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## Herbalife Returns as Title Sponsor of Bali International Triathlon 2016

JAKARTA, Indonesia--(BUSINESS WIRE)-- Herbalife, a global nutrition company (NYSE: HLF), announced today that it has become the title sponsor of the Bali International Triathlon 2016. Now officially named the Herbalife Bali International Triathlon 2016, the event is moving to a new venue - Mertasari Beach, Sanur, Bali, and will be held on August 14, 2016.

"For the last eight years, we have been very proud to support the Bali International Triathlon and now for the second year, we are the title sponsor," said Andam Dewi, country general manager of Herbalife Indonesia. "This is just one of the commitments we have to promoting a healthy, active lifestyle through balanced nutrition combined with exercise. In addition, the event will foster excellence among Indonesian triathletes, and boost Indonesia's sporting image in regional and international arenas."

In its role as the title sponsor, Herbalife will extend support to Triathlon participants by providing them with its nutrition products for use in pre-event training, during and after events.

The event is already among Indonesia's most loved triathlons, famed for its iconic venue and unrivalled race experience. It has won honors, including "Best Destination Triathlon". This year, with the new venue in one of the most spectacular locations in scenic Sanur, and tie-in with the 11th Sanur Village Festival, it looks set to leap into becoming one of the largest regional triathlons.

The Herbalife Bali International Triathlon 2016 will feature three competitions of varying difficulty: Olympic (1.5km swim, 40km cycling, 10km run), Sprint (500m swim, 20km cycling, 5km run) and 5km Fun Run. Registration will be at [www.balitriathlon.com](http://www.balitriathlon.com) and open to participants from Indonesia and abroad.

### About Herbalife

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of US\$4.5 billion in 2015.

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