billion in 2016. To learn more, visit [Herbalife.com](http://Herbalife.com) or [IAmHerbalife.com](http://IAmHerbalife.com).

The company also encourages investors to visit its investor relations website at [ir.herbalife.com](http://ir.herbalife.com) as financial and other information is updated and new information is posted.

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