# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 8-K**

# **CURRENT REPORT** Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 25, 2005

# HERBALIFE LTD.

(Exact name of registrant as specified in its charter)

1-32381 (Commission file number)

98-0377871 (I.R.S. Employer Identification Number)

PO Box 309 GT, Ugland House South Church Street, Grand Cayman **Cayman Islands** (Address of principal executive offices)

Registrant's telephone number, including area code: c/o (310) 410-9600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition

**Cayman Islands** 

(State or other jurisdiction

of incorporation)

The following information is furnished pursuant to Item 2.02, Results of Operations and Financial Condition.

On February 22, 2005, Herbalife Ltd. issued a press release announcing its financial results for its fiscal fourth quarter and year ended December 31, 2004. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated by reference herein.

The information contained in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 9.01. Financial Statements and Exhibits.

(	(c)	Exhibits	
1	Exhibit		Description
9	99.1		Press release issued by Herbalife Ltd. on February 22, 2005
			2

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 25, 2005

## HERBALIFE LTD.

#### /s/ Brett R. Chapman By: Brett R. Chapman

General Counsel

Media Contact: Barbara Henderson Vice President Global Corp. Comm. (310) 410-9600 ext. 32736 Investor Contact: Frank Lamberti Vice President Investor Relations (310) 410-9600 ext. 32280

### HERBALIFE LTD. ANNOUNCES RECORD 2004 NET SALES OF \$1.3 BILLIONNet Income Rose 25 percent to \$46.2 Million Excluding \$71.5 Million of Pre-tax Recapitalization Expenses

**LOS ANGELES**, February 22, 2005 — Herbalife Ltd. (NYSE: HLF) today reported record net sales for the full year 2004 of \$1.3 billion, an increase of 13.0 percent compared to the prior year as the number of Distributor Supervisors increased 9 percent vs. 2003. For the full year 2004, the company's regions Europe, The Americas and Asia Pacific all achieved double digit net sales growth of 19.6 percent, 10.3 percent and 23.3 percent, respectively, while Japan net sales declined 17.2 percent. The company opened its 59<sup>th</sup> country during 2004, and also introduced a new weight-management program under the Shapeworks<sup>TM</sup> brand in many of its markets. Michael O. Johnson, the company's chief executive officer said, "The company's distributors achieved record levels of net sales in many of our 59 countries reflecting a unified leadership approach to improve the recruiting and retention of our distributors, and increased distributor retailing of our products. At the highest level of our distributor organization, we added a record 89 new President's Team members and two new Chairman's Club members during the year reflecting strong vitality within the distributor organization."

Excluding the effect of recapitalization transaction expenses in 2004, on a full-year basis the company's net income rose 25 percent to \$46.2 million compared to the \$36.8 million reported in 2003. Including pre-tax recapitalization expenses of \$71.5 million, the company reported a net loss of \$14.3 million, or a loss of 27 cents per share in line with management's expectations. The recapitalization transactions that occurred in 2004 enabled the company to improve its capital structure and lower the amount, and cost, of its debt. "The recent upgrades from Moody's and S&P are a strong indication that the financial markets received our recapitalization favorably. The company's new debt structure will lower our annual interest expense and provide us with the flexibility to pre-pay term debt with our excess cash flow," Johnson said.

**Fourth Quarter** – Additionally, the company achieved record fourth quarter net sales of \$341.6 million, an increase of 13.8 percent vs. 2003. Net sales in the company's regions, Europe, The Americas and Asia Pacific achieved double digit growth of 21.0 percent, 11.1 percent and 21.0 percent, respectively, while the Japan market declined 14.8 percent. Excluding the effect of pre-tax recapitalization transaction expenses of \$56.0 million in the quarter, the company achieved net income of \$7.4 million compared to the \$1.1 million reported in 2003. Including the impact of these pre-tax recapitalization expenses, the company reported a net loss of \$37.4 million or a loss of 68 cents per share in line with management's expectations. During the quarter the company was listed on the New York Stock Exchange and initialized the recapitalization of its

balance sheet, reducing its debt by approximately \$135 million. "We are very excited about listing the company on the NYSE as the prestige and global name recognition of the exchange will enhance our Distributors' recruiting and retailing activities," said Johnson.

#### 2004 Highlights

During 2004 the company held five regional Extravaganzas, in Nashville, Barcelona, Bangkok, Rio de Janeiro and Mexico City, where collectively over 70,000 distributors attended motivational and educational meetings and events to help them build stronger businesses. 130,000 distributors reached supervisor status setting a year-end record of 299,128, a 9 percent increase over 2003. "We achieved a record level of 762 President's Team members, an increase of 13 percent and added two new Chairman's Club members bringing the total to 25, reflecting the vitality and success of our marketing plan. But most importantly, we significantly improved the level of teamwork and trust throughout the organization that will provide the foundation for further growth and profitability," said Johnson. The company increased its investment in events and promotions by 11 percent during 2004.

The company substantially upgraded and modernized its weight-management product line, building upon a 25-year tradition of leadership in this category, with the introduction of the Shapeworks<sup>TM</sup> products. The Shapeworks<sup>TM</sup> program is a science-based weight-management program that incorporates the power of personalized protein. The company also introduced its Garden 7<sup>TM</sup> product, a dietary supplement that provides consumers with many phytonutrients that are found in fruits and vegetables. Johnson added, "We focused our investments on innovative, science-based products to ensure that we have a sustainable and meaningful line-up of new products. This will help us better target specific market segments and unique regional needs, and also capitalize on macro consumer health trends."

The company made incremental investments in 2004 to turn around three markets. The Korean market improved throughout the year, ending up 11 percent in net sales during the fourth quarter vs. 2003. "The underlying plans and initiatives to improve Korea were put into place during the fourth quarter of 2003 and are just now beginning to show the kind of improvement we were expecting," said Greg Probert, the company's chief operating officer. In the U.S., the company reported an 8 percent net sales decline for the full year, which is two points lower than the annual decline rate of 10 percent for the 2003 vs. 2002 period and in-line with expectations. "For the first time in almost two years we experienced an increase in the number of new supervisors in the U.S. during the fourth quarter which indicates that the market is beginning to turn around," Probert added.

The company invested approximately \$30 million in capital expenditures primarily to expand its information technology infrastructure as it continues to roll-out Oracle on a global basis along with web-based distributor applications. Additionally, the company upgraded its product testing capability and the capabilities of its China factory.

#### **Regional Performance**

Europe, the company's largest region, reported net sales of \$134.5 million in the fourth quarter, up 21.0 percent vs. fourth quarter 2003. Excluding currency fluctuations net sales increased 9.5 percent. On a full-year basis, net sales reached \$536.2 million up 19.6 percent vs. 2003. Excluding currency fluctuations, net sales increased 8.6 percent for the full year. Total supervisors also increased to approximately 102,000 at year-end, up 20.7 percent vs. 2003.

The Americas reported net sales of \$124.8 million in the fourth quarter, up 11.1 percent vs. fourth quarter 2003. On a full year basis, net sales reached \$468.2 million up 10.3 percent vs. 2003. Total supervisors also increased to approximately 125,000, up 13.1 percent vs. 2003.

Asia/Pacific reported net sales of \$57.5 million in the fourth quarter, up 21.0 percent vs. fourth quarter 2003. Excluding currency fluctuations, net sales increased 19.3 percent. On a full year basis, net sales reached \$206.5 million up 23.3 percent vs. 2003. Excluding currency fluctuations, net sales increased 19.2 percent for the full year. Total supervisors maintained its level of approximately 55,000 compared to 2003.

Japan reported net sales of \$24.8 million in the fourth quarter, down 14.8 percent vs. fourth quarter 2003. Excluding currency fluctuations, net sales decreased 17.3 percent. On a full year basis, net sales declined to \$98.7 million down 17.2 percent vs. 2003. Excluding currency fluctuations, net sales decreased 22.9 percent for the full year. Total supervisors declined to approximately 17,000, down 31.1 percent vs. 2003.

#### 2005 Key Initiatives & Earnings Per Share Guidance

The company will focus on five key strategies in 2005. The company has developed a distributor strategy, a direct-to-consumer strategy, a product strategy, a China strategy and an infrastructure strategy that will provide the foundation for future top and bottom line growth. The company also announced plans to globalize key sales initiatives. Additionally the company plans to introduce a new science-based personal care line and a new energy drink (patent pending) to help its distributors increase their recruiting, retailing and retention initiatives by targeting new demographics and market segments. "All of our investments are targeted at helping our distributors with product retailing, recruitment, and retention in order to improve and grow their businesses on a global basis," said Probert.

The company provided 2005 EPS guidance of 24 cents per share to 26 cents per share for its first quarter and \$1.10 to \$1.15 per share for its full year, excluding \$14.3 million of costs associated with the 40 percent claw-back of its 9 ½ percent Notes.

#### Fourth Quarter Earnings Call

The company also announced that its fourth quarter 2004 earnings conference call will be conducted on February 23, 2005 at 9A.M. P.S.T. The conference call numbers are (866) 261-7282 for domestic callers, and (703) 639-1230 for calls made outside the U.S. The pass-code is \*643447\* for both call types. Additionally, the conference call will be webcast.

The link to the webcast can be obtained on Investor Relations section of the company's web site at www.Herbalife.com.

#### About Herbalife Ltd.

Herbalife is a global network marketing company offering a range of science-based weight management products, nutritional supplements and personal care products intended to support weight management and a healthy lifestyle. (HLFE)

#### **Disclosure Regarding Forward-Looking Statements**

Except for historical information contained herein, the matters set forth in this press release are "forward-looking statements." All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Forward-looking statements may include the words, "may," "will," "estimate," "intend," "continue," "believe," "expect," or "anticipate" and any other similar words.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, such as those disclosed in this press release. Important factors that could cause our actual results, performance and achievements, or industry results to differ materially from estimates or projections contained in forward-looking statements include, among others, the following:

- our relationships with, and our ability to influence the actions of, our distributors;
- adverse publicity associated with our products or network marketing organization;
- changing consumer preferences and demands;
- the competitive nature of our business;
- · regulatory matters governing our products and network marketing program;
- risks associated with operating internationally, including foreign exchange risks;
- our dependence on increased penetration of existing markets;
- contractual limitations on our ability to expand our business;
- our reliance on our information technology infrastructure and outside manufacturers;
- · the sufficiency of trademarks and other intellectual property rights;
- product concentration;
- our reliance on our management team;
- product liability claims;
- · uncertainties relating to the application of transfer pricing and similar tax regulations; and
- taxation relating to our distributors.

#### Herbalife Ltd Consolidated Statements of Income (In thousands, except per share data)

	Quarter Ended			Year Ended				
	1	2/31/04		12/31/03		12/31/04		12/31/03
Europe	\$	134,516	\$	111,127	\$	536,154	\$	448,205
The Americas		124,775		112,342		468,240		424,408
Asia/Pacific Rim		57,546		47,549		206,523		167,526
Japan		24,804		29,107		98,746		119,294
Worldwide net sales		341,641		300,125		1,309,663		1,159,433
Cost of Sales		71,089		61,437		269,913		235,785
Gross Profit		270,552		238,688		1,039,750		923,648
Royalty Overrides		122,526		107,389		464,892		415,351
SGA		120,329		119,072		436,139		401,261
Operating Income		27,697		12,227		138,719		107,036
Interest Expense - net		(68,071)		(9,862)		(123,305)		(41,468)
Income before income taxes					_			
		(40, 374)		2,365		15,414		65,569
Income Taxes		(2,968)	_	1,302		29,725		28,721
Net Income		(37,406)		1,063		(14,311)		36,847

Basic Shares Diluted Shares	55,256 58,055	54,339	52,911 55,508	53,446
Basic EPS	\$ (0.68)	N/A	\$ (0.27)	\$ N/A
Diluted EPS	\$ (0.68)	\$ 0.02	\$ (0.27)	0.69

# Herbalife Ltd. Consolidated Balance Sheets As of December 31, 2004 and 2003 (In thousands)

	200	14	2003
ASSETS			
Current Assets:			
Cash & cash equivalents	\$	201,577 \$	156,380
Inventory, net		71,092	59,397
Other current assets		97,244	61,966
Total Current Assets		369,913	277,743
Property and equipment, net		55,390	45,411
Other Assets		26,869	60,413
Goodwill		167,517	167,517
Intangible assets, net		329,012	352,880
Total Assets	<u>\$</u>	948,701 \$	903,964
LIABILITIES AND STOCKHOLDER'S EQUITY			
Current Liabilities			
Accounts payable		24,457	22,526
Royalty Overrides		85,304	76,522
Accrued expenses		113,999	78,796
Current portion of long term debt		13,067	72,377
Other current liabilities		27,418	26,001
Total Current Liabilities		264,245	276,222
Total Current Endonnies		204,243	270,222
Long-term debt, net of current portion		473,150	252,917
Other long-term liabilities		146,964	137,037
Total Liabilities		884,359	666,176
		004,557	000,170
Shareholders' equity:			
Common shares		137	
Preferred shares		_	102
Additional paid in capital		208,279	183,407
Accumulated other comprehensive income		3,923	3,427
Retained earnings		(147,997)	50,852
Total Shareholders' Equity		64,342	237,788
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Total liabilities and shareholders' equity		948,701 \$	903,964

# Herbalife Ltd. Supervisors by Market (In whole numbers)

Region	Dec. 31 2004	Dec. 31 2003	% Chg
The Americas	124,605	110,165	13%
Europe	102,203	84,665	21%
Asia/Pacific Rim (excl. JPN)	55,460	55,564	0%
Japan	16,860	24,485	-31%
Worldwide	299,128	274,879	9%

# Herbalife Ltd. Volume Points by Market

(	In	mı	llions	5)

	Quarter Ended			Year Ended			
Region	12/31/04	12/31/03	% Chg	12/31/04	12/31/03	% Chg	
The Americas	205.4	184.6	11%	761.7	688.1	11%	
Europe	137.2	128.5	7 %	574.5	525.0	9%	
Asia/Pacific Rim (excl. JPN)	73.0	63.0	16%	269.2	229.4	17%	
Japan	17.7	25.4	-30%	72.7	102.5	-29%	
Worldwide	433.3	401.4	8%	1,678.2	1,545.0	9%	

## Herbalife Ltd. 2005 Guidance For Quarter Ending March 31, 2005

	L	0W	High
Net Sales Growth Rate vs. 2004		7.5%	8.5%
Gross Profit % Net Sales		79.5%	79.7%
Royalty Overrides % Net Sales		35.5%	35.6%
SGA % Net Sales		32.2%	32.6%
Operating Income % Net Sales		11.3%	12.0%
Interest Income/(Expense) (\$ mm's) (1)	\$	(7.6) \$	(8.6)
Effective Tax Rate (1)		43.0%	43.0%
EPS	\$	0.24 \$	0.26
Capex (\$ mm's)	\$	10.0 \$	15.0

(1) Excludes \$14.3mm of costs associated with the 40% claw-back of the 9 1/2% Notes

## Herbalife Ltd. 2005 Guidance For Year Ending December 31, 2005

	 Low	High
Net Sales Growth Rate vs. 2004	6.5%	8.5%
Gross Profit % Net Sales	79.4%	80.0%
Royalty Overrides % Net Sales	35.4%	35.6%
SGA % Net Sales	32.1%	33.4%
Operating Income % Net Sales	10.4%	12.5%
Interest Income/(Expense) (\$ mm's) (1)	\$ (26.0) \$	(27.0)
Effective Tax Rate (1)	43.0%	43.0%
EPS	\$ 1.10 \$	1.15
Capex (\$ mm's)	\$ 40.0 \$	45.0

(1) Excludes \$14.3mm of costs associated with the 40% claw-back of the 9 1/2% Notes

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