## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 10-Q

(Mark One) ☑

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2009

OR

# □ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from\_\_\_\_\_ to \_\_\_\_

Commission file number: 1-32381

## HERBALIFE LTD.

(Exact name of registrant as specified in its charter)

**Cayman Islands** (State or other jurisdiction of

incorporation or organization)

**98-0377871** (I.R.S. Employer Identification No.)

P.O. Box 309GT Ugland House, South Church Street Grand Cayman, Cayman Islands

(Address of principal executive offices) (Zip code)

(213) 745-0500

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\square$  No  $\square$ 

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S$  232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  $\Box$  No  $\Box$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  $\square$  Accelerated filer  $\square$ 

Non-accelerated filer □ (Do not check if a smaller reporting company)

Smaller reporting company  $\Box$ 

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\Box$  No  $\boxtimes$ 

Number of shares of registrant's common shares outstanding as of October 29, 2009 was 60,903,881

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## Item 1. FINANCIAL STATEMENTS

## HERBALIFE LTD.

## CONSOLIDATED BALANCE SHEETS

(Unaudited)

	September 30, 2009		De	cember 31, 2008
	(In t	thousands, exce	pt shai	e amounts)
ASSETS				
CURRENT ASSETS:				
Cash and cash equivalents	\$	215,401	\$	150,847
Receivables, net of allowance for doubtful accounts of \$9,321 (2009) and				
\$8,988 (2008)		84,747		70,002
Inventories, net		133,376		134,392
Prepaid expenses and other current assets		97,510		89,214
Deferred income taxes		43,490		40,313
Total current assets		574,524		484,768
Property, at cost, net of accumulated depreciation and amortization of \$133,081 (2009) and \$89,411 (2008)		176,774		175,492
Deferred compensation plan assets		17,076		15,754
Deferred financing costs, net of accumulated amortization of \$1,654 (2009) and \$1,287 (2008)		1,622		1,989
Marketing related intangibles		310,060		310,060
Goodwill		115,351		110,677
Other assets		23,079		22,578
Total assets	\$	1,218,486	\$	1,121,318
	-	1,218,480	\$	1,121,518
LIABILITIES AND SHAREHOLDERS' E	QUITY			
CURRENT LIABILITIES:				
Accounts payable	\$	41,324	\$	41,084
Royalty overrides		144,170		130,369
Accrued compensation		57,105		60,629
Accrued expenses		127,271		104,795
Current portion of long-term debt		12,361		15,117
Advance sales deposits Income taxes payable		35,034 24,093		12,603 37,302
1 v		· · · · ·		
Total current liabilities		441,358		401,899
NON-CURRENT LIABILITIES:				
Long-term debt, net of current portion		297,482		336,514
Deferred compensation		15,970		13,979
Deferred income taxes		102,648		103,675
Other non-current liabilities		23,695		23,520
Total liabilities		881,153		879,587
CONTINGENCIES				
SHAREHOLDERS' EQUITY:				
Common shares, \$0.002 par value, 500.0 million shares authorized, 60.8 million (2009) and 61.4 million (2008) shares issued and outstanding		122		123
Paid-in-capital in excess of par value		210,748		197,715
Accumulated other comprehensive loss		(26,956)		(28,614)
Retained earnings		153,419		72,507
Total shareholders' equity		337,333		241,731
Total liabilities and shareholders' equity	\$	1,218,486	\$	1,121,318
Total haumites and shareholders equity	φ	1,210,400	φ	1,121,518

See the accompanying notes to consolidated financial statements.

### CONSOLIDATED STATEMENTS OF INCOME

	Three Months Ended			Nine Months Ended				
	Sep	tember 30, 2009	Sej	otember 30, 2008	Sep	otember 30, 2009	Sep	otember 30, 2008
				(Unau	ıdited	)		
		(1	n tho	usands, excep	ot per	share amoun	ts)	
Product sales	\$	515,000	\$	517,896	\$	1,452,847	\$	1,589,298
Handling & freight income		85,218		84,303		240,859		257,038
Net sales		600,218		602,199		1,693,706		1,846,336
Cost of sales		131,777		116,620		356,619		362,335
Gross profit		468,441		485,579		1,337,087		1,484,001
Royalty overrides		194,639		200,323		556,921		628,343
Selling, general & administrative expenses		195,968		196,761		568,220		584,274
Operating income		77,834		88,495		211,946		271,384
Interest expense, net		1,037		3,407		4,087		10,364
Income before income taxes		76,797		85,088		207,859		261,020
Income taxes		18,902		27,004		60,169		73,489
NET INCOME	\$	57,895	\$	58,084	\$	147,690	\$	187,531
Earnings per share:								
Basic	\$	0.95	\$	0.91	\$	2.40	\$	2.93
Diluted	\$	0.91	\$	0.89	\$	2.34	\$	2.83
Weighted average shares outstanding:								
Basic		61,234		63,594		61,467		64,062
Diluted		63,397		65,439		63,049		66,269
Dividends declared per share	\$	0.20	\$	0.20	\$	0.60	\$	0.60

See the accompanying notes to consolidated financial statements.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine Months Ended			ided	
	Sep	tember 30, 2009		tember 30, 2008	
			Inaudited)		
		(In tho			
CASH FLOWS FROM OPERATING ACTIVITIES					
Net income	\$	147,690	\$	187,531	
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization		45,646		34,789	
Deficiency in (Excess) tax benefits from share-based payment arrangements		759		(12,659)	
Share based compensation expenses		15,100		13,877	
Amortization of discount and deferred financing costs		367		359	
Deferred income taxes		(3,098)		1,348	
Unrealized foreign exchange transaction loss (gain)		6,763		(4,580)	
Other		233		891	
Changes in operating assets and liabilities:		(0.0(5)		(1 ( 102)	
Receivables		(9,265)		(16,483)	
Inventories		10,451		(11,232)	
Prepaid expenses and other current assets		(5,724)		(37,392)	
Other assets		354		(1,613) 8,155	
Accounts payable Royalty overrides		(4,851)		,	
Accrued expenses and accrued compensation		9,525 5,870		14,201 18,851	
Advance sales deposits		21,011		6,877	
Income taxes payable		(15,529)		359	
Deferred compensation plan liability		1,992		(1,682)	
NET CASH PROVIDED BY OPERATING ACTIVITIES					
		227,294		201,597	
CASH FLOWS FROM INVESTING ACTIVITIES				(()	
Purchases of property		(41,776)		(68,325)	
Proceeds from sale of property		93		67	
Acquisition of business		(10,000)		1 499	
Deferred compensation plan assets		(1,321)		1,488	
NET CASH USED IN INVESTING ACTIVITIES		(53,004)		(66,770)	
CASH FLOWS FROM FINANCING ACTIVITIES					
Dividends paid		(36,727)		(38,338)	
Borrowings from long-term debt		138,974		50,000	
Principal payments on long-term debt		(180, 540)		(117,652)	
Increase in deferred financing costs		—		(75)	
Share repurchases		(33,630)		(94,193)	
(Deficiency in) Excess tax benefits from share-based payment arrangements		(759)		12,659	
Proceeds from exercise of stock options and sale of stock under employee stock purchase				10.055	
plan		2,209		18,275	
NET CASH USED IN FINANCING ACTIVITIES		(110,473)		(169,324)	
EFFECT OF EXCHANGE RATE CHANGES ON CASH		737		(3,516)	
NET CHANGE IN CASH AND CASH EQUIVALENTS		64,554		(38,013)	
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD		150,847		187,407	
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$	215,401	\$	149,394	
CASH PAID DURING THE PERIOD	<u> </u>		<u> </u>		
Interest paid	\$	8,443	\$	10,365	
			_	<u> </u>	
Income taxes paid	\$	77,397	\$	68,597	
NON CASH ACTIVITIES	¢	220	0	00.705	
Assets acquired under capital leases and other long-term debt	\$	339	\$	28,785	

See the accompanying notes to consolidated financial statements.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### 1. Organization

Herbalife Ltd., a Cayman Islands exempted limited liability company, or Herbalife, incorporated on April 4, 2002. Herbalife Ltd. (and together with its subsidiaries, the "Company") is a leading global network marketing company that sells weight management, nutritional supplement, energy, sports & fitness products and personal care products through a network of approximately 1.9 million independent distributors, except in China, where the Company currently sells its products through retail stores and an employed sales force. The Company reports revenue in six geographic regions: North America, which consists of the U.S., Canada and Jamaica; Mexico; South and Central America; EMEA, which consists of Europe, the Middle East and Africa; Asia Pacific (excluding China) which consists of Asia, New Zealand and Australia; and China.

#### **Recent Acquisition**

During August 2009, the Company purchased certain assets of Micelle Laboratories, Inc., an Orange County, California contract manufacturer of food and nutritional supplements. The Company purchased the assets in order to strengthen its global manufacturing capabilities. The purchase price is not material to the Company's consolidated financial statements and for accounting purposes the acquisition was recorded as a business combination pursuant to the Financial Accounting Standards Board, or FASB, Accounting Standards Codification, or ASC, Topic 805, *Business Combinations*. As of September 30, 2009, while the Company has not yet completed the determination of all identifiable assets acquired and liabilities assumed, the Company's consolidated balance sheet at September 30, 2009 reflects preliminary amounts. These preliminary amounts may be adjusted in subsequent quarters, during the measurement period, as the Company continues to evaluate the business and more accurately assign fair values to the acquired assets and liabilities assumed.

#### 2. Basis of Presentation

The unaudited interim financial information of the Company has been prepared in accordance with Article 10 of the Securities and Exchange Commission's, or the SEC, Regulation S-X. Accordingly, it does not include all of the information required by generally accepted accounting principles in the U.S., or GAAP, for complete financial statements. The Company's unaudited consolidated financial statements as of September 30, 2009, and for the three and nine months ended September 30, 2009 and 2008, include Herbalife and all of its direct and indirect subsidiaries. In the opinion of management, the accompanying financial information contains all adjustments, consisting of normal recurring adjustments, necessary to present fairly the Company's unaudited consolidated financial statements as of September 30, 2009, and for the three and nine months ended September 30, 2009 and 2008. These unaudited consolidated financial statements as of September 31, 2008, or the 2008 10-K. Operating results for the three and nine months ended September 30, 2009, are not necessarily indicative of the results that may be expected for the year ending December 31, 2009. The Company has performed an evaluation of subsequent events through November 2, 2009, which is the date the financial statements were issued.

#### **Recently Adopted Accounting Pronouncements**

In June 2009, the FASB issued the FASB Accounting Standards Codification, or the Codification, which is the single source of authoritative nongovernmental U.S. GAAP. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC reporting companies. The Codification, which changes the referencing of financial standards, became effective for interim and annual periods ending on or after September 15, 2009. All existing non-SEC accounting literature not included in the Codification is non-authoritative. The adoption of the Codification did not have a significant impact on the Company's consolidated financial statements.

#### 3. Long-Term Debt

Long-term debt consists of the following:

	As of			
	September 30, 2009		mber 31, 2008	
	 (In million			
Borrowings under senior secured credit facility	\$ 295.8	\$	324.5	
Capital leases	5.0		6.9	
Other debt	 9.1		20.2	
Total	309.9		351.6	
Less: current portion	12.4		15.1	
Long-term portion	\$ 297.5	\$	336.5	

Interest expense was \$1.6 million and \$4.9 million for the three months ended September 30, 2009 and 2008, respectively, and \$7.8 million and \$15.3 million for the nine months ended September 30, 2009 and 2008, respectively.

On July 21, 2006, the Company entered into a \$300.0 million senior secured credit facility, comprised of a \$200.0 million term loan and a \$100.0 million revolving credit facility, with a syndicate of financial institutions as lenders. In September 2007, the Company and its lenders amended the senior secured credit facility, increasing the amount of the revolving credit facility by an aggregate principal amount of \$150.0 million to \$250.0 million. The term loan bears interest at LIBOR plus a margin of 1.5%, or the base rate plus a margin of 0.50%, and matures on July 21, 2013. The revolving credit facility bears interest at LIBOR plus a margin of 1.25%, or the base rate plus a margin of 0.25%, and is available until July 21, 2012. On September 30, 2009 and December 31, 2008, the weighted average interest rate for the senior secured credit facility was 1.61% and 3.04%, respectively.

The senior secured credit facility requires the Company to comply with a leverage ratio and an interest coverage ratio. In addition, the senior secured credit facility contains customary covenants, including covenants that limit or restrict the Company's ability to incur liens, incur indebtedness, make investments, dispose of assets, make certain restricted payments, merge or consolidate and enter into certain transactions with affiliates. As of September 30, 2009, the Company was compliant with the debt covenants.

As of September 30, 2009, the Company is obligated to pay approximately \$0.4 million of the term loan every quarter until June 30, 2013, and the remaining principal on July 21, 2013. As of September 30, 2009 and December 31, 2008, the amounts outstanding under the term loan were \$145.8 million and \$146.8 million, respectively.

During the first quarter of 2009, the Company borrowed an additional \$19.0 million under the revolving credit facility and paid \$14.7 million of the revolving credit facility. During the second quarter of 2009, the Company borrowed an additional \$40.0 million under the revolving credit facility and paid \$70.0 million of the revolving credit facility. During the third quarter of 2009, the Company borrowed an additional \$80.0 million under the revolving credit facility and paid \$82.0 million of the revolving credit facility. As of September 30, 2009 and December 31, 2008, the amounts outstanding under the revolving credit facility were \$150.0 million and \$177.7 million, respectively.

Through the course of conducting regular business operations, certain vendors and government agencies may require letters of credit to be issued. As of September 30, 2009 and December 31, 2008, the Company had an aggregate of \$2.9 million and \$2.8 million, respectively, of issued but undrawn letters of credit.

#### 4. Contingencies

The Company is from time to time engaged in routine litigation. The Company regularly reviews all pending litigation matters in which it is involved and establishes reserves deemed appropriate by management for these litigation matters when a probable loss estimate can be made.

As a marketer of dietary and nutritional supplements and other products that are ingested by consumers or applied to their bodies, the Company has been and is currently subjected to various product liability claims. The effects of these claims to date have not been material to the Company, and the reasonably possible range of exposure on currently existing claims is not material to the Company. The Company believes that it has meritorious defenses to the allegations contained in the lawsuits. The Company currently maintains product liability insurance with an annual deductible of \$10 million.



On April 16, 2007, Herbalife International of America, Inc. filed a Complaint in the United States District Court for the Central District of California against certain former Herbalife distributors who had left the Company to join a competitor. The Complaint alleged breach of contract, misappropriation of trade secrets, intentional interference with prospective economic advantage, intentional interference with contract, unfair competition, constructive trust and fraud and seeks monetary damages, attorney's fees and injunctive relief. (Herbalife International of America, Inc. v. Robert E. Ford, et a) The court entered a Preliminary Injunction against the defendants enjoining them from further use and/or misappropriation of the Company's trade secrets on December 11, 2007. Defendants appealed the court's entry of the Preliminary Injunction to the U.S. Court of Appeals for the Ninth Circuit. That court affirmed, in relevant part, the Preliminary Injunction. On December 3, 2007, the defendants filed a counterclaim alleging that the Company had engaged in unfair and deceptive business practices, intentional and negligent interference with prospective economic advantage, false advertising and that the Company was an endless chain scheme in violation of California law and seeking restitution, contract rescission and an injunction. Both sides engaged in discovery and filed cross motions for Summary Judgment. On August 25, 2009, the court granted partial summary judgment for Herbalife on all of defendants' claims except the claim that the Company is an endless chain scheme which under applicable law is a question of fact that can only be determined at trial. The court denied defendants' motion for Summary Judgment on Herbalife's claims for misappropriation of trade secrets and breach of contract. No date has been set for trial. The Company believes that there is merit to its claims for relief and that it has meritorious defenses to the remaining counterclaim.

Certain of the Company's subsidiaries have been subject to tax audits by governmental authorities in their respective countries. In certain of these tax audits, governmental authorities are proposing that significant amounts of additional taxes and related interest and penalties are due. The Company and its tax advisors believe that there are substantial defenses to their allegations that additional taxes are owed, and the Company is vigorously contesting the additional proposed taxes and related charges.

These matters may take several years to resolve. While the Company believes it has meritorious defenses, it cannot be sure of their ultimate resolution. Although the Company has reserved an amount that the Company believes represents the most likely outcome of the resolution of these disputes, if the Company is incorrect in the assessment the Company may have to record additional expenses.

#### 5. Comprehensive Income

Total comprehensive income consisted of the following:

	Three Months Ended			Nine Months Ended				
	September 30, 2009			ember 30, 2008		ember 30, 2009	Sept	ember 30, 2008
				(In mi	llions)			
Net income	\$	57.9	\$	58.1	\$	147.7	\$	187.5
Unrealized gain/(loss) on derivative instruments		(2.4)		0.4		(1.7)		0.3
Foreign currency translation adjustment		3.8		(7.6)		3.3		(7.3)
Comprehensive income	\$	59.3	\$	50.9	\$	149.3	\$	180.5

#### 6. Segment Information

The Company is a network marketing company that sells a wide range of weight management products, nutritional supplements and personal care products within one industry segment as defined under the FASB ASC Topic 280, *Segment Reporting*. The Company's products are manufactured by third party providers, in the Company's Suzhou China facility, and in its recently acquired manufacturing facility located in Orange County and then are sold to independent distributors who sell Herbalife products to retail consumers or other distributors.

The Company sells products in 70 countries throughout the world and is organized and managed by geographic regions. The Company aggregates its operating segments, excluding China, into one reporting segment, or the Primary Reporting Segment, as management believes that the Company's operating segments have similar operating characteristics and similar long term operating performance. In making this determination, management believes that the operating segments are similar in the nature of the products sold, the product acquisition process, the types of customers to whom products are sold, the methods used to distribute the products, and the nature of the regulatory environment. China has been identified as a separate reporting segment as it does not meet the criteria for aggregation.

Revenues reflect sales of products to distributors based on the distributors' geographic location.

During the first quarter of 2009, the Company changed its geographic regions as part of the Company's restructuring program by designating Mexico as its own region and combining South America and Central America into one region. These changes in geographic regions were implemented to create growth opportunities for distributors, support faster decision making across the organization by reducing the number of layers of management, improve the sharing of ideas and tools and accelerate growth in the Company's high potential markets. Historical information presented related to the Company's geographic regions has been reclassified to conform with the current geographic presentation. The operating information for the Primary Reporting Segment and China, and sales by product line are as follows:

		Three Mo	nths En	ded	Nine Months Ended			
	September 30, 2009			ember 30, 2008	September 30, 2009		· .	
			-	(In mi	llions)			
Net Sales:								
Primary Reporting Segment								
United States	\$	136.8	\$	130.9	\$	390.0	\$	372.5
Mexico		68.3		91.6		193.9		288.0
Others		349.6		338.5		996.9		1,081.3
Total Primary Reporting Segment		554.7		561.0		1,580.8		1,741.8
China		45.5		41.2		112.9		104.5
Total Net Sales	\$	600.2	\$	602.2	\$	1,693.7	\$	1,846.3
Operating Margin(1):								
Primary Reporting Segment								
United States	\$	57.8	\$	57.2	\$	172.4	\$	157.9
Mexico		25.3		40.5		76.7		122.6
Others		151.5		151.2		433.3		484.7
Total Primary Reporting Segment		234.6		248.9		682.4		765.2
China (2)		39.2		36.4		97.8		90.5
Total Operating Margin	\$	273.8	\$	285.3	\$	780.2	\$	855.7
Selling, general and administrative expenses		196.0		196.8		568.2		584.3
Interest expense, net		1.0		3.4		4.1		10.4
Income before income taxes		76.8		85.1		207.9		261.0
Income taxes		18.9		27.0		60.2		73.5
Net Income	\$	57.9	\$	58.1	\$	147.7	\$	187.5

	<b>Three Months Ended</b>			Nine Months End			ded	
		ember 30, 2009	Sept	tember 30, 2008 (In mi		tember 30, 2009	Sep	tember 30, 2008
Net sales by product line:				(111 111)	mons			
Weight Management	\$	382.2	\$	379.2	\$	1.075.2	\$	1,165.2
Targeted Nutrition		126.2		124.7		357.1		380.8
Energy, Sports and Fitness		26.2		27.6		71.8		78.1
Outer Nutrition		30.0		34.7		93.8		114.2
Literature, promotional and other(3)		35.6		36.0		95.8		108.0
Total Net Sales	\$	600.2	\$	602.2	\$	1,693.7	\$	1,846.3
Net sales by geographic region:								
North America(4)	\$	140.9	\$	135.9	\$	402.3	\$	387.7
Mexico		68.3		91.6		193.9		288.0
South and Central America		93.0		94.4		253.7		299.0
EMEA(5)		123.3		135.4		373.2		453.3
Asia Pacific(6)		129.2		103.7		357.7		313.8
China		45.5		41.2		112.9		104.5
Total Net Sales	\$	600.2	\$	602.2	\$	1,693.7	\$	1,846.3

<sup>(1)</sup> Operating margin consists of net sales less cost of sales and royalty overrides.

<sup>(2)</sup> Compensation to China sales employees is included in selling, general and administrative expenses while distributor compensation for all other countries is included in royalty overrides.

<sup>(3)</sup> Product buybacks and returns in all product categories are included in the literature, promotional and other category.

<sup>(4)</sup> Consists of the U.S., Canada and Jamaica.

<sup>(5)</sup> Consists of Europe, Middle East and Africa.

<sup>(6)</sup> Consists of Asia (excluding China), New Zealand and Australia.

As of September 30, 2009 and December 31, 2008, total assets for the Company's Primary Reporting Segment were \$1,170.4 million and \$1,074.3 million, respectively. Total assets for the China segment were \$48.1 million and \$47.0 million as of September 30, 2009 and December 31, 2008, respectively.

#### 7. Stock Based Compensation

The Company has five stock-based compensation plans, which are more fully described in Note 9 to the Consolidated Financial Statements in the 2008 10-K. During the nine months ended September 30, 2009, the Company granted stock awards subject to continued service, consisting of stock units and stock appreciation rights, with vesting terms fully described in the 2008 10-K. During the nine months ended September 30, 2009, the Company also granted other stock units and stock appreciation rights, subject to continued service, one-third of which vest on the third anniversary of the date of grant, one-third of which vest on the fourth anniversary of the date of grant.

For the three months ended September 30, 2009 and 2008, stock-based compensation expense amounted to \$5.1 million and \$5.2 million, respectively. For the nine months ended September 30, 2009 and 2008, stock-based compensation expense amounted to \$15.3 million and \$13.9 million, respectively. As of September 30, 2009, the total unrecognized compensation cost related to all non-vested stock awards was \$36.7 million and the related weighted-average period over which it is expected to be recognized is approximately 1.7 years.

The following tables summarize the activity under all stock-based compensation plans for the nine months ended September 30, 2009:

Stock Options & Stock Appreciation Rights	Shares (In thousands)	A Ex	eighted verage xercise Price	Weighted Average Remaining Contractual Term	Int V	regate rinsic alue nillions)
Outstanding at December 31, 2008	6,967	\$	26.32	6.2 years	\$	27.6
Granted	1,538	\$	14.34			
Exercised	(177)	\$	10.28			
Forfeited	(461)	\$	30.00			
Outstanding at September 30, 2009	7,867	\$	24.12	6.04 years	\$	91.5
Exercisable at September 30, 2009	4,341	\$	19.61	4.77 years	\$	60.6

Incentive Plan and Independent Directors Stock Units	Shares (In thousands)	A Gra	eighted verage ant Date ir Value	Fair	gregate r Value nillions)
Outstanding and nonvested at December 31, 2008	476.3	\$	43.41	\$	20.7
Granted	436.0	\$	14.60		6.4
Vested	(156.6)	\$	42.64		(6.6)
Cancelled	(52.9)	\$	36.48		(1.9)
Outstanding and nonvested at September 30, 2009	702.8	\$	26.55	\$	18.6

The weighted-average grant date fair value of stock awards granted during the three months ended September 30, 2009 and 2008 was \$17.60 and \$21.73, respectively. The weighted-average grant date fair value of stock awards granted during the nine months ended September 30, 2009 and 2008, was \$6.37 and \$21.96, respectively. The total intrinsic value of stock awards exercised during the three months ended September 30, 2009 and 2008, was \$1.4 million and \$4.6 million, respectively. The total intrinsic value of stock awards exercised during the nine months ended September 30, 2009 and 2008, was \$1.4 million and \$4.6 million, respectively. The total intrinsic value of stock awards exercised during the nine months ended September 30, 2009 and 2008, was \$3.2 million and \$44.9 million, respectively.

#### 8. Income Taxes

As of September 30, 2009, the total amount of unrecognized tax benefits, related interest and penalties was \$41.0 million, \$8.8 million and \$3.4 million, respectively. During the nine months ended September 30, 2009, the Company recorded tax, interest and penalties related to uncertain tax positions of \$4.1 million, \$1.5 million and \$0.1 million respectively. These amounts were netted against a reduction for the expiration of the statutes of limitations for tax of \$4.1 million, respectively. These amounts were netted against a reduction for the expiration of the statutes of limitations for tax of \$4.1 million and interest of \$1.2 million, which resulted in a year to date net increase of interest and penalties of \$0.3 million and \$0.1 million, respectively. The unrecognized tax benefits relate primarily to uncertainties from international transfer pricing issues and the deductibility of certain operating expenses in various jurisdictions. If the total amount of unrecognized tax benefits were recognized, \$41.0 million of unrecognized tax benefits, \$8.8 million of interest and \$3.4 million of penalties, would impact the effective tax rate.

During the nine months ended September 30, 2009, the Company benefited from the terms of a tax holiday in the People's Republic of China. The tax holiday commenced on January 1, 2008 and will conclude on December 31, 2012. Under the terms of the holiday, the Company is subject to a zero tax rate in China during 2008 and 2009 and a concessionary tax rate in China for the remaining years included in the holiday period.

#### 9. Derivative Instruments and Hedging Activities

On January 1, 2009, the Company adopted the new accounting standard that requires additional financial statement disclosures on derivative instruments as required by the *Derivatives and Hedging* Topic of the FASB Accounting Standards Codification. This adoption did not have any financial impact on the Company's consolidated financial statements and only required additional financial statement disclosures on derivative instruments. The Company has applied the requirements of this standard on a prospective basis. Accordingly, disclosures related to interim and annual periods prior to the date of adoption have not been presented.

#### Interest Rate Risk Management

The Company engages in an interest rate hedging strategy for which the hedged transactions are forecasted interest payments on the Company's variable rate term loan. The hedged risk is the variability of forecasted interest rate cash flows, where the hedging strategy involves the purchase of interest rate swaps. For the outstanding cash flow hedges on interest rate exposures at September 30, 2009, the maximum length of time over which the Company is hedging these exposures is approximately four years.

Under its senior secured credit facility, the Company was obligated to enter into interest rate hedges for up to 25% of the aggregate principal amount of the term loan for a minimum of three years. On August 23, 2006, the Company entered into an interest rate swap agreement. The agreement provided for the Company to pay interest for a three-year period at a fixed rate of 5.26% on the initial notional principal amount of \$180.0 million while receiving interest for the same period at the LIBOR rate on the same notional principal amount. The notional amount was scheduled to be reduced by \$20.0 million in the second, third and fourth quarters of each year commencing January 1, 2007 throughout the term of the swap. The swap had been designated as a cash flow hedge against the variability in the LIBOR interest rate on the new term loan at LIBOR plus 1.50%, thereby fixing the Company's effective rate on the notional amounts at 6.76%. In September 2009, the interest swap expired and was consequently settled. As of September 30, 2009, there were no amounts remaining in other comprehensive income relating to this expired interest swap had no value. As of December 31, 2008, the Company recorded the interest rate swap as a liability at fair value of \$1.0 million.

On June 26, 2009, the Company entered into an interest rate swap agreement, with an effective date of June 30, 2009, which expired on September 30, 2009. The swap notional amount was \$20 million, where the Company paid three month LIBOR and received one month LIBOR plus 0.185%. As of September 30, 2009, the interest rate swap agreement expired and all outstanding amounts were settled. The Company had elected not to apply hedge accounting for the interest rate swap.

During August 2009, the Company entered into four interest rate swap agreements with an effective date of December 31, 2009. The agreements, collectively, provide for the Company to pay interest for less than a four-year period at a weighted average fixed rate of 2.78% on notional amounts aggregating to \$140 million while receiving interest for the same period at the one month LIBOR rate on the same notional amounts. These agreements will expire in July 2013. The swaps have been designated as cash flow hedges against the variability in the LIBOR interest rate on the term loan at LIBOR plus 1.50%, thereby fixing the Company's weighted average effective rate on the notional amounts at 4.28%. The Company formally assesses both at inception and at least quarterly thereafter, whether the derivatives used in hedging transactions are effective in offsetting changes in cash flows of the hedged item. As of September 30, 2009, the hedge relationships qualified as effective hedges under the FASB ASC Topic 815. *Derivatives and Hedging*, or ASC Topic 815. Consequently, all changes in the fair value of the derivatives are deferred and recorded in other comprehensive income (loss) until the related forecasted transactions are recognized in the consolidated statements of income. As of September 30, 2009, the fair value of the interest rate swap agreements are based on third-party bank quotes and the Company recorded the interest rate swaps as a liability at fair value of \$2.5 million.

#### Foreign Currency Instruments

The Company also designates certain derivatives, such as certain foreign currency forward and option contracts, as freestanding derivatives for which hedge accounting does not apply. The changes in the fair market value of the derivatives are included in selling, general and administrative expenses in the Company's consolidated statements of income. The Company uses foreign currency forward contracts to hedge foreign-currency-denominated intercompany transactions and to partially mitigate the impact of foreign currency fluctuations. The Company also uses foreign currency option contracts to partially mitigate the impact of foreign currency fluctuations. The Company also uses foreign currency option contracts to partially mitigate the impact of foreign currency fluctuations. The fair value of the forward and option contracts are based on third-party bank quotes. As of September 30, 2009, all of the Company's outstanding foreign currency option contracts outstanding as of September 30, 2009. See Part I, Item 3 — *Quantitative and Qualitative Disclosures About Market Risk* in this Quarterly Report on Form 10-Q for foreign currency instruments outstanding as of September 30, 2009.

The Company also purchases forward contracts in order to hedge forecasted inventory purchases that are designated as cashflow hedges and are subject to foreign currency exposures. The Company applied the hedge accounting rules as required by ASC Topic 815 for these hedges. These contracts allow the Company to sell Euros in exchange for U.S. dollars at specified contract rates. As of September 30, 2009, approximately \$12.0 million of these contracts were outstanding and were expected to mature over the next three months. The Company's derivative financial instruments are recorded on the consolidated balance sheet at fair value based on quoted market rates. These forward contracts are used to hedge forecasted inventory purchases over specific months. Changes in the fair value of forward contracts, excluding forward points, designated as cash-flow hedges are recorded in other comprehensive income (loss), and are recognized in cost of sales in the period which approximates the time the hedged inventory is sold. As of September 30, 2009 and December 31, 2008, the Company recorded a liability at fair value of \$0.6 million and \$0.1 million, respectively, relating to outstanding contracts. The Company assesses hedge effectiveness and measures hedge ineffectiveness at least quarterly. During the three and nine months ended September 30, 2009, the ineffective portion relating to these hedges was immaterial and the hedges remained effective as of September 30, 2009.

#### Gains and Losses on Derivative Instruments

The following table summarizes gains (losses) relating to derivative instruments recorded in other comprehensive income (loss) during the three and nine months ended September 30, 2009:

		(Loss) Recognized ensive Income (Loss)
	For The Three	For The Nine
	Months Ended	<b>Months Ended</b>
	<b>September 30, 2009</b>	September 30, 2009
	(In m	illions)
Derivatives designated as hedging instruments:		
Foreign exchange contracts	\$(0.6)	\$0.1
Interest rate contracts	\$(2.5)	\$(2.5)

The following table summarizes gains (losses) relating to derivative instruments recorded to income during the three and nine months ended September 30, 2009:

	Location of Gain		
	For The Three Months Ended September 30, 2009	For The Nine Months Ended September 30, 2009	(Loss) Recognized in Income
	(In mi	illions)	
Derivatives designated as hedging instruments:			
Foreign exchange contracts(1)	\$(0.1)	\$(0.1)	Selling, general and administrative expenses
Derivatives not designated as hedging instruments:			
Foreign exchange contracts	\$(1.9)	\$(11.7)	Selling, general and administrative expenses

(1) For foreign exchange contracts designated as hedging instruments, the \$0.1 million loss recognized in income represents the amounts excluded from the assessment of hedge effectiveness. There were no ineffective amounts reported for derivatives designated as hedging instruments.



The following table summarizes gains (losses) relating to derivative instruments reclassified from accumulated other comprehensive loss into income during the three and nine months ended September 30, 2009:

....

			Location of Gain (Loss)						
	Amount of Gain (	(Loss) Reclassified	Reclassified						
	from Accumulated C	from Accumulated Other							
	Income (Loss	Income (Loss) into Income							
	For The Three Months	For The Nine Months	(Loss) into Income						
	Ended September 30, 2009	Ended September 30, 2009	(Effective Portion)						
	(In m	illions)							
Derivatives designated as hedging									
instruments:									
Foreign exchange contracts	\$0.5	\$0.9	Cost of sales						
Interest rate contracts	\$(0.2)	\$(1.0)	Interest expense, net						

ASC Topic 815 requires companies to recognize all derivative instruments as either assets or liabilities at fair value in the statement of financial position. See Note 13, *Fair Value Measurements*, for information on derivative fair values in the Company's consolidated balance sheet as of September 30, 2009.

#### **10. Restructuring Reserve**

The Company recorded \$0.7 million and \$1.5 million of professional fees, severance and related costs for the three and nine months ended September 30, 2009, respectively, related to restructurings initiated in the fourth quarter of 2008. The Company recorded \$0.1 million and \$1.9 million of professional fees, severance and related costs for the three and nine months ended September 30, 2008, respectively, related to restructurings initiated in the fourth quarter of 2007. All such amounts were included in selling, general and administrative expenses. The Company's restructuring program, initiated during the fourth quarter of 2008, is expected to be completed during 2009.

The following table summarizes the components of this reserve as of September 30, 2009:

			Ret	tention				
	Seve	erance	Be	enefits	Others		Т	otal
				(In milli	ions)			
Balance as of December 31, 2008	\$	3.3	\$		\$	—	\$	3.3
Charges		0.7				0.8		1.5
Cash payments		(3.8)				(0.8)		(4.6)
Balance as of September 30, 2009	\$	0.2	\$	_	\$		\$	0.2

#### 11. Shareholders' Equity

#### Dividends

On February 20, 2009, the Company's board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.3 million, for the fourth quarter of 2008 that was paid to shareholders on March 17, 2009. On April 30, 2009, the Company's board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.3 million, for the first quarter of 2009 that was paid to shareholders on June 5, 2009. On August 3, 2009, the Company's board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.1 million, for the second quarter of 2009 that was paid to shareholders on September 10, 2009.

The aggregate amount of dividends declared and paid during the three months ended September 30, 2009 and 2008 were \$12.1 million and \$12.8 million, respectively. The aggregate amount of dividends declared and paid during the nine months ended September 30, 2009 and 2008, were \$36.7 million and \$38.4 million, respectively.

#### Share Repurchases

On April 17, 2009, the Company's share repurchase program adopted on April 18, 2007 expired pursuant to its terms. On April 30, 2009, the Company announced that its board of directors authorized a new program for the Company to repurchase up to \$300 million of Herbalife common shares during the next two years, at such times and prices as determined by the Company's management. During the quarter ended September 30, 2009, the Company repurchased 1.0 million of its common shares through open market purchases at an aggregate cost of approximately \$32.5 million or an average cost of \$32.49 per share. As of September 30, 2009, the approximate dollar value of shares that could be repurchased under the Company's share repurchase program was approximately \$267.5 million.

The aggregate purchase price of the common shares repurchased was reflected as a reduction to shareholder's equity. The Company allocated the purchase price of the repurchased shares as a reduction to retained earnings, common shares and additional paid-in-capital.

For certain restricted stock units granted and stock appreciation rights, pursuant to the Company's stock-based compensation plans as discussed in Note 7, *Stock Based Compensation*, the number of shares issued on the vesting or exercise date is net of the statutory withholding requirements that the Company pays on behalf of its employees. Although shares withheld are not issued, they are treated as common share repurchases for accounting purposes, as they reduce the number of shares that would have been issued upon vesting.

#### 12. Earnings Per Share

Basic earnings per share represents net income for the period common shares were outstanding, divided by the weighted average number of common shares outstanding for the period. Diluted earnings per share represents net income divided by the weighted average number of common shares outstanding, inclusive of the effect of dilutive securities such as outstanding stock options, stock appreciation rights, stock units and warrants.

The following are the common share amounts used to compute the basic and diluted earnings per share for each period:

	For the Thre Ended Septe		For the Nine Months <u>Ended September 30</u> ,				
	2009	2008	2009	2008			
Weighted average shares used in basic computations	61,234	63,594	61,467	64,062			
Dilutive effect of exercise of equity grants outstanding	2,005	1,649	1,465	2,012			
Dilutive effect of warrants	158	196	117	195			
Weighted average shares used in diluted computations	63,397	65,439	63,049	66,269			

Equity grants, such as stock options, stock appreciation rights, or stock units, of 2.8 million and 1.4 million were outstanding during the three months ended September 30, 2009 and 2008, respectively, but were not included in the computation of diluted earnings per share because their effect would be anti-dilutive. Equity grants, such as stock options, stock appreciation rights, or stock units, of 3.0 million and 1.4 million were outstanding during the nine months ended September 30, 2009 and 2008, respectively, but were not included in the computation of diluted earnings per share because their effect would be anti-dilutive.

#### 13. Fair Value Measurements

The Company applies the provisions of the FASB ASC Topic 820, *Fair Value Measurements and Disclosures*, or ASC Topic 820, for its financial and non-financial assets and liabilities. ASC Topic 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC Topic 820 establishes a fair value hierarchy, which prioritizes the inputs used in measuring fair value into three broad levels as follows:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2 inputs include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability and inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 inputs are unobservable inputs for the asset or liability.

The Company measures certain assets and liabilities at fair value consisting of derivative instruments. All derivative assets are recorded as prepaid expenses and other current assets, and all derivative liabilities are recorded as accrued expenses. Assets or liabilities that have recurring measurements are shown below:

#### Fair Value Measurements at Reporting Date Using

Description	Balance Sheet Location	September 2009		Quoted Price in Active Markets for Identical Assets/Liabilit (Level 1) In millions)		Significant Other Observable Inputs (Level 2)	Une	gnificant bbservable Inputs Level 3)
Assets:								
Derivatives not designated as cash flow hedging instruments:								
Foreign currency forward	Prepaid expenses and							
contracts	other current assets	\$	0.9	\$	_	\$ 0.9	\$	
Total assets		\$	0.9	\$		\$ 0.9	\$	
Liabilities:								
Derivatives designated as cash flow hedging instruments:								
Interest rate swap	Accrued expenses	\$	2.5	\$		\$ 2.5	\$	
Foreign currency forward								
contracts	Accrued expenses		0.6		—	0.6		—
Derivatives not designated as hedging instruments:								
Foreign currency forward								
contracts	Accrued expenses		1.8			1.8		
Total liabilities	L	\$	4.9	\$	_	\$ 4.9	\$	

#### 14. Subsequent Event

Due to the current restrictions in obtaining U.S. dollars at the official currency exchange rate and in order to mitigate the Company's currency exchange risk in Venezuela, the Company intends to exchange approximately 100 million bolivars of Herbalife Venezuela's cash and cash equivalents through a legal parallel market exchange process during the fourth quarter of 2009. In October 2009, Herbalife Venezuela exchanged 66 million bolivars for \$13 million at an average currency exchange rate of 5.3 Venezuelan bolivars per U.S. dollar through a legal parallel market exchange process. These 66 million bolivars were previously translated at the official currency exchange rate and were reported as \$31 million in the Company's consolidated balance sheet at September 30, 2009. In October 2009, Herbalife Venezuela began to repatriate exchanged U.S. dollars to settle certain of its intercompany payable balances, and any corresponding charges would be recorded in the fourth quarter of 2009 and in 2010.

On October 29, 2009, the Company announced that its board of directors has authorized a \$0.20 per common share cash dividend for the third quarter of 2009, payable on December 9, 2009 to shareholders of record on November 25, 2009.

The Company has performed an evaluation of subsequent events through November 2, 2009, which is the date the financial statements were issued.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Overview

We are a global network marketing company that sells weight management products, nutritional supplements, energy, sports & fitness products and personal care products. We pursue our mission of "changing people's lives" by providing a financially rewarding business opportunity to distributors and quality products to distributors and their customers who seek a healthy lifestyle. We are one of the largest network marketing companies in the world with net sales of approximately \$2.4 billion for the year ended December 31, 2008. As of September 30, 2009, we sold our products through retail stores and an employed sales force. We believe the quality of our products and the effectiveness of our distribution network, coupled with geographic expansion, have been the primary reasons for our success throughout our 29-year operating history.

Our products are grouped in four principal categories: weight management, targeted nutrition, energy, sports & fitness and Outer Nutrition, along with literature and promotional items. Our products are often sold in programs that are comprised of a series of related products and literature designed to simplify weight management and nutrition for consumers and maximize our distributors' cross-selling opportunities.

Industry-wide factors that affect us and our competitors include the increasing prevalence of obesity and the aging of the worldwide population, which are driving demand for nutrition and wellness-related products along with the global increase in under and unemployment which can affect the recruitment and retention of distributors.

While we are closely monitoring the current global economic crisis, the Company remains focused on the opportunities and challenges in retailing of our products, recruiting and retaining distributors, improving distributor productivity, opening new markets, further penetrating existing markets including China, the U.S., Brazil, Mexico and Russia, globalizing successful distributor methods of operation such as Nutrition Clubs and Weight Loss Challenges, introducing new products and globalizing existing products, developing niche market segments and further investing in our infrastructure. Management remains intently focused on the Venezuela market and especially the limited ability to repatriate cash at the official exchange rate.

During the first quarter of 2009, we changed our geographic regions, designating Mexico as its own region and combining South America and Central America into a single region. These changes in geographic regions were implemented to create growth opportunities for distributors, support faster decision making across the organization by reducing the number of layers of management, improve the sharing of ideas and tools and accelerate growth in high potential markets. Under the new geographic regions, we report revenue from:

- North America, which consists of the U.S., Canada and Jamaica;
- Mexico;
- South and Central America;
- · EMEA, which consists of Europe, the Middle East and Africa;
- · Asia Pacific (excluding China), which consists of Asia, New Zealand and Australia; and
- China.

Historical information presented in this Quarterly Report on Form 10-Q relating to our geographic regions has been reclassified to conform with our current geographic presentation.

#### Volume Points by Geographic Region

A key non-financial measure we focus on is Volume Points on a Royalty Basis, or Volume Points, which is essentially our weighted unit measure of product sales volume. It is a useful measure that we rely on as it excludes the impact of foreign currency fluctuations and ignores the differences generated by varying retail pricing across geographic markets. The Volume Point measure, in the aggregate and in each region, can be a measure of our sales volume as well as of sales volume trends. In general, an increase in Volume Points in a particular geographic region or country indicates an increase in our sales volume which results in an increase in our local currency net sales; a decrease in Volume Points in a particular geographic region or country indicates a decrease in our sales volume, which results in decreasing local currency net sales.

	Three M	onths Ended	September 30,	Nine Months Ended September 30,								
	2009	2008	2009	2008	% Change							
			(Volume points i	n millions)								
North America	207.6	202.8	2.4%	594.6	586.2	1.4%						
Mexico	126.4	132.1	(4.3)%	371.0	433.0	(14.3)%						
South & Central America	102.1	101.4	0.7%	302.7	331.5	(8.7)%						
EMEA	109.4	116.2	(5.9)%	350.9	382.3	(8.2)%						
Asia Pacific (excluding												
China)	148.2	108.9	36.1%	418.6	325.6	28.6%						
China	32.3	30.2	7.0%	85.9	84.3	1.9%						
Worldwide	726.0	691.6	5.0%	2,123.7	2,142.9	(0.9)%						

#### Number of New Sales Leaders by Geographic Region during the Reporting Period

Another key non-financial measure on which we focus is the number of distributors qualified as new sales leaders under our compensation system. Excluding China, distributors qualify for supervisor status based on their Volume Points. The changes in the total number of sales leaders or changes in the productivity of sales leaders may cause Volume Points to increase or decrease. The fluctuation in the number of new sales leaders is a general indicator of the level of distributor recruitment.

	Three Mo	onths Ended S	eptember 30,	Nine Months Ended September 30,							
	2009	2008	% Change	2009	2008	% Change					
North America	10,569	11,723	(9.8)%	29,095	33,862	(14.1)%					
Mexico	6,132	6,243	(1.8)%	16,799	21,810	(23.0)%					
South & Central America	6,376	10,758	(40.7)%	22,212	36,666	(39.4)%					
EMEA	5,222	6,052	(13.7)%	17,162	21,107	(18.7)%					
Asia Pacific (excluding											
China)	13,262	10,532	25.9%	37,182	30,676	21.2%					
Total New Supervisors	41,561	45,308	(8.3)%	122,450	144,121	(15.0)%					
New China Sales Employees	6,479	7,283	(11.0)%	17,577	19,500	(9.9)%					
Worldwide Total New Sales											
Leaders	48,040	52,591	(8.7)%	140,027	163,621	(14.4)%					

#### Number of Supervisors and Retention Rates by Geographic Region as of Re-qualification Period

Our compensation system requires each supervisor to re-qualify for such status each year, prior to February, in order to maintain their 50% discount on product and be eligible to receive royalty payments. In February of each year, we demote from the rank of supervisor those distributors who did not satisfy the supervisor re-qualification requirements during the preceding twelve months. The re-qualification requirement does not apply to new supervisors (i.e. those who became supervisors subsequent to the January re-qualification of the prior year).

Supervisor Statistics (Excluding China)	2009	2008	
	(In thou	ousands)	
January 1 total supervisors	456.9	451.6	
January & February new supervisors	20.6	28.6	
Demoted supervisors (did not re-qualify)	(181.4)	(167.7)	
Other supervisors (resigned, etc)	(1.4)	(2.8)	
End of February total supervisors	294.7	309.7	

The distributor statistics below further highlight the calculation for retention.

Supervisor Retention (Excluding China)	2009	2008						
	(In thousand							
Supervisors needed to re-qualify	304.0	284.0						
Demoted supervisors (did not re-qualify)	(181.4)	(167.7)						
Total re-qualified	122.6	116.3						
Retention rate	40.3%	41.0%						

The table below reflects the number of sales leaders as of February (subsequent to the annual re-qualification date) and supervisor retention rate by year and by region.

	Number of Sa	les Leaders	Supervisors Retention Rate				
	2009	2008	2009	2008			
North America	63,726	64,383	42.2%	43.5%			
Mexico	50,099	60,685	45.2%	44.4%			
South and Central America	67,876	67,808	32.2%	34.7%			
EMEA	53,371	59,446	48.7%	46.6%			
Asia Pacific (excluding China)	59,631	57,355	35.1%	34.3%			
Total Supervisors	294,703	309,677	40.3%	41.0%			
China Sales Employees	29,684	25,294					
Worldwide Total Sales Leaders	324,387	334,971					

The number of supervisors by geographic region as of the quarterly reporting dates will normally be higher than the number of supervisors by geographic region as of the re-qualification period because supervisors who do not re-qualify during the relevant twelve-month period will be dropped from the rank of supervisor the following February. Since supervisors purchase most of our products for resale to other distributors and consumers, comparisons of supervisor totals on a year-to-year basis are good indicators of our recruitment and retention efforts in different geographic regions.

The value of the average monthly purchase of Herbalife products by our sales leaders has remained relatively constant over time. Consequently, increases in our sales are driven primarily by our retention of supervisors and by our recruitment and retention of distributors, rather than through increases in the productivity of our overall supervisor base.

We provide distributors with products, support materials, training, special events and a competitive compensation program. If a distributor wants to pursue the Herbalife business opportunity, the distributor is responsible for growing his or her business and personally pays for the sales activities related to attracting new customers and recruiting distributors by hosting events such as Herbalife Opportunity Meetings or Success Training Seminars; by advertising Herbalife's products; by purchasing and using promotional materials such as t-shirts, buttons and caps; by utilizing and paying for direct mail and print material such as brochures, flyers, catalogs, business cards, posters and banners and telephone book listings; by purchasing inventory for sale or use as samples; and by training, mentoring and following up (in person or via the phone or internet) with customers and recruits on how to use Herbalife products and/or pursue the Herbalife business opportunity.

#### Presentation

"Retail sales" represent the gross sales amounts on our invoices to distributors before distributor allowances, as defined below, and "net sales," which reflect distribution allowances and handling and freight income, represent what we collect and recognize as net sales in our financial statements. We discuss retail sales because of its fundamental role in our compensation systems, internal controls and operations, including its role as the basis upon which distributor discounts, royalties and bonuses are awarded. In addition, it is used as the basis for certain information included in daily and monthly reports reviewed by our management. However, such a measure is not in accordance with GAAP in the U.S. You should not consider retail sales in isolation from, nor as a substitute for, net sales and other consolidated income or cash flow statement data prepared in accordance with GAAP, or as a measure of profitability or liquidity. A reconciliation of net sales to retail sales is presented below under "Results of Operations." "Product sales" represent the actual product purchase price paid to us by our distributors, after giving effect to distributor discounts referred to as "distributor allowances," which approximate 50% of retail sales prices. Distributor allowances as a percentage of retail sales may vary by country depending upon regulatory restrictions that limit or otherwise restrict distributor allowances.

Our "gross profit" consists of net sales less "cost of sales," which represents the prices we pay to our raw material suppliers and manufacturers of our products as well as costs related to product shipments, duties and tariffs, freight expenses relating to shipment of products to distributors and importers and similar expenses.

"Royalty overrides" are our most significant expense and consist of:

- royalty overrides and production bonuses which total approximately 15% and 7%, respectively, of the retail sales of weight management, targeted nutrition, energy, sports & fitness, Outer Nutrition and promotional products;
- the Mark Hughes bonus payable to some of our most senior distributors in the aggregate amount of up to 1% of retail sales of weight management, targeted nutrition, energy, sports & fitness and Outer Nutrition products; and
- other discretionary incentive cash bonuses to qualifying distributors.

Royalty overrides are generally earned based on retail sales and provide potential earnings to distributors of up to 23% of retail sales or approximately 33% of our net sales. Royalty overrides together with distributor allowances of up to 50% represent the potential earnings to distributors of up to approximately 73% of retail sales. The compensation to distributors is generally for the development, retention and improved productivity of their distributor sales organizations and is paid to several levels of distributors on each sale. Due to restrictions on direct selling in China, our full-time employed sales representatives in China are compensated with wages, bonuses and benefits instead of the distributor allowances and royalty overrides utilized in our traditional marketing program used in our other five regions. Because of local country regulatory constraints, we may be required to modify our typical distributor incentive plans as described above. Consequently, the total distributor discount percentage may vary over time. We also offer reduced distributor allowances and pay reduced royalty overrides with respect to certain products worldwide.

Our "operating margins" consist of net sales less cost of sales and royalty overrides.

"Selling, general and administrative expenses" represent our operating expenses, components of which include labor and benefits, sales events, professional fees, travel and entertainment, distributor marketing, occupancy costs, communication costs, bank fees, depreciation and amortization, foreign exchange gains and losses and other miscellaneous operating expenses.

Most of our sales to distributors outside the United States are made in the respective local currencies. In preparing our financial statements, we translate revenues into U.S. dollars using average exchange rates. Additionally, the majority of our purchases from our suppliers generally are made in U.S. dollars. Consequently, a strengthening of the U.S. dollar versus a foreign currency can have a negative impact on our reported sales and operating margins and can generate transaction losses on intercompany transactions. Throughout the last five years, foreign currency exchange rates have fluctuated significantly. From time to time, we enter into foreign exchange forward and option contracts to mitigate our foreign currency exchange risk as discussed in further detail in Part I, Item 3 — *Quantitative and Qualitative Disclosures about Market Risk.* 

#### **Summary Financial Results**

Net sales for the three and nine months ended September 30, 2009 was \$600.2 million and \$1,693.7 million, respectively. Net sales decreased \$2.0 million, or 0.3%, and \$152.6 million, or 8.3%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The decrease was primarily due to the unfavorable impact of currency fluctuations of \$47.2 million and \$192.4 million for the three and nine months ended September 30, 2009, respectively. In local currency, net sales for the three and nine months ended September 30, 2009 increased 7.5% and 2.2%, respectively, as compared to the same periods in 2008. For the three months ended September 30, 2009, net sales in some of our top countries including South Korea, Taiwan, Venezuela, U.S. and China increased 60.3%, 27.6%, 38.1%, 4.5% and 10.4%, respectively, as compared to the same period in 2008, while Mexico and Japan, decreased 25.5% and 8.9%, respectively, as compared to the same period in 2008. For the nine months ended September 30, 2009, net sales in Mexico, Japan, Venezuela and Brazil declined 32.7%, 25.9%, 8.4% and 2.8%, respectively, while net sales in Taiwan, South Korea, U.S., Malaysia and China increased 25.8%, 31.3%, 4.7%, 29.5% and 8.0%, respectively. In Mexico, the negative impact of the Value Added Tax, or VAT, that has been levied by the Mexican government on the import and resale of certain nutrition products, which we began collecting from our distributors during the third quarter of 2008 contributed to the decline in net sales and distributor and sales leader recruiting. In Japan, lower net sales were mainly due to decline in distributor recruiting. In Venezuela, price increases to address inflation and changes in non-resident distributor compensation to address currency controls imposed by the Venezuelan government contributed to the decline in net sales and new sales leaders for the period. The increase in net sales in other top markets was mainly due to successful conversions to daily consumption business models, branding activities and increased distributor recruiting.

Net income for the three and nine months ended September 30, 2009 was \$57.9 million, or \$0.91 per diluted share, and \$147.7 million, or \$2.34 per diluted share, respectively. Net income was flat for the three months ended September 30, 2009, as compared to the same period in 2008. Net income decreased \$39.8 million or 21.2%, for the nine months ended September 30, 2009, respectively, as compared to the same period in 2008. The decrease was primarily driven by currency related revenue declines, higher cost of goods sold and higher depreciation expense, partially offset by lower professional fees, sales event costs, non-income tax expenses, travel and entertainment expenses, and lower interest expense.

Net income for the three and nine months ended September 30, 2009 included a \$4.3 million and \$3.2 million net favorable impact, respectively, from expiration of certain statute of limitations offset by a charge for an international income tax audit settlement. Net income for the three and nine months ended September 30, 2009 also included a \$0.5 million and \$0.9 million unfavorable after tax impact, respectively, in connection with our restructuring activities. Net income for the nine months ended September 30, 2008 included a \$1.1 million unfavorable after tax impact related to our restructuring activities.

#### **Results of Operations**

Our results of operations for the periods described below are not necessarily indicative of results of operations for future periods, which depend upon numerous factors, including our ability to recruit new distributors and retain existing distributors, open new markets, further penetrate existing markets, introduce new products and programs that will help our distributors increase their retail efforts and develop niche market segments.

The following table sets forth selected results of our operations expressed as a percentage of net sales for the periods indicated:

	Three Mon	ths Ended	Nine Mont	hs Ended
	September 30, 2009	September 30, 2008	September 30, 2009	September 30, 2008
Operations:				
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of sales	22.0	19.4	21.1	19.6
Gross profit	78.0	80.6	78.9	80.4
Royalty overrides(1)	32.4	33.3	32.9	34.0
Selling, general and administrative expenses(1)	32.6	32.6	33.5	31.7
Operating income	13.0	14.7	12.5	14.7
Interest expense, net	0.2	0.6	0.2	0.6
Income before income taxes	12.8	14.1	12.3	14.1
Income taxes	3.1	4.5	3.6	4.0
Net income	9.7%	9.6%	8.7%	10.1%

(1) Compensation to our China sales employees is included in selling, general and administrative expenses while distributor compensation for all other countries is included in royalty overrides.

#### Net Sales

The following chart reconciles retail sales to net sales:

Sales by Geographic Region

						Т	hree Mor	ths Ende	d Sej	ptember 30	),						
				2009				2008									
	Retail Sales		tributor lowance	Product Sales	&	andling Freight acome	Net Sales	Retail Sales	A	stributor lowance	Product Sales	&	ndling Freight Icome	Net Sales	Change in Net Sales		
North America	\$225.7	¢	(108.3)	\$ 117.4	S	23.5	(D \$140.9	ollars in r \$218.9	nillie S	(104.5)	\$ 114.4	\$	21.5	\$135.9	3.7%		
Mexico	112.6	ψ	(54.8)	57.8	ψ	10.5	68.3	150.9	ψ	(73.3)	77.6	ψ	14.0	91.6	(25.4)%		
South & Central			, í							. ,					. ,		
America	151.0		(71.9)	79.1		13.9	93.0	158.4		(77.6)	80.8		13.6	94.4	(1.5)%		
EMEA	198.9		(95.8)	103.1		20.2	123.3	219.4		(106.3)	113.1		22.3	135.4	(8.9)%		
Asia Pacific	208.8		(96.7)	112.1		17.1	129.2	170.7		(79.9)	90.8		12.9	103.7	24.6%		
China	50.3		(4.8)	45.5			45.5	44.9	_	(3.7)	41.2	_		41.2	10.4%		
Worldwide	\$947.3	\$	(432.3)	\$ 515.0	\$	85.2	\$600.2	\$963.2	\$	(445.3)	\$ 517.9	\$	84.3	\$602.2	(0.3)%		

							NI	ne Mont	hs	Ended S	sep	tember 30,								
				2009					2008											
	Retail Distributor Sales Allowance		Handling Product & Freigh Sales Income		Freight		Net Sales			istributor llowance			&	andling Freight ncome	N Sa		Change in Net Sales			
	(Dollars in millions)																			
North America	\$ 643.0	\$	(307.3)	\$ 335.7	\$	66.6	\$	402.3	s	621.8	s	(296.6)	\$	325.2	\$	62.5	\$ 3	87.7	3.8%	
Mexico	319.7	*	(155.8)	163.9	-	30.0	-	193.9	-	478.3	-	(233.1)	*	245.2	+	42.8		88.0	(32.7)%	
South & Central																				
America	418.4		(201.6)	216.8		36.9		253.7		516.5		(257.5)		259.0		40.0	2	99.0	(15.2)%	
EMEA	603.0		(290.7)	312.3		60.9		373.2		735.9		(355.7)		380.2		73.1	4	53.3	(17.7)%	
Asia Pacific	584.5		(273.3)	311.2		46.5		357.7		517.6		(242.4)		275.2		38.6	3	13.8	14.0%	
China	123.9		(11.0)	112.9	_	_	_	112.9	_	115.5	_	(11.0)		104.5		_	1	04.5	8.0%	
Worldwide	\$2,692.5	\$	(1,239.7)	\$1,452.8	\$	240.9	\$	1,693.7	\$	2,985.6	\$	(1,396.3)	\$	1,589.3	\$	257.0	\$1,8	46.3	(8.3)%	

Changes in net sales are directly associated with the recruiting and retention of our distributor force, retailing of our products, the quality and completeness of our product offerings that the distributor force has to sell and the number of countries in which we operate. Management's role, both in-country and at the region and corporate level is to provide distributors with a competitive and broad product line, encourage strong teamwork and leadership among the Chairman's Club and President's Team distributors and offer leading edge business tools to make doing business with Herbalife simple. Management uses the distributor marketing program coupled with educational and motivational tools and promotions to incentivize distributors to increase recruiting, retention and retailing, which in turn affect net sales. Such tools include Company sponsored sales events such as Extravaganzas, Leadership Development Weekends and World Team Schools where large groups of distributors gather, thus allowing them to network with other distributors, learn recruiting, retention and retailing techniques from our leading distributors and become more familiar with how to market and sell our products and business opportunities. Accordingly, management believes that these development and motivation programs increase the productivity of the supervisor network. The expenses for such programs are included in selling, general and administrative expenses. Sales are driven by several factors, including the number and productivity of distributors and sales leaders who continually build, educate and motivate their respective distribution and sales organizations. We also use event and non-event product promotions to motivate distributors to increase recruiting, retention and retailing activities. These promotions have prizes ranging from qualifying for events to product prizes and vacations. The costs of these promotions are included in selling, general and administrative expenses.

The factors described above have helped distributors increase their business, which in turn helps drive volume points in our business, and thus, net sales. The discussion below of net sales by geographic region further details some of the specific drivers of growth of our business and causes of sales reductions during the three and nine months ended September 30, 2009, as well as the unique growth or contraction factors specific to certain geographic regions or major countries. We believe that the correct business foundation, coupled with ongoing training and promotional initiatives, is required to increase recruiting and retention of distributors and retailing of our products. The correct business foundation includes strong country management that works closely with the distributor leadership, actively engaged and unified distributor leadership, a broad product line that appeals to local consumer needs, a favorable regulatory environment, a scalable and stable technology platform and an attractive distributor marketing plan. Initiatives, such as Success Training Seminars, Leadership Development Weekends, Promotional Events and regional Extravaganzas are integral components of developing a highly motivated and educated distributor sales organization that will work toward increasing the recruitment and retention of distributors.

We anticipate that our strategy will continue to include creating and maintaining growth within existing markets, while expanding into new markets. In addition, new ideas and Daily Method of Operations, or DMOs, are being generated in many of our regional markets and are globalized where applicable, through the combined efforts of distributors, country management or regional and corporate management. Examples of DMOs include the Club concept in Mexico, Premium Herbalife Opportunity Meetings in Korea, the Healthy Breakfast concept in Russia, and the Internet/Sampling and Weight Loss Challenge in the U.S. Management's strategy is to review the applicability of expanding successful country initiatives throughout a region, and where appropriate, financially support the globalization of these initiatives.

#### North America

The North America region reported net sales of \$140.9 million and \$402.3 million for the three and nine months ended September 30, 2009, respectively. Net sales increased \$5.0 million, or 3.7%, and \$14.6 million, or 3.8%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 3.8% and 4.2% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The overall increase in the region was a result of net sales growth in the U.S. of \$5.8 million, or 4.5%, and \$17.4 million, or 4.7%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

We continue to see the success of our distributors converting their business focus toward a daily consumption business model, especially the Nutrition Club DMO, and its extension into Commercial Clubs and Central Clubs, along with the continued development of the Weight Loss Challenge DMO. We also implemented a 5% price increase in the U.S. in February 2009. In terms of volume, the mix of business in the U.S. was 68.6% in the Latin market and 31.4% in the General market for the three months ended September 30, 2009, and 66.9% and 33.1%, respectively, for the nine months ended September 30, 2009.

In July 2009, the region hosted a series of Leadership Development Weekends, or LDWs which focus on providing detailed training to qualifying supervisors. These LDWs were held in twelve cities in the U.S., three in Canada, and one in Jamaica. In total, over 11,000 supervisors attended the LDW events.

In September 2009, the U.S. Latin market hosted a Recruiting tour, Gira de Regalia, in eight cities . In total, over 1,300 leaders attended the tour.

New supervisors in the region decreased 9.8% and 14.1% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. Total supervisors in the region decreased 4.5% as of September 30, 2009 compared to prior year. New supervisors in the U.S. decreased 9.3% and 13.8% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

We believe the fiscal year 2009 net sales in North America should increase year over year primarily as a result of the successful transformation of our distributor business focus to a daily consumption model as well as a 5% price increase which was instituted in the U.S. during February 2009.

#### Mexico

Net sales in Mexico were \$68.3 million and \$193.9 million for the three and nine months ended September 30, 2009, respectively. Net sales for the three and nine months ended September 30, 2009, decreased \$23.3 million, or 25.4%, and \$94.1 million, or 32.7%, respectively, as compared to the same periods in 2008. In local currency, net sales for the three and nine months ended September 30, 2009 decreased by 4.2% and 12.7%, respectively, as compared to the same periods in 2008. The fluctuation of foreign currency rates had an unfavorable impact of \$19.5 million and \$57.4 million on net sales for the three and nine months ended September 30, 2009, respectively.

During the third quarter of 2008 we began collecting a VAT from our distributors that has been levied by the Mexican government on the import and resale of certain nutrition products. Distributors previously paid 0% VAT on purchases of most of our nutrition products. For both the three and nine months ended September 30, 2009, this VAT increase affected approximately 60% of our sales volume in the region and because Nutrition Clubs are the predominant DMO in Mexico, and are retail price-sensitive, the VAT increase has caused our volumes to decline. The VAT increase has continued to impact our local currency sales, however, the third quarter 2009 year-over-year rate of decline in local currency slowed sharply compared to the first and the second quarters year-over-year rate of decline. In October 2009, we introduced several re-formulated nutrition products which are not subject to the VAT charge. Given that these re-formulated products can now be sold in Mexico without the VAT charge, we will be monitoring sales to see if this creates a positive boost for our Nutrition Club business.

New supervisors in Mexico decreased 1.8% and 23.0% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. Total supervisors in Mexico decreased 16.0% as of September 30, 2009 compared to prior year.

In September 2009, Mexico hosted an Extravaganza with over 14,600 attendees.

We believe the fiscal year 2009 net sales in Mexico should decrease year over year reflecting lower volumes due to the VAT charge coupled with assumed unfavorable currency fluctuations.

#### South and Central America

The South and Central America region reported net sales of \$93.0 million and \$253.7 million for the three and nine months ended September 30, 2009, respectively. Net sales decreased \$1.4 million or 1.5%, and \$45.3 million or 15.2%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 5.7% and decreased 4.8% for the three and nine months ended September 30, 2009, respectively as compared to the same periods in 2008. The fluctuation of foreign currency rates had a \$6.7 million and \$31.0 million unfavorable impact on net sales for the three and nine months ended September 30, 2009, respectively. The increase in local currency net sales in the region for the three month period ending September 30, 2009 was attributable to sales growth in several key markets including Brazil, Venezuela, and Colombia as well as sales in Ecuador which was opened in the fourth quarter of 2008. Offsetting these increases were sales declines in Peru, Argentina, Bolivia, Chile, and the Central American markets.

In Brazil, the region's largest market, net sales increased \$1.5 million, or 3.5%, and decreased \$3.2 million, or 2.8%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 16.2% and 19.0% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The increase in local currency net sales was primarily a result of distributors successfully transforming this market into a more balanced mix of recruiting, retailing and retention via the Club and other daily consumption based DMOs. The fluctuation of foreign currency rates had a \$5.5 million and \$25.6 million unfavorable impact on net sales for the three and nine months ended September 30, 2009, respectively.

Venezuela, the region's second largest market, experienced a net sales increase of \$6.0 million, or 38.1%, and a decline of \$5.5 million, or 8.4%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The increase in sales for the three months period ending September 30, 2009 compared to 2008 primarily reflected lower sales in the prior year due to the cumulative effect from price increases of 20% and 25% in January and May 2008, respectively. In October 2008, we instituted changes in non-resident distributor compensation to adjust for inflation and currency issues. Sales increased sequentially from the second to the third quarter of 2009 by 4.5%. We expect to make ongoing changes, as necessary, in pricing in Venezuela to mitigate the impact of inflation and currency restrictions.

New supervisors in the region decreased 40.7% and 39.4% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The decrease was driven by several markets including Argentina which decreased 68.7% and 77.9% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008; Peru, which decreased 64.8% and 62.1%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008; and Bolivia, which decreased 74.7% and 67.5%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008; and Bolivia, which decreased 74.7% and 67.5%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. Total supervisors in the region decreased 11.8% as of September 30, 2009 compared to prior year. We believe these decreases reflect current economic conditions coupled with the transition, in several markets, to DMOs which focus on daily consumption.

We believe the fiscal year 2009 net sales in South and Central America should show a decline year over year primarily due to challenging volume comparisons in Venezuela, Argentina and Peru and assumed unfavorable currency fluctuations partially offset by the success of daily consumption DMOs, primarily in Brazil, as well as product price increases.

#### EMEA

The EMEA region reported net sales of \$123.3 million and \$373.2 million for the three and nine months ended September 30, 2009, respectively. Net sales decreased \$12.1 million, or 8.9%, and \$80.1 million, or 17.7%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales decreased 1.2% and 5.1% for the three and nine months ended September 30, 2009, respectively as compared to the same periods in 2008. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$10.4 million and \$57.0 million, for the three and nine months ended September 30, 2009, respectively.



Among the largest markets in the region, Italy, France and Spain, net sales increased 5.6%, and decreased 25.6% and 13.6%, respectively, for the three months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, Italy, France and Spain net sales decreased 1.4%, 26.4% and 37.2%, respectively, as compared to the same period in 2008. In local currency, Italy reported a net sales increase of 11.2% while France and Spain reported net sales decreases of 22.1% and 9.0%, respectively, for the three months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, as compared to the same period in 2008. For the nine months ended September 30, 2009, in local currency, Italy reported a net sales increase of 10.0% while France and Spain reported net sales decreases of 17.8% and 30.1%, as compared to the same period in 2008.

In Spain, we are beginning to see a lessening impact from the negative media reports in April 2008 relating to the Spanish Ministry of Health alert regarding Herbalife products. This alert was withdrawn in April 2009 requiring no action by the Company. In Russia, net sales decreased by 16.0% and 18.1% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, however, net sales increased by 8.4% and 11.2% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The increase in local currency net sales was primarily driven by the adoption of the Office Club concept where all DMOs are carried out from a combined Office and Commercial Nutrition Club location. Another positive catalyst was a new supervisor qualification method, which was tested in Russia and is being rolled out globally in October 2009. Net sales in the Netherlands decreased 5.2% and 11.5% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods. In local currency, however, net sales decreased only 0.5% and 1.4% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, however, net sales decreased only 0.5% and 1.4% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods and Healthy Breakfast DMOs. Portugal local currency net sales declined 31.6% and 46.1% for the three and nine months ended September 30, 2009, respectively, as it continues to transition towards a daily consumption model.

For the three and nine months ended September 30, 2009, new supervisors for the region decreased 13.7% and 18.7%, respectively. For the three months ended September 30, 2009, the most significant decreases occurred in Russia, Portugal, France, and the Commonwealth Independent States of Russia, or CIS countries, of 29.8%, 44.8%, 49.7% and 38.8%, respectively. These declines were partially offset by increases in Italy, Czech Republic, and Turkey where new supervisors increased 12.7%, 95.1%, and 43.6%, respectively. For the nine months ended September 30, 2009, the most significant decreases in new supervisors occurred in Spain, Portugal, and the CIS countries of 55.3%, 70.0% and 42.2%, respectively. These declines were partially offset by increases in Italy, Czech Republic, and Turkey, where new supervisors increased 12.7%, 76.8% and 20.7%, respectively. Total supervisors in the region decreased 11.5% as of September 30, 2009 compared to the prior year.

In July, EMEA held 3 regional Extravaganzas in Russia, Italy, and Czech Republic with approximate attendance of 2,400, 7,600, and 7,800, respectively.

We believe fiscal year 2009 net sales in EMEA should show a decrease year over year due primarily to assumed unfavorable currency fluctuations and soft volume point trends.

#### Asia Pacific

The Asia Pacific region, which excludes China, reported net sales of \$129.2 million and \$357.7 million for the three and nine months ended September 30, 2009, respectively. Net sales increased \$25.5 million, or 24.6%, and \$43.9 million, or 14.0%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 34.6% and 29.1% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The fluctuation of foreign currency rates had an unfavorable impact of \$10.4 million and \$47.4 million on net sales for the three and nine months ended September 30, 2009, respectively. The increase in net sales in Asia Pacific for the three and nine months ended September 30, 2009, respectively. The increase in three of our largest markets in the region, Taiwan, South Korea and Malaysia, partially offset by a decrease in Japan.

Net sales in Taiwan, our largest market in the region, increased \$8.9 million, or 27.6%, and \$24.6 million, or 25.8%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 33.9% and 35.2% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. Adoption of the Nutrition Club DMO, in the form of Commercial Clubs, continues to be a positive catalyst for growth in this country. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$2.0 million and \$9.0 million for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

Net sales in South Korea, our second largest market in the region, increased \$12.6 million, or 60.3%, and \$17.9 million, or 31.3%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 86.7% and 66.6% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The increase in local currency net sales for the three and nine months ended September 30, 2009 was primarily driven by the adoption of the Nutrition Club DMO, in the form of Commercial Clubs along with the Premium Herbalife Opportunity Meeting. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$5.5 million and \$20.3 million for the three and nine months ended September 30, 2009.

Net sales in Malaysia, our third largest market in the region, increased \$1.3 million, or 12.1%, and \$8.7 million or 29.5%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008, reflecting the continued success of the Road Show DMO, which has generated positive distributor momentum and increased recruiting. In local currency, net sales increased 18.3% and 42.3% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$0.7 million and \$3.8 million for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

Net sales in Japan, our fourth largest market in the region, decreased \$1.2 million, or 8.9%, and \$13.5 million, or 25.9%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales decreased 3.9% and 17.4% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The decrease in local currency net sales for the three and nine months ended September 30, 2009, was driven by a continuing decline in distributor recruiting. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$0.7 million and \$4.4 million for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

Net sales in India increased \$3.6 million, or 108.1%, and \$8.1 million, or 86.0%, for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. In local currency, net sales increased 130.3% and 117.6% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The increase in local currency net sales for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The Nutrition Club DMO. The number of clubs at September 30, 2009 was 441 compared to 330 and 142 at June 30, 2009 and March 31, 2009, respectively. The fluctuation of foreign currency rates had an unfavorable impact on net sales of \$0.7 million and \$3.0 million for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008.

In September, Taiwan hosted an Asia-Pacific regional University with attendance of approximately 11,000 distributors.

New supervisors in the region increased 25.9% and 21.2% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. New supervisors for India, Korea and Taiwan increased 124.0%, 70.6% and 18.4%, respectively, for the three months ended September 30, 2009, and increased 112.8%, 57.9% and 17.7%, respectively, for the nine months ended September 30, 2009. These increases were offset by declines in Japan and Philippines of 29.9% and 30.0%, respectively, for the three months ended September 30, 2009 and declines in Japan and Australia of 61.5% and 31.5%, respectively, for the nine months ended September 30, 2009. Total supervisors in the region increased 11.2% as of September 30, 2009 compared to prior year.

We believe the fiscal year 2009 net sales in Asia Pacific should increase year over year as projected volume increases, including the anticipated opening of our operations in Vietnam during the fourth quarter of 2009, which will be partially offset by assumed unfavorable foreign currency fluctuations.

#### China

Net sales in China were \$45.5 million and \$112.9 million for the three and nine months ended September 30, 2009, respectively. Net sales increased \$4.3 million, or 10.4%, and \$8.4 million, or 8.0%, for the three and nine months ended September 30, 2009, respectively, compared to the same periods in 2008. In local currency, net sales increased 10.3% and 6.1% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. The fluctuation of foreign currency rates had a favorable impact of \$0.1 million and \$2.0 million on net sales for the three and nine months ended September 30, 2009, respectively.

The current focus in China is to expand the Nutrition Club DMO to enhance the retail focus and thereby increase the emphasis on daily consumption methods of operation. As experienced in other markets, such as Taiwan, which have gone through a similar transition, China has been experiencing a slow-down in sales growth as service providers begin to build their nutrition club business. We believe that the nutrition club concept is starting to gain traction as witnessed by the growth in clubs in just the first half of this year. While we believe the nutrition club DMO has tremendous potential to expand throughout China and achieve success similar to Taiwan and South Korea, we also realize that the process is still in its early development stage and will most likely build gradually over the next few years.

In early July 2009, China's Ministry of Commerce granted five additional licenses for us to conduct direct-selling business in the provinces of Fujian, Shan'Xi, Sichuan, Hubei, and Shanghai. All licenses became effective immediately, except Shanghai, which will be activated after we open our service outlets. Additionally, our license for Beijing, which was granted in July 2008 with the same condition as noted above for Shanghai, is now active. We received our first direct-selling license in China in March 2007 for the cities of Suzhou and Nanjing in the Jiangsu province. An additional license was granted in July of the same year to conduct business throughout the entire Jiangsu province. In July 2008, we received five additional licenses for the provinces of Beijing, Guangdong, Shandong, Zhejiang and Guizhou. The 11 provinces in which we now have direct-selling licenses represent an addressable population of approximately 599 million. As of September 30, 2009, we are operating 77 retail stores in 30 provinces in China.

New sales employees in China decreased 11.0% and 9.9% for the three and nine months ended September 30, 2009, respectively, as compared to the same periods in 2008. Total sales employees in China increased 6.3% as of September 30, 2009 compared to prior year.

We believe the fiscal year 2009 net sales in China should increase year over year, primarily as a result of improved store productivity and continued expansion of nutrition clubs. We also expect to apply for additional direct selling provincial licenses during the fourth quarter of 2009.

#### Sales by Product Category

	Three Months Ended September 30,															
				2009				2008								
	Retail Sales		stributor lowance	Product Sales	&	ndling Freight Icome	Net Sales	Retail <u>Sales</u> (In mil	A	stributor <u>llowance</u> s)	Product Sales	Handling & Freight Income		Net Sales	% Change in Net Sales	
Weight																
Management	\$620.2	\$	(293.9)	\$ 326.3	\$	55.9	\$382.2	\$625.3	\$	(300.9)	\$ 324.4	\$	54.8	\$379.2	0.8%	
Targeted Nutrition	205.1		(97.2)	107.9		18.3	126.2	205.9		(99.1)	106.8		17.9	124.7	1.2%	
Energy, Sports and																
Fitness	42.6		(20.2)	22.4		3.8	26.2	45.5		(21.9)	23.6		4.0	27.6	(5.1)%	
Outer Nutrition	48.6		(23.0)	25.6		4.4	30.0	57.2		(27.5)	29.7		5.0	34.7	(13.5)%	
Literature, Promotional																
and Other	30.8		2.0	32.8		2.8	35.6	29.3		4.1	33.4		2.6	36.0	(1.1)%	
Total	\$947.3	\$	(432.3)	\$ 515.0	\$	85.2	\$600.2	\$963.2	\$	(445.3)	\$ 517.9	\$	84.3	\$602.2	(0.3)%	

					2008											
			stributor Product lowance Sales		Handling t & Freight Income		Net Sales	Retail Sales (In milli	A	istributor llowance )	Product Sales		Handling & Freight Income		Net Sales	% Change in Net Sales
Weight																
Management	\$1,755.9	\$ (	(837.9)	\$ 918.0	\$	157.2	\$1,075.2	\$1,940.7	\$	(942.6)	\$ 99	8.1	\$	167.1	\$1,165.2	(7.7)%
Targeted																
Nutrition	583.4	(	(278.4)	305.0		52.1	357.1	634.5		(308.2)	32	6.3		54.5	380.8	(6.2)%
Energy, Sports																
and Fitness	117.3		(56.0)	61.3		10.5	71.8	130.0		(63.1)	6	6.9		11.2	78.1	(8.1)%
Outer Nutrition	153.2		(73.1)	80.1		13.7	93.8	190.2		(92.4)	9	7.8		16.4	114.2	(17.9)%
Literature, Promotional																
and Other	82.7		5.7	88.4		7.4	95.8	90.2		10.0	10	0.2		7.8	108.0	(11.3)%
Total	\$2 692 5	\$ (1	2397)	\$1.452.8	\$	240.9	\$1 693 7	\$2,985.6	S	(1.396.3)	\$1.58	93	\$	257.0	\$1 846 3	(8.3)%

Nine Months Ended September 30.

Net sales for Weight Management and Targeted Nutrition products were relatively flat and other product categories decreased for the three months ended September 30, 2009 while all product categories decreased for the nine months ended September 30, 2009, as compared to the same periods in 2008, mainly due to the factors described in the discussions of the individual geographic regions above.

#### **Gross Profit**

Gross profit was \$468.4 million and \$1,337.1 million for the three and nine months ended September 30, 2009, respectively, as compared to \$485.6 million and \$1,484.0 million for the same periods in 2008. As a percentage of net sales, gross profit for the three and nine months ended September 30, 2009 decreased to 78.0% and 78.9%, respectively, as compared to 80.6% and 80.4% for the same periods in 2008. The decrease was primarily due to the unfavorable impact from currency fluctuations, changes in country mix, and the unfavorable impact during the third quarter of 2009 to recognize the incremental U.S. dollar cost of importing finished goods into Venezuela of \$6.2 million at the unfavorable currency rate in place in the parallel market rather than the official currency exchange rate. Unless the official currency exchange rate in Venezuela becomes readily available, we expect to continue to incur similar incremental expenses in future periods as we continue to import finished goods into Venezuela. We believe that we have the ability to mitigate some of these cost pressures through improved optimization of our supply chain coupled with select increases in the retail prices of our products.

#### **Royalty Overrides**

Royalty overrides as a percentage of net sales was 32.4% and 32.9% for the three and nine months ended September 30, 2009, respectively, as compared to 33.3% and 34.0% for the same periods in 2008. The decrease for the three and nine months ended September 30, 2009, was primarily due to changes in country mix and the increase in net sales in China where compensation to our full-time employee sales representatives is included in selling, general and administrative expenses as opposed to royalty overrides where it is included for all other distributors under our worldwide marketing plan. Generally, this ratio varies slightly from period to period due to changes in the mix of products and countries because full royalty overrides are not paid on certain products and in certain countries. We anticipate fluctuations in royalty overrides as a percent of net sales reflecting the growth prospect of our China business relative to that of our worldwide business.

#### Selling, General and Administrative Expenses

Selling, general and administrative expenses as a percentage of net sales was 32.6% and 33.5% for the three and nine months ended September 30, 2009, as compared to 32.6% and 31.7% for the same periods in 2008.

For the three and nine months ended September 30, 2009, selling, general and administrative expenses decreased \$0.8 million and \$16.1 million to \$196.0 million and \$568.2 million, respectively, compared to the same periods in 2008. The decrease for the three months ended September 30, 2009 included \$4.5 million in lower professional fees; \$1.1 million in lower bad debt expense; \$1.1 million lower foreign exchange losses and \$1.0 million in lower occupancy costs. These decreases were partially offset by \$3.6 million in higher salaries and benefits related to China sales employees and \$3.4 million in higher depreciation and amortization expenses, related mostly to the development of our technology infrastructure and the expansion and relocation of certain operations to new facilities. The decrease for the nine months ended September 30, 2009 included \$6.5 million in lower non-income tax expenses; \$2.5 million in lower travel and entertainment expenses; \$2.0 million in lower bad debt expenses, related to development of technology infrastructure and relocation of certain operations, as noted above.

We expect 2009 selling, general and administrative expenses to increase slightly in absolute dollars over 2008 levels reflecting higher China sales employee costs, increased depreciation, primarily related to our global Oracle implementation, and various sales growth initiatives, including distributor promotions. As a result of these factors, selling, general and administrative expenses as a percentage of net sales is expected to be above 2008 levels. Excluding China sales employee costs, we also expect selling, general and administrative expenses as a percentage of net sales to be higher than 2008 levels primarily due to unfavorable foreign currency fluctuations.

#### Net Interest Expense

Net interest expense is as follows:

	Three Mo	nths Ended	Nine Months Ended				
Net Interest Expense	September 30, 2009	September 30, 2008	September 30, 2009	September 30, 2008			
		(Dollars in					
Interest expense	1.6	4.9	7.8	15.3			
Interest income	(0.6)	(1.5)	(3.7)	(4.9)			
Net interest expense	\$ 1.0	\$ 3.4	\$ 4.1	\$ 10.4			

The decrease in interest expense for the three and nine months ended September 30, 2009 as compared to the same periods in 2008 was primarily due to lower interest rates in 2009 as compared to 2008. See "*Liquidity and Capital Resources*" below for further discussion on our senior secured credit facility.

#### **Income Taxes**

Income taxes were \$18.9 million and \$60.2 million for the three and nine months ended September 30, 2009, as compared to \$27.0 million and \$73.5 million for the same period in 2008. As a percentage of pre-tax income, the effective income tax rate was 24.6% and 28.9% for the three and nine months ended September 30, 2009, as compared to 31.7% and 28.2% for the same periods in 2008. The decrease in the effective tax rate for the three and nine months ended September 30, 2009, as compared to the same period in 2008, was primarily due a change in the operating effective rate reflecting changes in the country mix and a non-cash benefit of \$4.9 million due to the expiration of certain statute of limitations.



#### **Restructuring Costs**

As part of our restructuring initiatives, we recorded \$0.7 million and \$0.1 million of professional fees, severance and related costs for the three months ended September 30, 2009 and 2008, respectively. We recorded \$1.5 million and \$1.9 million of professional fees, severance and related costs for the nine months ended September 30, 2009 and 2008, respectively. All such amounts were included in selling, general and administrative expenses.

#### Subsequent Event

Due to the current restrictions in obtaining U.S. dollars at the official currency exchange rate and in order to mitigate our currency exchange risk in Venezuela, we intend to exchange approximately 100 million bolivars of Herbalife Venezuela's cash and cash equivalents through a legal parallel market exchange process during the fourth quarter of 2009. In October 2009, Herbalife Venezuela exchanged 66 million bolivars of \$13 million at an average currency exchange rate of 5.3 Venezuela bolivars per U.S. dollar through a legal parallel market exchange process. These 66 million bolivars were previously translated at the official currency exchange rate and were reported as \$31 million in our consolidated balance sheet at September 30, 2009. In October 2009, Herbalife Venezuela began to repatriate exchanged U.S. dollars to settle certain of its intercompany payable balances, and any corresponding charges would be recorded in the fourth quarter of 2009 and in 2010.

On October 29, 2009, our board of directors authorized a \$0.20 per common share cash dividend for the third quarter of 2009, payable on December 9, 2009 to shareholders of record on November 25, 2009.

#### Liquidity and Capital Resources

We have historically met our working capital and capital expenditure requirements, including funding for expansion of operations, through net cash flows provided by operating activities. Our principal source of liquidity is our operating cash flows. Variations in sales of our products would directly affect the availability of funds. There are no material restrictions on the ability to transfer and remit funds among our international affiliated companies. We are closely monitoring various aspects of the current worldwide financial crisis and we do not believe that there has been or will be a material impact on our liquidity from this crisis. As noted above, we have historically met our funding needs utilizing cash flow from operating activities and we believe we will have sufficient resources to meet debt service obligations in a timely manner. Our existing debt has not resulted from the need to fund our normal operations, but instead has effectively resulted from our share repurchase and dividend activities over the recent years, which together, since the inception of the original share repurchase and dividend program that was first initiated during 2007, amounted to approximately \$665.0 million, therefore limiting the impact that the current worldwide credit crisis has on us. While a significant net sales decline could potentially affect the availability of funds, many of our largest expenses are purely variable in nature, which could protect our funding in all but a dramatic net sales downturn. Further we maintain a revolving credit facility which had \$100.0 million of undrawn capacity as of September 30, 2009, and is comprised of banks who are continuing to support the facility through the recent worldwide financial crisis.

For the nine months ended September 30, 2009, we generated \$227.3 million of operating cash flow, as compared to \$201.6 million for the same period in 2008. The increase in cash generated from operations was primarily due to the increase in non-cash items included in net income for the nine months ended September 30, 2009, as compared to the same period in 2008, and the favorable change in operating assets and liabilities for the nine months ended September 30, 2009, compared to the same period in 2008. This was partially offset by lower operating income for the nine months ended September 30, 2009, compared to the same period in 2008.

Capital expenditures, including capital leases, for the nine months ended September 30, 2009, were \$42.1 million as compared to \$82.4 million for the same period in 2008. The majority of these expenditures represented investments in management information systems, primarily the global roll-out of Oracle, the development of our distributor internet initiatives, and the expansion of our facilities domestically and internationally. The decrease from 2008 primarily reflects less Oracle spending in 2009 as the roll-out project was completed during the third quarter of 2009. We expect to incur total capital expenditures of approximately \$65.0 million for the full year of 2009.

We entered into a \$300.0 million senior secured credit facility, comprised of a \$200.0 million term loan and a revolving credit facility of \$100.0 million, with a syndicate of financial institutions as lenders in July 2006. In September 2007, we amended our senior secured credit facility, increasing the revolving credit facility by \$150.0 million to \$250.0 million to fund the increase in our share repurchase program discussed below. The term loan matures on July 21, 2013 and the revolving credit facility is available until July 21, 2012. The term loan bears interest at LIBOR plus a margin of 1.5%, or the base rate, which represents the prime rate offered by major U.S. banks, plus a margin of 0.50%. The revolving credit facility bears interest at LIBOR plus a margin of 1.25%, or the base rate, which represents the prime rate offered by major U.S. banks, plus a margin of 0.50%. The revolving credit facility to incur liens, incur indebtedness, make investments, dispose of assets, make certain restricted payments, merge or consolidate and enter into certain transactions with affiliates. During the first quarter of 2009, we borrowed an additional \$19.0 million under the revolving credit facility. During the second quarter of 2009, we borrowed an additional \$40.0 million under the revolving credit facility. During the tird quarter of 2009, we borrowed an additional \$80.0 million under the revolving credit facility.

The following summarizes our contractual obligations including interest at September 30, 2009, and the effect such obligations are expected to have on our liquidity and cash flows in future periods:

	Payments Due by Period										
	Total	2009	<u>2010</u>	<u>2011</u> lars in millio	<u>2012</u>		2014 & <u>Thereafter</u>				
Borrowings under the senior credit facility	\$ 311.7	\$ 1.6	\$ 6.3	\$ 6.3	\$ 155.3	\$142.2 \$					
Capital leases	5.4	0.9	1.8	1.7	1.0	_	_				
Operating leases	139.6	9.1	31.1	22.5	18.5	15.7	42.7				
Other	21.5	0.2	15.6	5.7			—				
Total	\$ 478.2	\$ 11.8	\$ 54.8	\$ 36.2	\$ 174.8	\$157.9 \$	42.7				

#### **Off Balance Sheet Arrangements**

At September 30, 2009 and December 31, 2008, we had no material off-balance sheet arrangements as defined in Item 303(a) (4)(ii) of Regulation S-K.

#### Share Repurchases

On April 17, 2009, our share repurchase program adopted on April 18, 2007 expired pursuant to its terms. On April 30, 2009, our board of directors authorized a new program for us to repurchase up to \$300 million of our common shares during the next two years, at such times and prices as determined by management. During the quarter ended September 30, 2009, we repurchased 1.0 million of our common shares through open market purchases at an aggregate cost of approximately \$32.5 million or an average cost of \$32.49 per share. As of September 30, 2009, the approximate dollar value of shares that could be purchased under our share repurchase program was approximately \$267.5 million.

#### Dividends

During the second quarter of 2007, our board of directors adopted a regular quarterly cash dividend program. On February 20, 2009, our board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.3 million, for the fourth quarter of 2008 that was paid to shareholders on March 17, 2009. On April 30, 2009, our board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.3 million, for the first quarter of 2009 that was paid to shareholders on June 5, 2009. On August 3, 2009, our board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.3 million, for the first quarter of 2009 that was paid to shareholders on June 5, 2009. On August 3, 2009, our board of directors approved a quarterly cash dividend of \$0.20 per common share in an aggregate amount of \$12.1 million, for the second quarter of 2009 that was paid to shareholders on September 10, 2009.

#### Working Capital and Operating Activities

As of September 30, 2009 and December 31, 2008, we had positive working capital of \$133.2 million and \$82.9 million, respectively. Cash and cash equivalents were \$215.4 million at September 30, 2009, compared to \$150.8 million at December 31, 2008.

We expect that cash and funds provided from operations and available borrowings under our revolving credit facility will provide sufficient working capital to operate our business, to make expected capital expenditures and to meet foreseeable liquidity requirements, including debt service on our term loan.

The majority of our purchases from suppliers are generally made in U.S. dollars, while sales to our distributors generally are made in local currencies. Consequently, strengthening of the U.S. dollar versus a foreign currency can have a negative impact on net sales and operating margins and can generate transaction losses on intercompany transactions. For discussion of our foreign exchange contracts and other hedging arrangements, see Part I, Item 3 — *Quantitative and Qualitative Disclosures about Market Risk.* 

Currency restrictions enacted by the Venezuelan government in 2003 have become more restrictive and have impacted the ability of our subsidiary in Venezuela, Herbalife Venezuela, to obtain U.S. dollars at the official foreign exchange rate. Unless official foreign exchange is made more readily available, the results of Herbalife Venezuela's operations could be negatively impacted as it may obtain more U.S. dollars from alternative sources where the exchange rate is weaker than the official rate.

At September 30, 2009, Herbalife Venezuela had cash balances of approximately \$57.8 million, primarily denominated in bolivars, translated at the official exchange rate. We continue to evaluate the political and economic environment in Venezuela and any potential changes which may affect our operations. We have made appropriate applications through the Venezuelan government and its Foreign Exchange Commission, CADIVI, for approval to obtain U.S. dollars at the official exchange rate to pay for imported product and to pay an annual dividend. The application and approval processes have been intermittently delayed in recent periods, and the timing and ability to obtain U.S. dollars at the official exchange rate remains uncertain. It is management's intent, commencing in the fourth quarter of 2009, to begin repatriating excess cash on a regular basis. If CADIVI does not approve further exchanges at the official exchange rate was approximately 61% less favorable than the official exchange rate as of September 30, 2009. This could result in our Company having fewer U.S. dollars than currently reported as cash and cash equivalents and may result in a material charge to operating profit. From time to time, we have recognized charges to operating income in connection with the exchange of bolivars to U.S. dollars at rates, which were unfavorable to the official exchange rate. Herbalife Venezuela's net sales represented less than 4% of consolidated worldwide net sales for the nine months ended September 30, 2009.

Inflation in Venezuela has continued to increase over the past few years and it is expected that Venezuela will be designated as a highly inflationary economy by January 1, 2010 based on the historical and forecasted rates of inflation and absent any unexpected reversals in the inflation trends. Using the blended National Consumer Price Index and Consumer Price Index rate for the three-year period ending September 30, 2009, Venezuela would not be considered highly inflationary as the current three-year cumulative inflation rate of approximately 97% is less than 100% as of September 30, 2009. When an economy is determined to be highly inflationary, ASC Topic 830, *Foreign Currency Matters*, requires the financial statements of a foreign entity to be remeasured as if the functional currency were the reporting currency. Accordingly, gains and losses resulting from the translation of the financial statements of subsidiaries operating in highly inflationary economies are recorded in earnings. If Venezuela is designated as a highly inflationary economy or there is a devaluation of the official rate, there could be a significant impact on our earnings.

#### Contingencies

We are from time to time engaged in routine litigation. We regularly review all pending litigation matters in which we are involved and establish reserves deemed appropriate by management for these litigation matters when a probable loss estimate can be made.

As a marketer of dietary and nutritional supplements and other products that are ingested by consumers or applied to their bodies, we have been and are currently subjected to various product liability claims. The effects of these claims to date have not been material to us, and the reasonably possible range of exposure on currently existing claims is not material to us. We believe that we have meritorious defenses to the allegations contained in the lawsuits. We currently maintain product liability insurance with an annual deductible of \$10 million.

On April 16, 2007, we filed a Complaint in the United States District Court for the Central District of California against certain former distributors who had left us to join a competitor. The Complaint alleged breach of contract, misappropriation of trade secrets, intentional interference with prospective economic advantage, intentional interference with contract, unfair competition, constructive trust and fraud and seeks monetary damages, attorney's fees and injunctive relief. (*Herbalife International of America, Inc. v. Robert E. Ford, et al.*) The court entered a Preliminary Injunction against the defendants enjoining them from further use and/or misappropriation of our trade secrets on December 11, 2007. Defendants appealed the court's entry of the Preliminary Injunction. On December 3, 2007 the defendants filed a counterclaim alleging that we had engaged in unfair and deceptive business practices, intentional and negligent interference with prospective economic advantage, false advertising and that the Company was an endless chain scheme in violation of California law and seeking restitution, contract rescission and an injunction. Both sides engaged in discovery and filed cross motions for Summary Judgment. On August 25, 2009, the court granted partial summary judgment for us on all of defendants' claims except the claim that we are an endless chain scheme which under applicable law is a question of fact that can only be determined at trial. The court denied defendants' motion for Summary Judgment on our claims for misappropriation of trade secrets and breach of contract. No date has been set for trial. We believe that there is merit to our claims for relief and have meritorious defenses to the remaining counterclaim.

Certain of our subsidiaries have been subject to tax audits by governmental authorities in their respective countries. In certain of these tax audits, governmental authorities are proposing that significant amounts of additional taxes and related interest and penalties are due. We and our tax advisors believe that there are substantial defenses to their allegations that additional taxes are owed, and we are vigorously contesting the additional proposed taxes and related charges.

These matters may take several years to resolve, and we cannot be sure of their ultimate resolution. However, it is the opinion of management that adverse outcomes, if any, will not likely result in a material effect on our financial condition and operating results. This opinion is based on our belief that any losses we suffer would not be material and that we have meritorious defenses. Although we have reserved an amount that we believe represents the likely outcome of the resolution of these disputes, if we are incorrect in our assessment, we may have to record additional expenses.

#### **Critical Accounting Policies**

Our Consolidated Financial Statements are prepared in conformity with U.S. GAAP, which require us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Actual results could differ from those estimates. We consider the following policies to be most critical in understanding the judgments that are involved in preparing the financial statements and the uncertainties that could impact our operating results, financial condition and cash flows.

We are a network marketing company that sells a wide range of weight management products, nutritional supplements, energy, sports & fitness products and personal care products within one industry segment as defined under FASB ASC Topic 280, *Segment Reporting*. Our products are manufactured by third party providers and manufactured in our Suzhou, China facility, and in our recently acquired manufacturing facility located in Orange County, California, and then are sold to independent distributors who sell Herbalife products to retail consumers or other distributors. We sell products in 70 countries throughout the world and we are organized and managed by geographic region. We have elected to aggregate our operating segments into one reporting segment, except China, as management believes that our operating segments have similar operating segments are similar in the nature of the products sold, the product acquisition process, the types of customers to whom products are sold, the methods used to distribute the products, and the nature of the regulatory environment.

Revenue is recognized when products are shipped and title passes to the independent distributor or importer or as products are sold in our retail stores in China. Amounts billed for freight and handling costs are included in net sales. We generally receive the net sales price in cash or through credit card payments at the point of sale. Related royalty overrides and allowances for product returns are recorded when the merchandise is shipped.

Allowances for product returns, primarily in connection with our buyback program, are provided at the time the product is shipped. This accrual is based upon historic return rates for each country and the relevant return pattern, which reflects anticipated returns to be received over a period of up to 12 months following the original sale. Historically, product returns and buybacks have not been significant. Product returns and buybacks were approximately 0.5% of retail sales for the three and nine months ended September 30, 2009, and 0.8% of retail sales for the three and nine months ended September 30, 2008.

We record reserves against our inventory to provide for estimated obsolete or unsalable inventory based on assumptions about future demand for our products and market conditions. If future demand and market conditions are less favorable than management's assumptions, additional reserves could be required. Likewise, favorable future demand and market conditions could positively impact future operating results if previously reserved for inventory is sold. We reserved for obsolete and slow moving inventory totaling \$10.2 million and \$11.6 million as of September 30, 2009 and December 31, 2008, respectively.

In accordance with the FASB ASC Topic 360, *Property, Plant and Equipment*, property, plant, and equipment, and purchased intangibles subject to amortization, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be separately presented in the balance sheet and reported at the lower of the carrying amount or fair value less costs to sell, and are no longer depreciated. The assets and liabilities of a disposed group classified as held for sale would be presented separately in the appropriate asset and liability sections of the balance sheet.

Goodwill and other intangibles not subject to amortization are tested annually for impairment, and are tested for impairment more frequently if events and circumstances indicate that the asset might be impaired. An impairment loss is recognized to the extent that the carrying amount exceeds the asset's fair value. This determination is made at the reporting unit level and consists of two steps. First, we determine the fair value of a reporting unit and compare it to its carrying amount. Second, if the carrying amount of a reporting unit exceeds its fair value, an impairment loss is recognized for any excess of the carrying amount of the reporting unit's goodwill and other intangibles over the implied fair value. The implied fair value of goodwill is determined in a similar manner as how the amount of goodwill recognized in a business combination is determined, in accordance with FASB ASC Topic 805, Business Combinations, or ASC Topic 805. We would assign the fair value of a reporting unit to all of the assets and liabilities of that reporting unit as if the reporting unit had been acquired in a business combination and the fair value of the reporting unit was the price paid to acquire the reporting unit. The excess of the fair value of a reporting unit over the amounts assigned to its assets and liabilities is the implied fair value of goodwill. As of September 30, 2009 and December 31, 2008, we had goodwill of approximately \$115.4 million and \$110.7 million, respectively, and marketing franchise of approximately \$310.0 million at September 30, 2009, and December 31, 2008. The goodwill increase during fiscal year 2009, relates to our August 2009 purchase of certain assets of Micelle Laboratories, Inc., an Orange County, California contract manufacturer of food and nutritional supplements. The acquisition was recorded pursuant to ASC Topic 805, and the amounts recorded are preliminary as of September 30, 2009. These amounts may be adjusted in subsequent quarters during the measurement period as we continue to evaluate the business and more accurately assign fair values. No marketing related intangibles or goodwill impairment was recorded during the three and nine months ended September 30, 2009 and 2008.

Contingencies are accounted for in accordance with the FASB ASC Topic 450, *Contingencies*, or ASC Topic 450. ASC Topic 450 requires that we record an estimated loss from a loss contingency when information available prior to issuance of our financial statements indicates that it is probable that an asset has been impaired or a liability has been incurred at the date of the financial statements and the amount of the loss can be reasonably estimated. Accounting for contingencies such as legal and income tax matters requires us to use judgment. Many of these legal and tax contingencies can take years to be resolved. Generally, as the time period increases over which the uncertainties are resolved, the likelihood of changes to the estimate of the ultimate outcome increases.

Deferred income tax assets have been established for net operating loss carryforwards of certain foreign subsidiaries and have been reduced by a valuation allowance to reflect them at amounts estimated to be ultimately realized. The net operating loss carryforwards expire in varying amounts over a future period of time. Realization of the income tax carryforwards is dependent on generating sufficient taxable income prior to expiration of the carryforwards. Although realization is not assured, we believe it is more likely than not that the net carrying value of the income tax carryforwards will be realized. The amount of the income tax carryforwards that is considered realizable, however, could change if estimates of future taxable income during the carryforward period are adjusted.

We account for stock-based compensation in accordance with the FASB ASC Topic 718, *Compensation-Stock Compensation*, or ASC Topic 718. Under the fair value recognition provisions of this statement, share-based compensation cost is measured at the grant date based on the value of the award and is recognized as an expense over the vesting period. Determining the fair value of share-based awards at the grant date requires judgment, including estimating our stock price volatility and employee stock award exercise behaviors. Our expected volatility is primarily based upon the historical volatility of our common shares and, due to the limited period of public trading data for our common shares, it is also validated against the volatility of a company peer group. The expected life of awards is based on the simple average of the average vesting period and the life of the award. As stock-based compensation expense recognized in the Statements of Income is based on awards ultimately expected to vest, the amount of expense has been reduced for estimated forfeitures. ASC Topic 718 requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures were estimated based on historical experience.

We account for uncertain tax positions in accordance with the FASB ASC Topic 740, *Income Taxes*, or ASC Topic 740 which provides guidance on the determination of how tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under ASC Topic 740, we must recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than fifty percent likelihood of being realized upon ultimate resolution.

#### **Recently Adopted Accounting Pronouncements**

In June 2009, the FASB issued the FASB Accounting Standards Codification, or the Codification, which is the single source of authoritative nongovernmental U.S. GAAP. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC reporting companies. The Codification, which changes the referencing of financial standards, became effective for interim and annual periods ending on or after September 15, 2009. All existing non-SEC accounting literature not included in the Codification is non-authoritative. The adoption of the Codification did not have a significant impact on our consolidated financial statements.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risks, which arise during the normal course of business from changes in interest rates and foreign currency exchange rates. On a selected basis, we use derivative financial instruments to manage or hedge these risks. All hedging transactions are authorized and executed pursuant to written guidelines and procedures.

We have adopted ASC Topic 815 which established accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. All derivatives, whether designated in hedging relationships or not, are required to be recorded on the balance sheet at fair value. If the derivative is designated as a fair-value hedge, the changes in the fair value of the derivative and the underlying hedged item are recognized concurrently in earnings. If the derivative is designated as a cash-flow hedge, changes in the fair value of the derivative are recorded in other comprehensive income (loss) and are recognized in the statement of operations when the hedged item affects earnings. ASC Topic 815 defines the requirements for designation and documentation of hedging relationships as well as ongoing effectiveness assessments in order to use hedge accounting. For a derivative that does not qualify as a hedge, changes in fair value are recognized concurrently in earnings.

A discussion of our primary market risk exposures and derivatives is presented below.

#### Foreign Exchange Risk

We transact business globally and are subject to risks associated with changes in foreign exchange rates. Our objective is to minimize the impact to earnings and cash flow fluctuations associated with foreign exchange rate fluctuations. We enter into foreign exchange derivatives in the ordinary course of business primarily to reduce exposure to currency fluctuations attributable to intercompany transactions, translation of local currency revenue, inventory purchases subject to foreign currency exposure, and to partially mitigate the impact of foreign currency rate fluctuations. Due to the recent significant volatility in the foreign exchange market, our current strategy, in general, is to hedge some of the significant exposures on a short-term basis. We will continue to monitor the foreign exchange market and evaluate our hedging strategy accordingly. With the exception of our foreign exchange forward contracts relating to forecasted inventory purchases, all of our foreign exchange contracts are designated as free standing derivatives for which hedge accounting does not apply. The changes in the fair market value of the derivatives not qualifying as cash flow hedges are included in selling, general and administrative expenses in our consolidated statements of income.

The foreign exchange forward contracts are used to hedge advances between subsidiaries and to partially mitigate the impact of foreign currency fluctuations. Foreign exchange average rate option contracts are also used to mitigate the impact of foreign currency rate fluctuations. The objective of these contracts is to neutralize the impact of foreign currency movements on the operating results of our subsidiaries. The fair value of forward and option contracts is based on third-party bank quotes.

We also purchase forward contracts in order to hedge forecasted inventory purchases that are designated as cash-flow hedges and are subject to foreign currency exposures. We have elected to apply the hedge accounting rules as required by ASC Topic 815, for these hedges. These contracts allow us to sell Euros in exchange for U.S. dollars at specified contract rates. As of September 30, 2009, approximately \$12 million of these contracts were outstanding and are expected to mature over the next three months. Our derivative financial instruments are recorded on the consolidated balance sheet at fair value based on quoted market rates. These forward contracts, excluding forward points, designated as cash-flow hedges are recorded in other comprehensive income (loss), and are recognized in cost of sales in the period which approximates the time the hedged inventory is sold. As of September 30, 2009, we recorded a liability at fair value of \$0.6 million.

As of September 30, 2009, all of our foreign exchange forward contracts had a maturity of less than one year, with the majority expiring within 90 days. As of September 30, 2009, there were no outstanding foreign exchange option contracts.

The following table provides information about the details of our foreign exchange forward contracts:

Foreign Currency	Average Contract Rate			Fair Value <u>Gain (Loss)</u> (In millions)	
At September 30, 2009					
Buy EUR sell MXN	19.16	\$	31.5	\$	1.2
Buy JPN sell USD	92.84	\$	17.0	\$	0.6
Buy USD sell EUR	1.41	\$	62.8	\$	(2.5)
Buy CLP sell USD	541.04	\$	2.6	\$	—
Buy USD sell CLP	544.25	\$	5.3	\$	_
Buy HKD sell USD	7.74	\$	3.5	\$	—
Buy JPY sell EUR	131.87	\$	2.2	\$	_
Buy EUR sell JPY	132.72	\$	5.5	\$	(0.1)
Buy USD sell BRL	1.90	\$	7.4	\$	(0.5)
Buy USD sell ZAR	7.71	\$	4.5	\$	(0.1)
Buy ZAR sell USD	7.51	\$	2.7	\$	
Buy USD sell PHP	48.14	\$	5.9	\$	(0.1)
Buy USD sell KRW	1,220.83	\$	3.4	\$	(0.1)
Buy USD sell INR	48.60	\$	2.9	\$	(0.1)
Buy USD sell COP	2,018.25	\$	3.8	\$	(0.2)
Buy EUR sell USD	1.45	\$	46.4	\$	0.5
Buy EUR sell HKD	11.04	\$	2.8	\$	0.1
Buy MXN sell USD	13.40	\$	4.1	\$	(0.1)
Buy SEK sell EUR	10.29	\$	2.2	\$	
Buy GBP sell USD	1.63	\$	4.1	\$	(0.1)
Buy USD sell RUB	32.46	\$	0.6	\$	
Buy USD sell JPN	90.20	\$	7.5	\$	
Total forward contracts		\$	228.7	\$	(1.5)

Most of our foreign subsidiaries designate their local currencies as their functional currencies. At September 30, 2009 and December 31, 2008, the total amount of our foreign subsidiary cash was \$208.2 million and \$142.0 million, respectively, of which \$6.6 million and \$9.7 million, respectively, was invested in U.S. dollars.

Currency restrictions enacted by the Venezuelan government in 2003 have become more restrictive and have impacted the ability of our subsidiary in Venezuela, Herbalife Venezuela, to obtain U.S. dollars at the official foreign exchange rate. We have made appropriate applications through the Venezuelan government and its Foreign Exchange Commission, CADIVI, for approval to obtain U.S. dollars at the official exchange rate to pay for imported product and to pay an annual dividend. The application and approval processes have been intermittently delayed in recent periods, and the timing and ability to obtain U.S. dollars at the official exchange rate. If CADIVI does not approve further exchanges at the official exchange rate, Herbalife Venezuela could use a legal parallel exchange process to repatriate U.S. dollars. However, the parallel exchange rate was approximately 61% less favorable than the official exchange rate as of September 30, 2009. This could result in our Company having fewer U.S. dollars than currently reported as cash and cash equivalents and may result in a material charge to operating profit.

#### **Interest Rate Risk**

As of September 30, 2009, the aggregate annual maturities of our senior secured credit facility entered into in July 2006, as amended, were: 2009-\$0.4 million; 2010-\$1.5 million; 2011-\$1.5 million; 2012-\$151.5 million and 2013-\$140.9 million. The fair value of our senior secured credit facility approximates its carrying value of \$295.8 million as of September 30, 2009 and \$324.5 million as of December 31, 2008. Our senior secured credit facility bears a variable interest rate, and on September 30, 2009 and December 31, 2008, the weighted average interest rate was 1.61% and 3.04%, respectively.

Under our senior secured credit facility, we were obligated to enter into interest rate hedges for up to 25% of the aggregate principal amount of the term loan for a minimum of three years. On August 23, 2006, we entered into an interest rate swap agreement. This agreement provided for us to pay interest for a three-year period at a fixed rate of 5.26% on the initial notional principal amount of \$180.0 million while receiving interest for the same period at the LIBOR rate on the same notional principal amount. The notional amount was scheduled to be reduced by \$20.0 million in the second, third and fourth quarters of each year commencing January 1, 2007 throughout the term of the swap. The swap had been designated as a cash flow hedge against the variability in LIBOR interest rate on the new term loan at LIBOR plus 1.50%, thereby fixing our effective rate on the notional amounts at 6.76%. As of December 31, 2008, the swap notional amount was \$40.0 million. As of September 30, 2009, the swap expired and was consequently settled. As of December 31, 2008, we recorded the interest rate swap as a liability at fair value of \$1.0 million with the offsetting amounts recorded in other comprehensive income.

On June 26, 2009, we entered into an interest rate swap agreement, with an effective date of June 30, 2009, which expired on September 30, 2009. The swap notional amount was \$20 million, where we paid three month LIBOR and received one month LIBOR plus 0.185%. As of September 30, 2009, the interest rate swap agreement expired and all outstanding amounts were settled. We had elected not to apply hedge accounting for this interest rate swap.

During August 2009, we entered into four interest rate swap agreements with an effective date of December 31, 2009. The agreements, collectively, provide for us to pay interest for less than a four-year period at a weighted average fixed rate of 2.78% on notional amounts aggregating to \$140 million while receiving interest for the same period at the one month LIBOR rate on the same notional amounts. These agreements will expire in July 2013. The swaps have been designated as cash flow hedges against the variability in the LIBOR interest rate on the term Ioan at LIBOR plus 1.50%, thereby fixing our weighted average effective rate on the notional amounts at 4.28%. We formally assess, both at inception and at least quarterly thereafter, whether the derivatives used in hedging transactions are effective in offsetting changes in cash flows of the hedged item. As of September 30, 2009 the hedge relationships qualified as effective hedges under the ASC Topic 815. Consequently, all changes in the fair value of the derivatives are deferred and recorded in other comprehensive income (loss) until the related forecasted transactions are recognized in the consolidated statements of income. As of September 30, 2009, the fair value of the interest rate swap agreements are based on third-party bank quotes and we recorded the interest rate swaps as a liability at fair value of \$2.5 million.

#### Item 4. Controls And Procedures

*Evaluation of Disclosure Controls and Procedures*. Our management, including our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the Exchange Act) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on such evaluation, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of September 30, 2009.

*Changes in Internal Control over Financial Reporting.* There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the quarter ended September 30, 2009 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### FORWARD LOOKING STATEMENTS

This document contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws, including any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Forward-looking statements may include the words "may," "will," "estimate," "intend," "continue," "believe," "expect" or "anticipate" and any other similar words.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, such as those disclosed or incorporated by reference in our filings with the Securities and Exchange Commission. Important factors that could cause our actual results, performance and achievements, or industry results to differ materially from estimates or projections contained in our forward-looking statements include, among others, the following:

- our relationship with, and our ability to influence the actions of, our distributors;
- adverse publicity associated with our products or network marketing organization;
- uncertainties relating to interpretation and enforcement of recently enacted legislation in China governing direct selling;
- our inability to obtain the necessary licenses to expand our direct selling business in China;

- adverse changes in the Chinese economy, Chinese legal system or Chinese governmental policies;
- improper action by our employees or international distributors in violation of applicable law;
- changing consumer preferences and demands;
- loss or departure of any member of our senior management team which could negatively impact our distributor relations and operating results;
- the competitive nature of our business;
- regulatory matters governing our products, including potential governmental or regulatory actions concerning the safety
  or efficacy of our products, and network marketing program including the direct selling market in which we operate;
- third party legal challenges to our network marketing program;
- · risks associated with operating internationally, including foreign exchange and devaluation risks;
- our dependence on increased penetration of existing markets;
- contractual limitations on our ability to expand our business;
- · our reliance on our information technology infrastructure and outside manufacturers;
- the sufficiency of trademarks and other intellectual property rights;
- product concentration;
- our reliance on our management team;
- uncertainties relating to the application of transfer pricing, duties, value added taxes, and other tax regulations, and changes thereto;
- · changes in tax laws, treaties or regulations, or their interpretation;
- taxation relating to our distributors;
- product liability claims;
- any collateral impact resulting from the ongoing worldwide financial "crisis," including the availability of liquidity to
  us, our customers and our suppliers or the willingness of our customers to purchase products in a recessionary
  economic environment; and
- · whether we will purchase any of our shares in the open markets or otherwise.

Additional factors that could cause actual results to differ materially from our forward-looking statements are set forth in this Quarterly Report on Form 10-Q, including under the heading "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and in our Consolidated Financial Statements and the related Notes.

Forward-looking statements in this Quarterly Report on Form 10-Q speak only as of the date hereof, and forward-looking statements in documents attached that are incorporated by reference speak only as of the date of those documents. We do not undertake any obligation to update or release any revisions to any forward-looking statement or to report any events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, except as required by law.

#### PART II. OTHER INFORMATION

#### Item 1. Legal Proceedings

See discussion under Note 4, *Contingencies*, to the Notes to the Consolidated Financial Statements included in Item 1 of Part I of this Quarterly Report on Form 10-Q, which is incorporated herein by reference.

#### Item 1A. Risk Factors

## The worldwide financial and economic "crisis" could negatively impact our access to credit and the sales of our products and could harm our financial condition and operating results.

We are closely monitoring various aspects of the current worldwide financial and economic "crisis" and its potential impact on us, our liquidity, our access to capital, our operations and our overall financial condition. While we have historically met our funding needs utilizing cash flow from operating activities and while we believe we will have sufficient resources to meet current debt service obligations in a timely manner, no assurances can be given that the current overall downturn in the world economy will not significantly adversely impact us and our business operations. We note economic and financial markets are fluid and we cannot ensure that there will not be in the near future a material adverse deterioration in our sales or liquidity.

### Our failure to establish and maintain distributor relationships for any reason could negatively impact sales of our products and harm our financial condition and operating results.

We distribute our products exclusively through approximately 1.9 million independent distributors, and we depend upon them directly for substantially all of our sales. To increase our revenue, we must increase the number of, or the productivity of, our distributors. Accordingly, our success depends in significant part upon our ability to recruit, retain and motivate a large base of distributors. There is a high rate of turnover among our distributors, which is a characteristic of the network marketing business. The loss of a significant number of distributors for any reason could negatively impact sales of our products and could impair our ability to attract new distributors. In our efforts to attract and retain distributors, we compete with other network marketing organizations, including those in the weight management, dietary and nutritional supplement and personal care and cosmetic product industries. Our operating results could be harmed if our existing and new business opportunities and products do not generate sufficient interest to retain existing distributors and attract new distributors.

Our distributor organization has a high turnover rate, which is a common characteristic found in the direct selling industry. In light of this fact, we have our supervisors re-qualify annually in order to maintain a more accurate count of their numbers. For the latest twelve month re-qualification period ending January 2009, 40.3% of our supervisors re-qualified. Distributors who purchase our product for personal consumption or for short-term income goals may stay with us for several months to one year. Supervisors who have committed time and effort to build a sales organization will generally stay for longer periods. Distributors have highly variable levels of training, skills and capabilities. The turnover rate of our distributors, and our operating results, can be adversely impacted if we, and our senior distributor leadership, do not provide the necessary mentoring, training and business support tools for new distributors to become successful sales people in a short period of time.

We estimate that, of our approximately 1.9 million independent distributors, we had approximately 437,000 sales leaders as of Septmber 30, 2009. These sales leaders, together with their downline sales organizations, account for substantially all of our revenues. Our distributors, including our sales leaders, may voluntarily terminate their distributor agreements with us at any time. The loss of a group of leading sales leaders, together with their downline sales organizations, or the loss of a significant number of distributors for any reason, could negatively impact sales of our products, impair our ability to attract new distributors and harm our financial condition and operating results.

# Since we cannot exert the same level of influence or control over our independent distributors as we could were they our own employees, our distributors could fail to comply with our distributor policies and procedures, which could result in claims against us that could harm our financial condition and operating results.

Excluding our China sales employees, our distributors are independent contractors and, accordingly, we are not in a position to directly provide the same direction, motivation and oversight as we would if distributors were our own employees. As a result, there can be no assurance that our distributors will participate in our marketing strategies or plans, accept our introduction of new products, or comply with our distributor policies and procedures.



Extensive federal, state and local laws regulate our business, products and network marketing program. Because we have expanded into foreign countries, our policies and procedures for our independent distributors differ due to the different legal requirements of each country in which we do business. While we have implemented distributor policies and procedures designed to govern distributor conduct and to protect the goodwill associated with Herbalife trademarks and tradenames, it can be difficult to enforce these policies and procedures because of the large number of distributors and their independent status. Violations by our independent distributors of applicable law or of our policies and procedures in dealing with customers could reflect negatively on our products and operations and harm our business reputation. In addition, it is possible that a court could hold us civilly or criminally accountable based on vicarious liability because of the actions of our independent distributors.

### Adverse publicity associated with our products, ingredients or network marketing program, or those of similar companies, could harm our financial condition and operating results.

The size of our distribution force and the results of our operations may be significantly affected by the public's perception of the Company and similar companies. This perception is dependent upon opinions concerning:

- the safety and quality of our products and ingredients;
- the safety and quality of similar products and ingredients distributed by other companies;
- our distributors;
- · our network marketing program; and
- the direct selling business generally.

Adverse publicity concerning any actual or purported failure of our Company or our independent distributors to comply with applicable laws and regulations regarding product claims and advertising, good manufacturing practices, the regulation of our network marketing program, the licensing of our products for sale in our target markets or other aspects of our business, whether or not resulting in enforcement actions or the imposition of penalties, could have an adverse effect on the goodwill of our Company and could negatively affect our ability to attract, motivate and retain distributors, which would negatively impact our ability to generate revenue. We cannot ensure that all distributors will comply with applicable legal requirements relating to the advertising, labeling, licensing or distribution of our products.

In addition, our distributors' and consumers' perception of the safety and quality of our products and ingredients as well as similar products and ingredients distributed by other companies can be significantly influenced by media attention, publicized scientific research or findings, widespread product liability claims and other publicity concerning our products or ingredients or similar products and ingredients distributed by other companies. For example, in May 2008 public allegations were made that certain of our products contain excessive amounts of lead thereby triggering disclosure and labeling requirements under California Proposition 65. While we have confidence in our products because they fall within the FDA suggested guidelines for the amount of lead that consumers can safely ingest and do not believe they trigger disclosure or labeling requirements under California Proposition 65, negative publicity such as this can disrupt our business. Adverse publicity, whether or not accurate or resulting from consumers' use or misuse of our products, that associates consumption of our products or laims that any such products are ineffective, inappropriately labeled or have inaccurate instructions as to their use, could lead to lawsuits or other legal challenges and could negatively impact our reputation, the market demand for our products, or our general business.

From time to time we receive inquiries from government agencies and third parties requesting information concerning our products. We fully cooperate with these inquiries including, when requested, by the submission of detailed technical dossiers addressing product composition, manufacturing, process control, quality assurance, and contaminant testing. We understand that such materials are undergoing review by regulators in certain markets. In the course of one such inquiry the Spanish Ministry of Health elected to issue a press release, or communicado, to inform the public of a then on-going inquiry and dialogue with our Company. Upon completion of its review of Herbalife products distributed in Spain, the Spanish Ministry of Health withdrew its communicado in April 2009. We are confident in the safety of our products when used as directed. However, there can be no assurance that regulators in these or other markets will not take actions that might delay or prevent the introduction of new products, or require the reformulation or the temporary or permanent withdrawal of certain of our existing products from their markets.

Adverse publicity relating to us, our products or our operations, including our network marketing program or the attractiveness or viability of the financial opportunities provided thereby, has had, and could again have, a negative effect on our ability to attract, motivate and retain distributors. In the mid-1980's, our products and marketing program became the subject of regulatory scrutiny in the United States, resulting in large part from claims and representations made about our products by our independent distributors, including impermissible therapeutic claims. The resulting adverse publicity caused a rapid, substantial loss of distributors in the United States and a corresponding reduction in sales beginning in 1985. We expect that negative publicity will, from time to time, continue to negatively impact our business in particular markets.

# Our failure to appropriately respond to changing consumer preferences and demand for new products or product enhancements could significantly harm our distributor and customer relationships and product sales and harm our financial condition and operating results.

Our business is subject to changing consumer trends and preferences, especially with respect to weight management products. Our continued success depends in part on our ability to anticipate and respond to these changes, and we may not respond in a timely or commercially appropriate manner to such changes. Furthermore, the nutritional supplement industry is characterized by rapid and frequent changes in demand for products and new product introductions and enhancements. Our failure to accurately predict these trends could negatively impact consumer opinion of our products, which in turn could harm our customer and distributor relationships and cause the loss of sales. The success of our new product offerings and enhancements depends upon a number of factors, including our ability to:

- accurately anticipate customer needs;
- innovate and develop new products or product enhancements that meet these needs;
- successfully commercialize new products or product enhancements in a timely manner;
- price our products competitively;
- · manufacture and deliver our products in sufficient volumes and in a timely manner; and
- differentiate our product offerings from those of our competitors.

If we do not introduce new products or make enhancements to meet the changing needs of our customers in a timely manner, some of our products could be rendered obsolete, which could negatively impact our revenues, financial condition and operating results.

### Due to the high level of competition in our industry, we might fail to retain our customers and distributors, which would harm our financial condition and operating results.

The business of marketing weight management and nutrition products is highly competitive and sensitive to the introduction of new products or weight management plans, including various prescription drugs, which may rapidly capture a significant share of the market. These market segments include numerous manufacturers, distributors, marketers, retailers and physicians that actively compete for the business of consumers both in the United States and abroad. In addition, we anticipate that we will be subject to increasing competition in the future from sellers that utilize electronic commerce. Some of these competitors have longer operating histories, significantly greater financial, technical, product development, marketing and sales resources, greater name recognition, larger established customer bases and better-developed distribution channels than we do. Our present or future competitors may be able to develop products that are comparable or superior to those we offer, adapt more quickly than we do to new technologies, evolving industry trends and standards or customer requirements, or devote greater resources to the development, promotion and sale of their products than we do. For example, if our competitors develop other diet or weight loss treatments that prove to be more effective than our products, demand for our products could be reduced. Accordingly, we may not be able to compete effectively in our markets and competition may intensify.

We are also subject to significant competition for the recruitment of distributors from other network marketing organizations, including those that market weight management products, dietary and nutritional supplements and personal care products as well as other types of products. We compete for global customers and distributors with regard to weight management, nutritional supplement and personal care products. Our competitors include both direct selling companies such as NuSkin Enterprises, Nature's Sunshine, Alticor/Amway, Melaleuca, Avon Products, Oriflame and Mary Kay, as well as retail establishments such as Weight Watchers, Jenny Craig, General Nutrition Centers, Wal-Mart and retail pharmacies.



In addition, because the industry in which we operate is not particularly capital intensive or otherwise subject to high barriers to entry, it is relatively easy for new competitors to emerge who will compete with us for our distributors and customers. In addition, the fact that our distributors may easily enter and exit our network marketing program contributes to the level of competition that we face. For example, a distributor can enter or exit our network marketing system with relative ease at any time without facing a significant investment or loss of capital because (1) we have a low upfront financial cost to become a Herbalife distributor, (2) we do not require any specific amount of time to work as a distributor, (3) we do not insist on any special training to be a distributor and (4) we do not prohibit a new distributor from working with another company. Our ability to remain competitive therefore depends, in significant part, on our success in recruiting and retaining distributors through an attractive compensation plan, the maintenance of an attractive product portfolio and other incentives. We cannot ensure that our programs for recruitment and retention of distributors will be successful and if they are not, our financial condition and operating results would be harmed.

# We are affected by extensive laws, governmental regulations, administrative determinations, court decisions and similar constraints both domestically and abroad, and our failure or our distributors' failure to comply with these constraints could lead to the imposition of significant penalties or claims, which could harm our financial condition and operating results.

In both domestic and foreign markets, the formulation, manufacturing, packaging, labeling, distribution, importation, exportation, licensing, sale and storage of our products are affected by extensive laws, governmental regulations, administrative determinations, court decisions and similar constraints. Such laws, regulations and other constraints may exist at the federal, state or local levels in the United States and at all levels of government in foreign jurisdictions. There can be no assurance that we or our distributors are in compliance with all of these regulations. Our failure or our distributors' failure to comply with these regulations or new regulations could lead to the imposition of significant penalties or claims and could negatively impact our business. In addition, the adoption of new regulations or changes in the interpretations of existing regulations may result in significant compliance costs or discontinuation of product sales and may negatively impact the marketing of our products, resulting in significant loss of sales revenues.

In April 2006, the FTC issued a notice of proposed rulemaking which, if implemented in its originally proposed form, would have regulated all sellers of "business opportunities" in the United States. As originally proposed this rule would have applied to us and, if adopted in its proposed form, could have adversely impacted our U.S. business. On March 18, 2008, the FTC issued a revised proposed rule and, as indicated in the announcement accompanying the proposed rule, the revised proposal does not attempt to cover multilevel marketing companies such as Herbalife. If the revised rule were implemented as it is now proposed, we believe that it would not significantly impact our U.S. business. Based on information currently available, we anticipate that the rule may require a year or more to become final.

The FTC has approved revisions to its Guides Concerning the Use of Endorsements and Testimonials in Advertising, or Guides. The Guides will become effective on December 1, 2009. Although the Guides are not binding, they explain how the FTC interprets Section 5 of the FTC Act's prohibition on unfair or deceptive acts or practices. Consequently, the FTC could bring a Section 5 enforcement action based on practices that are inconsistent with the Guides. Under the revised Guides, advertisements that feature a consumer and convey his or her atypical experience with a product or service will be required to clearly disclose the results that consumers can generally expect. In contrast to the 1980 version of the Guides, which allowed advertisers to describe atypical results in a testimonial as long as they included a disclaimer such as "results not typical", the revised Guides no longer contain such a safe harbor. The revised Guides also add new examples to illustrate the long-standing principle that "material connections" between advertisers and endorsers (such as payments or free products), connections that our use of testimonials in the advertising and promotion of our products, including but not limited to our weight management products will be significantly impacted and therefore might negatively impact our sales.

Governmental regulations in countries where we plan to commence or expand operations may prevent or delay entry into those markets. In addition, our ability to sustain satisfactory levels of sales in our markets is dependent in significant part on our ability to introduce additional products into such markets. However, governmental regulations in our markets, both domestic and international, can delay or prevent the introduction, or require the reformulation or withdrawal, of certain of our products. For example, during the third quarter of 1995, we received inquiries from certain governmental agencies within Germany and Portugal regarding our product, *Thermojetics*® Instant Herbal Beverage, relating to the caffeine content of the product and the status of the product as an "instant tea," which was disfavored by regulators, versus a "beverage." Although we initially suspended the product sale in Germany and Portugal at the request of the regulators, we successfully reintroduced it once regulatory issues were satisfactorily resolved. In another example, during the second quarter of 2008 the Spanish Ministry of Health issued a press release, or communicado, informing the public of a then on-going inquiry into the safety of our Company's products sold in Spain. Upon completion of its review of Herbalife products distributed in Spain, the Spanish Ministry of Health withdrew its communicado. Any such regulatory action, whether or not it results in a final determination adverse to us, could create negative publicity, with detrimental effects on the motivation and recruitment of distributors and, consequently, on sales.

On June 25, 2007, the FDA published its final rule for cGMPs affecting the manufacture, packing, and holding of dietary supplements. The final rule requires identity testing on all incoming dietary ingredients, but permits the use of certificates of analysis or other documentation to verify the reliability of the ingredient suppliers. On the same date the FDA also published an interim final rule that outlined a petition process for manufacturers to request an exemption to the cGMP requirement for 100 percent identity testing of specific dietary ingredients used in the processing of dietary supplements. Under the interim final rule the manufacturer may be exempted from the dietary ingredient testing requirement if it can provide sufficient documentation that the reduced frequency of testing requested would still ensure the identity of the dietary ingredient. The final rule includes a phased-in effective date based on the size of the manufacturer. The final rule and the interim final rule became effective August 24. 2007. To limit any disruption for dietary supplements produced by small businesses the final rule has a three year phase in for small businesses. Firms that directly employ more than 500 full-time equivalent employees must have achieved compliance with the new cGMPs by June 25, 2008, while firms having between 20-500 full-time equivalent employees must be compliant by 2009 and firms having under 20 full-time equivalent employees must be compliant by 2010. Herbalife initiated enhancements, modifications and improvements to its manufacturing and corporate quality processes and believes that it is compliant with the FDA's cGMP final rule with respect to dietary supplements sold by Herbalife in the United States that the Company produces at its Suzhou, China facility and that are produced by contract manufacturers. These rules apply only to manufacturers and holders of finished products and not to ingredient suppliers unless the ingredient supplier is manufacturing a final dietary supplement. The final rule differs from the FDA's 2003 proposed rule as it does not contain language regarding the regulatory status of excipients and other ingredients that are not "dietary ingredients." Instead, the final rule relies on a requirement to comply with all other relevant regulations. Further, the final rule does not call for any specific finished product testing program nor does it require 100% testing of all finished products. Instead the final rule calls for a "scientifically valid system" for ensuring that finished products meet all specifications. Due to the final cGMP rules, we have experienced increases in some product costs as a result of the necessary increase in testing of raw ingredients and finished products and this may cause us to seek alternate suppliers.

# Our network marketing program could be found to be not in compliance with current or newly adopted laws or regulations in one or more markets, which could prevent us from conducting our business in these markets and harm our financial condition and operating results.

Our network marketing program is subject to a number of federal and state regulations administered by the FTC and various state agencies in the United States as well as regulations on direct selling in foreign markets administered by foreign agencies. We are subject to the risk that, in one or more markets, our network marketing program could be found not to be in compliance with applicable law or regulations. Regulations applicable to network marketing organizations generally are directed at preventing fraudulent or deceptive schemes, often referred to as "pyramid" or "chain sales" schemes, by ensuring that product sales ultimately are made to consumers and that advancement within an organization is based on sales of the organization's products rather than investments in the organization or other non-retail sales-related criteria. The regulatory requirements concerning network marketing programs do not include "bright line" rules and are inherently fact-based, and thus, even in jurisdictions where we believe that our network marketing program is in full compliance with applicable laws or regulations governing network marketing systems, we are subject to the risk that these laws or regulations or the enforcement or interpretation of these laws and regulations by governmental agencies or courts can change. The failure of our network marketing program to comply with current or newly adopted regulations could negatively impact our business in a particular market or in general.

We are also subject to the risk of private party challenges to the legality of our network marketing program. The multi-level marketing programs of other companies have been successfully challenged in the past and in a current lawsuit, allegations have been made challenging the legality of our network marketing program in Belgium. Test Ankoop-Test Achat, a Belgian consumer protection organization, sued Herbalife International Belgium, S.V., or HIB, on August 26, 2004, alleging that HIB violated Article 84 of the Belgian Fair Trade Practices Act by engaging in pyramid selling, *i.e.*, establishing a network than through the sale of products to end-consumers. The plaintiff is seeking a payment of  $\epsilon 25,000$  (equal to approximately \$36,000 as of September 30, 2009) per purported violation as well as costs of the trial. For the year ended December 31, 2008, our net sales in Belgium were approximately \$16.7 million. Currently, the lawsuit is in the pleading stage. The plaintiffs filed their initial brief on September 27, 2005 and on May 9, 2006 we filed a reply brief. On December 9, 2008 plaintiffs filed a responsive brief and on June 24, 2009 we filed a reply brief. There is no date yet for the oral hearings. An adverse judicial determination with respect to our network marketing program, or in proceedings not involving us directly but which challenge the legality of multi-level marketing systems, in Belgium or in any other market in which we operate, could negatively impact our business. We believe that we have meritorious defenses to the suit.

On April 16, 2007 Herbalife International of America, Inc. filed a Complaint in the United States District Court for the Central District of California against certain former Herbalife distributors who had left the Company to join a competitor. The Complaint alleged breach of contract, misappropriation of trade secrets, intentional interference with prospective economic advantage, intentional interference with contract, unfair competition, constructive trust and fraud and seeks monetary damages, attorney's fees and injunctive relief. (Herbalife International of America, Inc. v. Robert E. Ford, et al The court entered a Preliminary Injunction against the defendants enjoining them from further use and/or misappropriation of our trade secrets on December 11, 2007. Defendants appealed the court's entry of the Preliminary Injunction to the U.S. Court of Appeals for the Ninth Circuit. That court affirmed, in relevant part, the Preliminary Injunction. On December 3, 2007 the defendants filed a counterclaim alleging that we had engaged in unfair and deceptive business practices, intentional and negligent interference with prospective economic advantage, false advertising and that the Company was an endless chain scheme in violation of California law and seeking restitution, contract rescission and an injunction. Both sides engaged in discovery and filed cross motions for Summary Judgment. On August 25, 2009 the court granted partial summary judgment for Herbalife on all of defendants' claims except the claim that Herbalife is an endless chain scheme which under applicable law is a question of fact that can only be determined at trial. The court denied defendants' motion for Summary Judgment on our claims for misappropriation of trade secrets and breach of contract. No date has been set for trial. We believe that there is merit to our claims for relief and have meritorious defenses to the remaining counterclaim.

## A substantial portion of our business is conducted in foreign markets, exposing us to the risks of trade or foreign exchange restrictions, increased tariffs, foreign currency fluctuations and similar risks associated with foreign operations.

Approximately 80% of our net sales for the year ended December 31, 2008, were generated outside the United States, exposing our business to risks associated with foreign operations. For example, a foreign government may impose trade or foreign exchange restrictions or increased tariffs, which could negatively impact our operations. We are also exposed to risks associated with foreign currency fluctuations. For instance, purchases from suppliers are generally made in U.S. dollars while sales to distributors are generally made in local currencies. Accordingly, strengthening of the U.S. dollar versus a foreign currency could have a negative impact on us. Although we engage in transactions to protect against risks associated with foreign currency fluctuations, we cannot be certain any hedging activity will effectively reduce our exchange rate exposure. Our operations in some markets also may be adversely affected by political, economic and social instability in foreign countries. As we continue to focus on expanding our existing international operations, these and other risks associated with international operations may increase, which could harm our financial condition and operating results.

Currency restrictions enacted by the Venezuelan government in 2003 have become more restrictive and have impacted the ability of our subsidiary in Venezuela, or Herbalife Venezuela, to obtain U.S. dollars at the official foreign exchange rate. We have made appropriate applications through the Venezuelan government and its Foreign Exchange Commission, CADIVI, for approval to obtain U.S. dollars at the official exchange rate to pay for imported product and to pay an annual dividend. The application and approval processes have been intermittently delayed in recent periods and the timing and ability to obtain U.S. dollars at the official exchange rate is management's intent, commencing in the fourth quarter of 2009, to begin repatriating excess cash on a regular basis. Unless our ability to obtain U.S. dollars at the official foreign exchange rate is made more readily available, the results of Herbalife Venezuela's operations will be negatively impacted as it may need to obtain more U.S. dollars at the official foreign exchange rate in Venezuela, we may implement price increases and surcharges to the selling price of our products to compensate for the incremental cost of importation. This could adversely affect sales volume in Venezuela.

Inflation in Venezuela has continued to increase over the past few years and it is possible that Venezuela will be designated as a highly inflationary economy by January 1, 2010. Gains and losses resulting from the translation of the financial statements of subsidiaries operating in highly inflationary economies are recorded in earnings. If Venezuela is designated as a highly inflationary economy or there is a devaluation of the official rate, there could be a significant impact on our earnings.

# Our expansion in China is subject to general, as well as industry-specific, economic, political and legal developments and risks in China and requires that we utilize a different business model from that which we use elsewhere in the world.

Our expansion of operations into China is subject to risks and uncertainties related to general economic, political and legal developments in China, among other things. The Chinese government exercises significant control over the Chinese economy, including but not limited to controlling capital investments, allocating resources, setting monetary policy, controlling foreign exchange and monitoring foreign exchange rates, implementing and overseeing tax regulations, providing preferential treatment to certain industry segments or companies and issuing necessary licenses to conduct business. Accordingly, any adverse change in the Chinese economy, the Chinese legal system or Chinese governmental, economic or other policies could have a material adverse effect on our business in China and our prospects generally.

In August 2005, China published regulations governing direct selling (effective December 1, 2005) and prohibiting pyramid promotional schemes (effective November 1, 2005), and a number of administrative methods and proclamations were issued in September 2005 and in September 2006. These regulations require us to use a business model different from that which we offer in other markets. To allow us to operate under these regulations, we have created and introduced a model specifically for China. In China, we have Company-operated retail stores that sell through employed sales personnel to customers and preferred customers. We provide training and certification procedures for sales personnel in China. We also have non-employee sales representatives who sell through our retail stores or who provide services and operate their own licensed business premises. Our sales representatives are also permitted by the terms of our direct selling licenses to sell away from fixed retail locations in the provinces of Jiangsu, Guangdong, Shandong, Zhejiang (excluding Ningbo), Guizhou and Beijing and effective July 7, 2009, in the additional provinces of Fuijan, Sichuan, Hubei, Shanxi, and Shanghai. Our direct selling license for Shanghai will permit us to sell away from fixed retail locations once our Shanghai outlet is inspected and confirmed by the relevant authority. These features are not common to the business model we employ elsewhere in the world, and based on the direct selling licenses we have received and the terms of those which we hope to receive in the future to conduct a direct selling enterprise in China, our business model in China will continue in some part to incorporate such features. The direct selling regulations require us to apply for various approvals to conduct a direct selling enterprise in China. The process for obtaining the necessary licenses to conduct a direct selling business is protracted and cumbersome and involves multiple layers of Chinese governmental authorities and numerous governmental employees at each layer. While direct selling licenses are centrally issued, such licenses are generally valid only in the jurisdictions within which related approvals have been obtained. Such approvals are generally awarded on local and provincial bases, and the approval process requires involvement with multiple ministries at each level. Our participation and conduct during the approval process is guided not only by distinct Chinese practices and customs, but is also subject to applicable laws of China and the other jurisdictions in which we operate our business, including the U.S., and our internal code of ethics. There is always a risk that in attempting to comply with local customs and practices in China during the application process or otherwise, we will fail to comply with requirements applicable to us in China itself or in other jurisdictions, and any such failure to comply with applicable requirements could prevent us from obtaining the direct selling licenses or related local or provincial approvals. Furthermore, we rely on certain key personnel in China to assist us during the approval process, and the loss of any such key personnel could delay or hinder our ability to obtain licenses or related approvals. For all of the above reasons, there can be no assurance that we will obtain additional direct-selling licenses, or obtain related approvals to expand into any or all of the localities or provinces in China that are important to our business. Our inability to obtain, retain, or renew any or all of the licenses or related approvals that are required for us to operate in China would negatively impact our business.

Additionally, although certain regulations have been published with respect to obtaining such approvals, operating under such approvals and otherwise conducting business in China, other regulations are pending, and there is uncertainty regarding the interpretation and enforcement of Chinese regulations. The regulatory environment in China is evolving, and officials in the Chinese government exercise broad discretion in deciding how to interpret and apply regulations. We cannot be certain that our business model will continue to be deemed by national or local Chinese regulatory authorities to be compliant with any such regulations. In the past, the Chinese government bas rigorously monitored the direct selling market in China, and has taken serious action against companies that the government believed were engaging in activities they regarded to be in violation of applicable law, including shutting down their businesses and imposing substantial fines. As a result, there can be no guarantee that the Chinese government's current or future interpretation and application of the existing and new regulations will not negatively impact our business in China, result in regulatory investigations or lead to fines or penalties against us or our Chinese distributors.

Chinese regulations prevent persons who are not Chinese nationals from engaging in direct selling in China. We cannot guarantee that any of our distributors living outside of China or any of our independent sales representatives or employed sales management personnel in China have not engaged or will not engage in activities that violate our policies in this market, or that violate Chinese law or other applicable law, and therefore result in regulatory action and adverse publicity.

China enacted a labor contract law which took effect January 1, 2008 and on September 18, 2008 an implementing regulation took effect. We have reviewed our employment contracts and contractual relations with employees in China, which include certain of our sales persons, and have made such changes as we believed to be necessary or appropriate to bring these contracts and contractual relations into compliance with this new law and its implementing regulation. In addition, we continue to monitor the situation to determine how this new law and regulation will be implemented in practice. There is no guarantee that the new law will not adversely impact us, force us to change our treatment of our distributor employees, or cause us to change our operating plan for China.

If our operations in China are successful, we may experience rapid growth in China, and there can be no assurances that we will be able to successfully manage rapid expansion of manufacturing operations and a rapidly growing and dynamic sales force. There also can be no assurances that we will not experience difficulties in dealing with or taking employment related actions (such as hiring, terminations and salary administration, including social benefit payments) with respect to our employed sales representatives, particularly given the highly regulated nature of the employment relationship in China. If we are unable to effectively manage such growth and expansion of our retail stores, manufacturing operations or our employees, our government relations may be compromised and our operations in China may be harmed.

Our China business model, particularly with regard to sales management responsibilities and remuneration, differs from our traditional business model. There is a risk that such changes and transitions may not be understood by our distributors or employees, may be viewed negatively by our distributors or employees, or may not be correctly utilized by our distributors or employees. If that is the case, our business could be negatively impacted.

### If we fail to further penetrate existing markets or successfully expand our business into new markets, then the growth in sales of our products, along with our operating results, could be negatively impacted.

The success of our business is to a large extent contingent on our ability to continue to grow by entering new markets and further penetrating existing markets. Our ability to further penetrate existing markets or to successfully expand our business into additional countries in Eastern Europe, Southeast Asia, South America or elsewhere, to the extent we believe that we have identified attractive geographic expansion opportunities in the future, is subject to numerous factors, many of which are out of our control.

In addition, government regulations in both our domestic and international markets can delay or prevent the introduction, or require the reformulation or withdrawal, of some of our products, which could negatively impact our business, financial condition and results of operations. Also, our ability to increase market penetration in certain countries may be limited by the finite number of persons in a given country inclined to pursue a direct selling business opportunity or consumers willing to purchase Herbalife products. Moreover, our growth will depend upon improved training and other activities that enhance distributor retention in our markets. While we have recently experienced significant growth in certain of our markets, we cannot assure you that such growth levels will continue in the immediate or long term future. Furthermore, our efforts to support growth in such international markets, such as the U.S. Therefore, we cannot assure you that our general efforts to increase our market penetration and distributor retention in distributor retention in existing markets will be successful. If we are unable to continue to expand into new markets or further penetrate existing markets, our operating results could suffer.

## Our contractual obligation to sell our products only through our Herbalife distributor network and to refrain from changing certain aspects of our marketing plan may limit our growth.

We are a party to an agreement with our distributors that provides assurances that a change in ownership will not negatively affect certain aspects of their business. Through this agreement, we committed to our distributors that we will not sell Herbalife products through any distribution channel other than our network of independent Herbalife distributors. Thus, we are contractually prohibited from expanding our business by selling Herbalife products through other distribution channels that may be available to our competitors, such as over the internet, through wholesale sales, by establishing retail stores or through mail order systems. Since this is an open-ended commitment, there can be no assurance that we will be able to take advantage of innovative new distribution channels that are developed in the future.

In addition, our agreement with our distributors provides that we will not change certain aspects of our marketing plan without the consent of a specified percentage of our distributors. For example, our agreement with our distributors provides that we may increase, but not decrease, the discount percentages available to our distributors for the purchase of products or the applicable royalty override percentages, including roll-ups, and production and other bonus percentages available to our distributors at various qualification levels within our distributor hierarchy. We may not modify the eligibility or qualification criteria for these discounts, royalty overrides and production and other bonuses we do so in a manner to make eligibility and/or qualification easier than under the applicable criteria in effect as of the date of the agreement. Our agreement with our distributors further provides that we may not vary the criteria for qualification for each distributor tier within our distributor hierarchy, unless we do so in such a way so as to make qualification easier.

Although we reserved the right to make these changes to our marketing plan without the consent of our distributors in the event that changes are required by applicable law or are necessary in our reasonable business judgment to account for specific local market or currency conditions to achieve a reasonable profit on operations, there can be no assurance that our agreement with our distributors will not restrict our ability to adapt our marketing plan to the evolving requirements of the markets in which we operate. As a result, our growth may be limited.



## We depend on the integrity and reliability of our information technology infrastructure, and any related inadequacies may result in substantial interruptions to our business.

Our ability to timely provide products to our distributors and their customers, and services to our distributors, depends on the integrity of our information technology system, which has now been upgraded to a full ERP Oracle platform, including the reliability of software and services supplied by our vendors. We have implemented an Oracle enterprise-wide technology solution with its scalable and stable open architecture platform, to enhance our and our distributors' efficiency and productivity. In addition, we are upgrading our internet-based marketing and distributor services platform, *MyHerbalife.com*.

The most important aspect of our information technology infrastructure is the system through which we record and track distributor sales, volume points, royalty overrides, bonuses and other incentives. We have encountered, and may encounter in the future, errors in our software or our enterprise network, or inadequacies in the software and services supplied by our vendors, although to date none of these errors or inadequacies has had a meaningful adverse impact on our business. Any such errors or inadequacies that we may encounter in the future may result in substantial interruptions to our services and may damage our relationships with, or cause us to lose, our distributors if the errors or inadequacies impair our ability to track sales and pay royalty overrides, bonuses and other incentives, which would harm our financial condition and operating results. Such errors may be expensive or difficult to correct in a timely manner, and we may have little or no control over whether any inadequacies in software or services supplied to us by third parties are corrected, if at all.

# Since we rely on independent third parties for the manufacture and supply of certain of our products, if these third parties fail to reliably supply products to us at required levels of quality, then our financial condition and operating results would be harmed.

The majority of our products are manufactured at third party contract manufacturers, with the exception of our products sold in China, which are manufactured in our Souzhou China facility, and beginning in late August 2009 a small portion of our top selling U.S. products which are manufactured in a recently acquired manufacturing facility located in Orange County California. It is the company's intention to expand the capacity of this newly acquired manufacturing facility to produce products for additional international markets. We cannot assure you that our outside manufacturers will continue to reliably supply products to us at the levels of quality, or the quantities, we require, especially under the FDA's recently adopted cGMP regulations. While we are not presently aware of any current liquidity issues with our suppliers, we cannot assure you that they will not experience financial hardship as a result of the current global financial crisis.

Our supply contracts generally have a two-year term. Except for force majeure events such as natural disasters and other acts of God, and non-performance by Herbalife, our manufacturers generally cannot unilaterally terminate these contracts. These contracts can generally be extended by us at the end of the relevant time period and we have exercised this right in the past. Globally we have over 40 suppliers of our products. For our major products, we have both primary and secondary suppliers. Our major suppliers include Nature's Bounty for protein powders, Fine Foods (Italy) for protein powders and nutritional supplements, PharmaChem Labs for teas and *Niteworks®* and JB Labs for fiber. In the event any of our third-party manufacturers were to become unable or unwilling to continue to provide us with products in required volumes and at suitable quality levels, we would be required to identify and obtain acceptable replacement manufacturing sources. There is no assurance that we would be able to obtain alternative manufacturing sources on a timely basis. An extended interruption in the supply of products would result in the loss of sales. In addition, any actual or perceived degradation of product quality as a result of reliance on third party manufacturers may have an adverse effect on sales or result in increased product returns and buybacks. Also, as we experience ingredient and product price pressure in the areas of soy, dairy products, plastics, and transportation reflecting global economic trends, we believe that we have the ability to mitigate some of these cost increases through improved optimization of our supply chain coupled with select increases in the retail prices of our products.

# If we fail to protect our trademarks and tradenames, then our ability to compete could be negatively affected, which would harm our financial condition and operating results.

The market for our products depends to a significant extent upon the goodwill associated with our trademark and tradenames. We own, or have licenses to use, the material trademark and trade name rights used in connection with the packaging, marketing and distribution of our products in the markets where those products are sold. Therefore, trademark and trade name protection is important to our business. Although most of our trademarks are registered in the United States and in certain foreign countries in which we operate, we may not be successful in asserting trademark or trade name protection. In addition, the laws of certain foreign countries may not protect our intellectual property rights to the same extent as the laws of the United States. The loss or infringement of our trademarks or tradenames could impair the goodwill associated with our brands and harm our reputation, which would harm our financial condition and operating results.

Unlike in most of the other markets in which we operate, limited protection of intellectual property is available under Chinese law. Accordingly, we face an increased risk in China that unauthorized parties may attempt to copy or otherwise obtain or use our trademarks, copyrights, product formulations or other intellectual property. Further, since Chinese commercial law is relatively undeveloped, we may have limited legal recourse in the event we encounter significant difficulties with intellectual property theft or infringement. As a result, we cannot assure you that we will be able to adequately protect our product formulations or other intellectual property.

We permit the limited use of our trademarks by our independent distributors to assist them in the marketing of our products. It is possible that doing so may increase the risk of unauthorized use or misuse of our trademarks in markets where their registration status differs from that asserted by our independent distributors, or they may be used in association with claims or products in a manner not permitted under applicable laws and regulations. Were this to occur it is possible that this could diminish the value of these marks or otherwise impair our further use of these marks.

#### If our distributors fail to comply with labeling laws, then our financial condition and operating results would be harmed.

Although the physical labeling of our products is not within the control of our independent distributors, our distributors must nevertheless advertise our products in compliance with the extensive regulations that exist in certain jurisdictions, such as the United States, which considers product advertising to be labeling for regulatory purposes.

Our products are sold principally as foods, dietary supplements and cosmetics and are subject to rigorous FDA and related legal regimens limiting the types of therapeutic claims that can be made for our products. The treatment or cure of disease, for example, is not a permitted claim for these products. While we train our distributors and attempt to monitor our distributors' marketing materials, we cannot ensure that all such materials comply with applicable regulations, including bans on therapeutic claims. If our distributors fail to comply with these restrictions, then we and our distributors could be subjected to claims, financial penalties, mandatory product recalls or relabeling requirements, which could harm our financial condition and operating results. Although we expect that our responsibility for the actions of our independent distributors in such an instance would be dependent on a determination that we either controlled or condoned a noncompliant advertising practice, there can be no assurance that we could not be held vicariously liable for the actions of our independent distributors.

#### If our intellectual property is not adequate to provide us with a competitive advantage or to prevent competitors from replicating our products, or if we infringe the intellectual property rights of others, then our financial condition and operating results would be harmed.

Our future success and ability to compete depend upon our ability to timely produce innovative products and product enhancements that motivate our distributors and customers, which we attempt to protect under a combination of copyright, trademark and trade secret laws, confidentiality procedures and contractual provisions. However, our products are generally not patented domestically or abroad, and the legal protections afforded by common law and contractual proprietary rights in our products provide only limited protection and may be time-consuming and expensive to enforce and/or maintain. Further, despite our efforts, we may be unable to prevent third parties from infringing upon or misappropriating our proprietary rights or from independently developing non-infringing products that are competitive with, equivalent to and/or superior to our products.

Monitoring infringement and/or misappropriation of intellectual property can be difficult and expensive, and we may not be able to detect any infringement or misappropriation of our proprietary rights. Even if we do detect infringement or misappropriation of our proprietary rights, litigation to enforce these rights could cause us to divert financial and other resources away from our business operations. Further, the laws of some foreign countries do not protect our proprietary rights to the same extent as do the laws of the United States.

Additionally, third parties may claim that products we have independently developed infringe upon their intellectual property rights. For example, in a pending action in the U.S. federal courts, the Adidas companies have alleged that certain uses of Herbalife's Tri-Leaf device mark upon sports apparel items infringe upon their own leaf mark associated with such goods. Although we do not believe that we are infringing on any third party intellectual property rights, there can be no assurance that one or more of our products will not be found to infringe upon other third party intellectual property rights in the future.

Since one of our products constitutes a significant portion of our retail sales, significant decreases in consumer demand for this product or our failure to produce a suitable replacement should we cease offering it would harm our financial condition and operating results.

Our Formula 1 meal replacement product constitutes a significant portion of our sales, accounting for approximately 31%, 30% and 28% of retail sales for the fiscal years ended December 31, 2008, 2007 and 2006, respectively. If consumer demand for this product decreases significantly or we cease offering this product without a suitable replacement, then our financial condition and operating results would be harmed.

# If we lose the services of members of our senior management team, then our financial condition and operating results could be harmed.

We depend on the continued services of our Chairman and Chief Executive Officer, Michael O. Johnson, and our current senior management team as they work closely with the senior distributor leadership to create an environment of inspiration, motivation and entrepreneurial business success. Although we have entered into employment agreements with certain members of our senior management team, and do not believe that any of them are planning to leave or retire in the near term, we cannot assure you that our senior management reamin with us. The loss or departure of any member of our senior management team could adversely impact our distributor relations and operating results. If any of these executives do not remain with us, our business could suffer. Also, the loss of key personnel, including our regional and country managers, could negatively impact our ability to implement our business strategy, and our continued success will also be dependent on our ability to retain existing, and attract additional, qualified personnel to meet our needs. We currently do not maintain "key person" life insurance with respect to our senior management team.

# The covenants in our existing indebtedness limit our discretion with respect to certain business matters, which could limit our ability to pursue certain strategic objectives and in turn harm our financial condition and operating results.

Our credit facility contains numerous financial and operating covenants that restrict our and our subsidiaries' ability to, among other things:

- pay dividends, redeem share capital or capital stock and make other restricted payments and investments;
- incur additional debt or issue preferred shares;
- impose dividend or other distribution restrictions on our subsidiaries;
- create liens on our and our subsidiaries' assets;
- engage in transactions with affiliates;
- guarantee other indebtedness; and
- · merge, consolidate or sell all or substantially all of our assets and the assets of our subsidiaries.

In addition, our credit facility requires us to meet certain financial ratios and financial conditions. Our ability to comply with these covenants may be affected by events beyond our control, including prevailing economic, financial and industry conditions. Failure to comply with these covenants could result in a default causing all amounts to become due and payable under our credit facility, which is secured by substantially all of our assets, against which the lenders thereunder could proceed to foreclose.



### If we do not comply with transfer pricing, customs duties, and similar regulations, then we may be subjected to additional taxes, duties, interest and penalties in material amounts, which could harm our financial condition and operating results.

As a multinational corporation, in many countries including the United States we are subject to transfer pricing and other tax regulations designed to ensure that our intercompany transactions are consummated at prices that have not been manipulated to produce a desired tax result, that appropriate levels of income are reported as earned by our United States or local entities, and that we are taxed appropriately on such transactions. In addition, our operations are subject to regulations designed to ensure that appropriate levels of customs duties are assessed on the importation of our products. We are currently subject to pending or proposed audits that are at various levels of review, assessment or appeal in a number of jurisdictions involving transfer pricing issues, income taxes, customs duties, value added taxes, withholding taxes, sales and use and other taxes and related interest and penalties in material amounts. For example, we are currently appealing tax assessments in Spain and Brazil. In another matter, in Mexico, we are awaiting a formal administrative assessment to start the judicial appeals process. The likelihood and timing of any such potential assessment is unknown as of the date hereof. The Company believes that it has meritorious defenses. In some circumstances, additional taxes, interest and penalties have been assessed and we will be required to pay the assessments or post surety, in order to challenge the assessments. The imposition of new taxes, even pass-through taxes such as VAT, could have an impact on our perceived product pricing and therefore a potential negative impact on our business. We have reserved in the consolidated financial statements an amount that we believe represents the most likely outcome of the resolution of these disputes, but if we are incorrect in our assessment we may have to pay the full amount asserted which could potentially be material. Ultimate resolution of these matters may take several years, and the outcome is uncertain. If the United States Internal Revenue Service or the taxing authorities of any other jurisdiction were to successfully challenge our transfer pricing practices or our positions regarding the payment of income taxes, customs duties, value added taxes, withholding taxes, sales and use, and other taxes, we could become subject to higher taxes and our earnings would be adversely affected.

#### Changes in tax laws, treaties or regulations, or their interpretation could adversely affect us.

A change in applicable tax laws, treaties or regulations or their interpretation could result in a higher effective tax rate on our worldwide earnings and such change could be significant to our financial results. Tax legislative proposals intending to eliminate some perceived tax advantages of companies that have legal domiciles outside the U.S. but have certain U.S. connections have repeatedly been introduced in the U.S. Congress. If these proposals are enacted, the result would increase our effective tax rate and could have a material adverse effect on the Company's financial condition and results of operations.

### We may be held responsible for certain taxes or assessments relating to the activities of our distributors, which could harm our financial condition and operating results.

Our distributors are subject to taxation, and in some instances, legislation or governmental agencies impose an obligation on us to collect taxes, such as value added taxes, and to maintain appropriate records. In addition, we are subject to the risk in some jurisdictions of being responsible for social security and similar taxes with respect to our distributors. In the event that local laws and regulations or the interpretation of local laws and regulations change to require us to treat our independent distributors as employees, or that our distributors are deemed by local regulatory authorities in one or more of the jurisdictions in which we operate to be our employees rather than independent contractors under existing laws and interpretations, we may be held responsible for social security and related taxes in those jurisdictions, plus any related assessments and penalties, which could harm our financial condition and operating results.

# We may incur material product liability claims, which could increase our costs and harm our financial condition and operating results.

Our products consist of vitamins, minerals and herbs and other ingredients that are classified as foods or dietary supplements and are not subject to pre-market regulatory approval in the United States. Our products could contain contaminated substances, and some of our products contain some ingredients that do not have long histories of human consumption. We conduct limited clinical studies on some key products but not all products. Previously unknown adverse reactions resulting from human consumption of these ingredients could occur. As a marketer of dietary and nutritional supplements and other products that are ingested by consumers or applied to their bodies, we have been, and may again be, subjected to various product liability claims, including that the products contain contaminants, the products include inadequate instructions as to their uses, or the product liability claims could increase our costs, and adversely affect our revenues and operating income. Moreover, liability claims arising from a serious adverse event may increase our costs through higher insurance premiums and deductibles, and may make it more difficult to secure adequate insurance coverage in the future. In addition, our product liability insurance may fail to cover future product liability claims, thereby requiring us to pay substantial monetary damages and adversely affecting our business. Finally, given the higher level of self-insured retentions that we have accepted under our current product liability insurance policies, which are as high as approximately \$10 million, in certain cases we may be subject to the full amount of liability associated with any injuries, which could be substantial.

Several years ago, a number of states restricted the sale of dietary supplements containing botanical sources of ephedrine alkaloids and on February 6, 2004, the FDA banned the use of such ephedrine alkaloids. Until late 2002, we had sold *Thermojetics*® original green herbal tablets, *Thermojetics*® green herbal tablets and *Thermojetics*® gold herbal tablets, all of which contained ephedrine alkaloids. Accordingly, we run the risk of product liability claims related to the ingestion of ephedrine alkaloids contained in those products. Currently, we have been named as a defendant in product liability lawsuits seeking to link the ingestion of certain of the aforementioned products to subsequent alleged medical problems suffered by plaintiffs. Although we believe that we have meritorious defenses to the allegations contained in these lawsuits, and are vigorously defending these claims, there can be no assurance that we will prevail in our defense of any or all of these matters.

#### We are subject to, among other things, requirements regarding the effectiveness of internal controls over financial reporting. In connection with these requirements, we conduct regular audits of our business and operations. Our failure to identify or correct deficiencies and areas of weakness in the course of these audits could adversely affect our financial condition and operating results.

We are required to comply with various corporate governance and financial reporting requirements under the Sarbanes-Oxley Act of 2002, as well as new rules and regulations adopted by the SEC, the Public Company Accounting Oversight Board and the New York Stock Exchange. In particular, we are required to include management and auditor reports on the effectiveness of internal controls over financial reporting as part of our annual reports on Form 10-K, pursuant to Section 404 of the Sarbanes-Oxley Act. We expect to continue to spend significant amounts of time and money on compliance with these rules. Our failure to correct any noted weaknesses in internal controls over financial reporting could result in the disclosure of material weaknesses which could have a material adverse effect upon the market value of our stock.

On a regular and on-going basis, we conduct audits through our internal audit department of various aspects of our business and operations. These internal audits are conducted to insure compliance with our policies and to strengthen our operations and related internal controls. The Audit Committee of our Board of Directors regularly reviews the results of these internal audits and, when appropriate, suggests remedial measures and actions to correct noted deficiencies or strengthen areas of weakness. There can be no assurance that these internal audits will uncover all material deficiencies or areas of weakness in our operations or internal controls. If left undetected and uncorrected, such deficiencies and weaknesses could have a material adverse effect on our financial condition and results of operations.

From time to time, the results of these internal audits may necessitate that we conduct further investigations into aspects of our business or operations. In addition, our business practices and operations may periodically be investigated by one or more of the many governmental authorities with jurisdiction over our worldwide operations. In the event that these investigations produce unfavorable results, we may be subjected to fines, penalties or loss of licenses or permits needed to operate in certain jurisdictions, any one of which could have a material adverse effect on our financial condition or operating results.

# Holders of our common shares may face difficulties in protecting their interests because we are incorporated under Cayman Islands law.

Our corporate affairs are governed by our amended and restated memorandum and articles of association, by the Companies Law (2009 Revision, as amended), or the Companies Law, and the common law of the Cayman Islands. The rights of our shareholders and the fiduciary responsibilities of our directors under Cayman Islands law are not as clearly established as under statutes or judicial precedent in existence in jurisdictions in the United States. Therefore, shareholders may have more difficulty in protecting their interests in the face of actions by our management or board of directors than would shareholders of a corporation incorporated in a jurisdiction in the United States, due to the comparatively less developed nature of Cayman Islands law in this area.

Shareholders of Cayman Islands exempted companies such as Herbalife have no general rights under Cayman Islands law to inspect corporate records and accounts or to obtain copies of lists of our shareholders. Our directors have discretion under our articles of association to determine whether or not, and under what conditions, our corporate records may be inspected by our shareholders, but are not obliged to make them available to our shareholders. This may make it more difficult for you to obtain the information needed to establish any facts necessary for a shareholder motion or to solicit proxies from other shareholders in connection with a proxy contest.

A shareholder can bring a suit personally where its individual rights have been, or are about to be, infringed. Where an action is brought to redress any loss or damage suffered by us, we would be the proper plaintiff, and a shareholder could not ordinarily maintain an action on our behalf, except where it was permitted by the courts of the Cayman Islands to proceed with a derivative action. Our Cayman Islands counsel, Maples and Calder, is not aware of any reported decisions in relation to a derivative action brought in a Cayman Islands court. However, based on English authorities, which would in all likelihood be of persuasive authority in the Cayman Islands, a shareholder may be permitted to bring a claim derivatively on the Company's behalf, where:

- a company is acting or proposing to act illegally or outside the scope of its corporate authority;
- the act complained of, although not acting outside the scope of its corporate authority, could be effected only if authorized by more than a simple majority vote; or
- those who control the company are perpetrating a "fraud on the minority".

# Provisions of our articles of association and Cayman Islands corporate law may impede a takeover or make it more difficult for shareholders to change the direction or management of the Company, which could reduce shareholders' opportunity to influence management of the Company.

Our articles of association permit our board of directors to issue preference shares from time to time, with such rights and preferences as they consider appropriate. Our board of directors could authorize the issuance of preference shares with terms and conditions and under circumstances that could have an effect of discouraging a takeover or other transaction.

In addition, our articles of association contain certain other provisions which could have an effect of discouraging a takeover or other transaction or preventing or making it more difficult for shareholders to change the direction or management of our Company, including a classified board, the inability of shareholders to act by written consent, a limitation on the ability of shareholders to call special meetings of shareholders and advance notice provisions. As a result, our shareholders may have less input into the management of our Company than they might otherwise have if these provisions were not included in our articles of association.

The Cayman Islands have recently introduced provisions to the Companies Law to facilitate mergers and consolidations between Cayman Islands companies and non-Cayman Islands companies. These provisions, contained within Part XVA of the Companies Law, are broadly similar to the merger provisions as provided for under Delaware Law.

There are however a number of important differences that could impede a takeover. First, the thresholds for approval of the merger plan by shareholders are higher. The thresholds are (a) a shareholder resolution by majority in number representing 75% in value of the shareholders voting together as one class or (b) if the shares to be issued to each shareholder in the consolidated or surviving company are to have the same rights and economic value as the shares held in the constituent company, a special resolution of the shareholders (being 66 2/3% of those present in person or by proxy and voting) voting together as one class.

As it is not expected that the shares would have the same rights and economic value following a takeover by way of merger, it is expected that the first test is the one which would commonly apply. This threshold essentially has three requirements: "a majority in number" of the shareholders of the Company must approve the transaction, such approving majority must hold at least 75% "in value" of all the outstanding shares and the shareholders must vote together as one class.

Additionally, the consent of each holder of a fixed or floating security interest (in essence a documented security interest as opposed to one arising by operation of law) is required to be obtained unless the Grand Court of the Cayman Islands waives such requirement.

The merger provisions contained within Part XVA of the Companies Law do contain shareholder appraisal rights similar to those provided for under Delaware law. Such rights are limited to a merger under Part XVA and do apply to schemes of arrangement as discussed below.

The Companies Law also contains separate statutory provisions that provide for the merger, reconstruction and amalgamation of companies. Those are commonly referred to in the Cayman Islands as "schemes of arrangement."



The procedural and legal requirements necessary to consummate these transactions are more rigorous and take longer to complete than the procedures typically required to consummate a merger in the United States. Under Cayman Islands law and practice, a scheme of arrangement in relation to a solvent Cayman Islands company must be approved at a shareholders' meeting by a majority of each class of the company's shareholders who are present and voting (either in person or by proxy) at such meeting. The shares voted in favor of the scheme of arrangement must also represent at least 75% of the value of each relevant class of the company's shareholders present and voting at the meeting. The convening of these meetings and the terms of the amalgamation must also be sanctioned by the Grand Court of the Cayman Islands. Although there is no requirement to seek the consent of the creditors of the parties involved in the scheme of arrangement, the Grand Court typically seeks to ensure that the creditors have consented to the transfer of their liabilities to the surviving entity or that the scheme of arrangement if it is satisfied that:

- the statutory provisions as to majority vote have been complied with;
- the shareholders who voted at the meeting in question fairly represent the relevant class of shareholders to which they belong.
- · the scheme of arrangement is such as a businessman would reasonably approve; and
- the scheme of arrangement is not one that would more properly be sanctioned under some other provision of the Companies Law.

If the scheme of arrangement is approved, the dissenting shareholder would have no rights comparable to appraisal rights, which would otherwise ordinarily be available to dissenting shareholders of U.S. corporations, providing rights to receive payment in cash for the judicially determined value of the shares.

In addition, if an offer by a third party to purchase shares in us has been approved by the holders of at least 90% of our outstanding shares (not including such a third party) pursuant to an offer within a four-month period of making such an offer, the purchaser may, during the two months following expiration of the four-month period, require the holders of the remaining shares to transfer their shares on the same terms on which the purchaser acquired the first 90% of our outstanding shares. An objection can be made to the Grand Court of the Cayman Islands, but this is unlikely to succeed unless there is evidence of fraud, bad faith, collusion or inequitable treatment of the shareholders.

#### There is uncertainty as to shareholders' ability to enforce certain foreign civil liabilities in the Cayman Islands.

We are incorporated as an exempted company with limited liability under the laws of the Cayman Islands. A material portion of our assets are located outside of the United States. As a result, it may be difficult for our shareholders to enforce judgments against us or judgments obtained in U.S. courts predicated upon the civil liability provisions of the federal securities laws of the United States or any state of the United States.

We have been advised by our Cayman Islands counsel, Maples and Calder, that although there is no statutory enforcement in the Cayman Islands of judgments obtained in the United States, the courts of the Cayman Islands will — based on the principle that a judgment by a competent foreign court imposes upon the judgment debtor an obligation to pay the sum for which judgment has been given — recognize and enforce a foreign judgment of a court of competent jurisdiction if such judgment is final, for a liquidated sum, not in respect of taxes or a fine or penalty, is not inconsistent with a Cayman Islands judgment in respect of the same matters, and was not obtained in a manner, and is not of a kind, the enforcement of which is contrary to the public policy of the Cayman Islands. There is doubt, however, as to whether the Grand Court of the Cayman Islands will (1) recognize or enforce judgments of U.S. courts predicated upon the civil liability provisions of the federal securities laws of the United States, or (2) in original actions brought in the Cayman Islands, impose liabilities predicated upon the civil liability provisions of the United States, on the grounds that such provisions are penal in nature.

The Grand Court of the Cayman Islands may stay proceedings if concurrent proceedings are being brought elsewhere.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

- (a) None.
- (b) None.

(c) Our original share repurchase program announced on April 18, 2007, expired on April 17, 2009 pursuant to its terms. On April 30, 2009, our board of directors authorized a new program to repurchase up to \$300 million of our common shares during the next two years, at such times and prices as determined by management.



The following is a summary of our repurchases of common shares during the three months ended September 30, 2009:

Period	Total Number of Shares Purchased	Р	verage Price aid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Va tha Pui	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs	
July 1 — July 31			_		\$	300,000,000	
August 1 — August 31	1,000,000	\$	32.49	1,000,000	\$	267,509,540	
September 1 — September 30			—		\$	267,509,540	
Total	1,000,000	\$	32.49	1,000,000	\$	267,509,540	

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. Submission of Matters to a Vote of Security Holders

None.

### Item 5. Other Information

- (a) None.
- (b) None.

### Item 6. Exhibits

(a) Exhibit Index:

### EXHIBIT INDEX

Exhibit Number	Description	Reference
2.1	Agreement and Plan of Merger, dated April 10, 2002, by and among Herbalife International, Inc., WH Holdings (Cayman Islands) Ltd. and WH Acquisition Corp.	(a)
3.1	Form of Amended and Restated Memorandum and Articles of Association of Herbalife Ltd.	(d)
4.1	Form of Share Certificate	(d)
10.1	Form of Indemnity Agreement between Herbalife International Inc. and certain officers and directors of Herbalife International Inc.	(a)
10.2	Office lease agreement between Herbalife International of America Inc. and State Teacher's Retirement System, dated July 11, 1995	(a)
10.3#	Herbalife International of America, Inc.'s Senior Executive Deferred Compensation Plan, effective January 1, 1996, as amended	(a)
10.4#	Herbalife International of America, Inc.'s Management Deferred Compensation Plan, effective January 1, 1996, as amended	(a)
10.5	Master Trust Agreement between Herbalife International of America, Inc. and Imperial Trust Company, Inc., effective January 1, 1996	(a)
10.6#	Herbalife International Inc. 401K Profit Sharing Plan and Trust, as amended	(a)

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Number	Description	Referenc
10.7	Trust Agreement for Herbalife 2001 Executive Retention Plan, effective March 15, 2001	(a)
10.8#	Herbalife 2001 Executive Retention Plan, effective March 15, 2001	(a)
10.9	Notice to Distributors regarding Amendment to Agreements of Distributorship, dated as of July 18, 2002 between Herbalife International, Inc. and each Herbalife Distributor	(a)
10.10	Indemnity agreement dated as of July 31, 2002, by and among WH Holdings (Cayman Islands) Ltd., WH Acquisition Corp., Whitney & Co., LLC, Whitney V, L.P., Whitney Strategic Partners V, L.P., GGC Administration, L.L.C., Golden Gate Private Equity, Inc., CCG Investments (BVI), L.P., CCG Associates-AI, LLC, CCG Investment Fund-AI, LP, CCG AV, LLC-Series C, CCG AV, LLC-Series E, CCG Associates-QP, LLC and WH Investments Ltd.	(a)
10.11#	Independent Director's Stock Option Plan of WH Holdings (Cayman Islands) Ltd.	(a)
10.12#		
10.12#	WH Holdings (Cayman Islands) Ltd. Stock Incentive Plan, as restated, dated as of November 5, 2003	(a)
10.13#	Non-Statutory Stock Option Agreement, dated as of April 3, 2003 between WH Holdings (Cayman Islands) Ltd. and Michael O. Johnson	(a)
10.14#	Side Letter Agreement dated as of April 3, 2003 by and among WH Holdings (Cayman Islands) Ltd., Michael O. Johnson and the Shareholders listed therein	(a)
10.15#	Form of Non-Statutory Stock Option Agreement (Non-Executive Agreement)	(a)
10.16#	Form of Non-Statutory Stock Option Agreement (Executive Agreement)	(a)
10.17	Indemnity Agreement, dated as of February 9, 2004, among WH Capital Corporation and Gregory Probert	(a)
10.18	Indemnity Agreement, dated as of February 9, 2004, among WH Capital Corporation and Brett R. Chapman	(a)
10.19	Stock Subscription Agreement of WH Capital Corporation, dated as of February 9, 2004, between WH Capital Corporation and WH Holdings (Cayman Islands) Ltd.	(a)
10.20	First Amendment to Amended and Restated WH Holdings (Cayman Islands) Ltd. Stock Incentive Plan, dated November 5, 2003	(a)
10.21	Registration Rights Agreement, dated as of July 31, 2002, by and among WH Holdings (Cayman Islands) Ltd., Whitney V, L.P., Whitney Strategic Partners V, L.P., WH Investments Ltd., CCG Investments (BVI), L.P., CCG Associates-QP, LLC, CCG Associates-AI, LLC, CCG Investment Fund-AI, L.P., CCG AV, LLC-Series C and CCG AV, LLC-Series E.	(b)
10.22	Share Purchase Agreement, dated as of July 31, 2002, by and among WH Holdings (Cayman Islands) Ltd., Whitney Strategic Partners V, L.P., WH Investments Ltd., Whitney V, L.P., CCG Investments (BVI), L.P., CCG Associates-QP, LLC, CCG Associates-AI, LLC, CCG Investment Fund-AI, LP, CCG AV, LLC-Series C and CCG AV, LLC-Series E.	(b)
10.23	Form of Indemnification Agreement between Herbalife Ltd. and the directors and certain officers of Herbalife Ltd.	(c)
10.24#	Herbalife Ltd. 2004 Stock Incentive Plan, effective December 1, 2004	(c)
10.25	Termination Agreement, dated as of December 1, 2004, between Herbalife Ltd., Herbalife International, Inc. and Whitney & Co., LLC.	(d)
10.26	Termination Agreement, dated as of December 1, 2004, between Herbalife Ltd., Herbalife International Inc. and GGC Administration, L.L.C.	(d)
10.27	Indemnification Agreement, dated as of December 13, 2004, by and among Herbalife Ltd., Herbalife International, Inc., Whitney V, L.P., Whitney Strategic Partners V, L.P., CCG Investments (BVI), L.P., CCG Associates-QP, LLC, CCG Associates-AI, LLC, CCG Investment Fund-AI, LP, CCG AV, LLC-Series C, CCG AV, LLC-Series E, CCG CI, LLC and GGC Administration, LLC.	(d)
10.28#	Amendment No. 1 to Herbalife Ltd. 2004 Stock Incentive Plan	(e)
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Exhibit Number	Description	Reference
10.30#	Employment Agreement Effective as of January 1, 2005 between Herbalife Ltd. and Henry Burdick	(f)
10.31#	Form of 2004 Herbalife Ltd. 2004 Stock Incentive Plan Stock Option Agreement	(g)
10.32#	Form of 2004 Herbalife Ltd. 2004 Stock Incentive Plan Non-Employee Director Stock Option Agreement	(g)
10.33	Service Agreement by and between Herbalife Europe Limited and Wynne Roberts ESQ, dated as of September 6, 2005	(h)
10.34#	Independent Directors Deferred Compensation and Stock Unit Plan	(i)
10.35#	Independent Directors Stock Unit Award Agreement	(i)
10.36#	Herbalife Ltd. 2005 Stock Incentive Plan	(j)
10.37#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement	(k)
10.38#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement	(k)
10.39#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement applicable to Mr. Michael O. Johnson	(1)
10.40#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement applicable to Mr. Michael O. Johnson	(1)
10.41#	Amendment to Herbalife Ltd. Independent Directors Deferred Compensation and Stock Unit Plan	(m)
10.42#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement applicable to Messrs. Brett R. Chapman and Richard Goudis	(n)
10.43#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement applicable to Messrs. Brett R. Chapman and Richard Goudis	(n)
10.44#	Employment agreement dated December 18, 2007 between Herbalife International of America, Inc. and Paul Noack	(0)
10.45	Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(p)
10.46	Form of Security Agreement, dated as of July 21, 2006, by and among Herbalife International, Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(p)
10.47#	Amended and Restated Independent Directors Deferred Compensation and Stock Unit Plan	(p)
10.48#	Employment Agreement by and between Herbalife Ltd. and Gregory L. Probert dated October 10, 2006	(q)
10.49#	Employment Agreement by and between Herbalife Ltd. and Brett R. Chapman dated October 10, 2006	(q)
10.50#	Stock Unit Agreement by and between Herbalife Ltd. and Brett R. Chapman dated October 10, 2006	(q)
10.51#	Amendment dated October 10, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Brett R. Chapman dated September 1, 2004	(q)
10.52#	Amendment dated October 10, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Brett R. Chapman dated December 1, 2004	(q)
10.53#	Amendment dated October 10, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Brett R. Chapman dated April 27, 2005	(q)

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Number	Description	Reference
10.54#	Employment Agreement by and between Herbalife Ltd. and Richard P. Goudis dated October 24, 2006	(r)
10.55#	Stock Unit Agreement by and between Herbalife Ltd. and Richard P. Goudis dated October 24, 2006	(r)
10.56#	Amendment dated October 24, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Richard P. Goudis dated June 14, 2004	(r)
10.57#	Amendment dated October 24, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Richard P. Goudis dated September 1, 2004	(r)
10.58#	Amendment dated October 24, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Richard P. Goudis dated December 1, 2004	(r)
10.59#	Amendment dated October 24, 2006, to Stock Option Agreement by and between Herbalife Ltd. and Richard P. Goudis dated April 27, 2005	(r)
10.60#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement applicable to Michael O Johnson	(s)
10.61#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement applicable to Michael O. Johnson	(s)
10.62#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement applicable to Messrs. Richard P. Goudis and Brett R. Chapman	(s)
10.63#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement applicable to Messrs. Richard P. Goudis and Brett R. Chapman	(s)
10.64#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Unit Award Agreement	(s)
10.65#	Form of Herbalife Ltd. 2005 Stock Incentive Plan Stock Appreciation Right Award Agreement	(s)
10.66	First Amendment dated June 21, 2007, to Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(t)
10.67	Second Amendment dated September 17, 2007, to Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(t)
10.68	Third Amendment dated November 30, 2007, to Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(u)
10.69#	Herbalife Ltd. Employee Stock Purchase Plan	(u)
10.70	Fourth Amendment dated February 21, 2008, to Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as	
	Collateral Agent	(u)

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Exhibit Number	Description	Reference
10.71#	Employment Agreement dated as of March 27, 2008 between Michael O. Johnson and Herbalife International of America, Inc.	(v)
10.72#	Stock Unit Award Agreement by and between Herbalife Ltd. and Michael O. Johnson, dated March 27, 2008.	(v)
10.73#	Stock Appreciation Right Award Agreement by and between Herbalife Ltd. and Michael O. Johnson, dated March 27, 2008.	(v)
10.74#	Stock Appreciation Right Award Agreement by and between Herbalife Ltd. and Michael O. Johnson, dated March 27, 2008.	(v)
10.75#	Amendment No. 1 to Employment Agreement dated as of April 4, 2008 between Gregory L. Probert and Herbalife International of America, Inc.	(w)
10.76	Fifth Amendment dated September 25, 2008, to Form of Credit Agreement, dated as of July 21, 2006, by and among Herbalife International Inc., Herbalife Ltd., WH Intermediate Holdings Ltd., HBL Ltd., WH Luxembourg Holdings S.á.R.L., Herbalife International Luxembourg S.á.R.L., HLF Luxembourg Holdings, S.á.R.L., WH Capital Corporation, WH Luxembourg Intermediate Holdings S.á.R.L., HV Holdings Ltd., Herbalife Distribution Ltd., Herbalife Luxembourg Distribution S.á.R.L., and the Subsidiary Guarantors party thereto in favor of Merrill Lynch Capital Corporation, as Collateral Agent	(x)
10.77#	Amendment to Herbalife International Inc. 401K Profit Sharing Plan and Trust	(y)
10.78#	Amendment to Amended and Restated Independent Directors Deferred Compensation and Stock Unit Plan	(y)
10.79#	Form of Independent Directors Stock Appreciation Right Award Agreement	(y)
31.1	Rule 13a-14(a) Certification of Chief Executive Officer	*
31.2	Rule 13a-14(a) Certification of Chief Financial Officer	*
32.1	Section 1350 Certification of Chief Executive Officer and Chief Financial Officer	*

<sup>\*</sup> Filed herewith.

(f) Previously filed on May 13, 2005 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.

- (i) Previously filed on February 28, 2006 as an Exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 2005 and is incorporated herein by reference.
- (j) Previously filed on November 22, 2005 as an Exhibit to the Company's registration statement on Form S-8 (File No. 129885).

<sup>#</sup> Management contract or compensatory plan or arrangement.

<sup>(</sup>a) Previously filed on October 1, 2004 as an Exhibit to the Company's registration statement on Form S-1 (File No. 333-119485) and is incorporated herein by reference.

<sup>(</sup>b) Previously filed on November 9, 2004 as an Exhibit to Amendment No. 2 to the Company's registration statement on Form S-1 (File No. 333-119485) and is incorporated herein by reference.

<sup>(</sup>c) Previously filed on December 2, 2004 as an Exhibit to Amendment No. 4 to the Company's registration statement on Form S-1 (File No. 333-119485) and is incorporated herein by reference.

<sup>(</sup>d) Previously filed on December 14, 2004 as an Exhibit to Amendment No. 5 to the Company's registration statement on Form S-1 (File No. 333-119485) and is incorporated herein by reference.

<sup>(</sup>e) Previously filed on February 17, 2005 as an Exhibit to the Company's registration statement on Form S-8 (File No. 333-122871) and is incorporated herein by reference.

<sup>(</sup>g) Previously filed on June 14, 2005 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.

<sup>(</sup>h) Previously filed on September 23, 2005 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.

<sup>(</sup>k) Previously filed on March 29, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.

- Previously filed on March 29, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (m) Previously filed on March 30, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (n) Previously filed on March 31, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (o) Previously filed on December 20, 2007 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (p) Previously filed on November 13, 2006 as an Exhibit to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2006 and is incorporated by reference.
- (q) Previously filed on October 12, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (r) Previously filed on October 26, 2006 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (s) Previously filed on May 29, 2007 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (t) Previously filed on November 6, 2007 as an Exhibit to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2007 and is incorporated by reference.
- (u) Previously filed on February 26, 2008 as an Exhibit to the Company's Annual Report on Form 10-K for the year ended December 31, 2007 and is incorporated herein by reference.
- (v) Previously filed on April 7, 2008 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (w) Previously filed on April 9, 2008 as an Exhibit to the Company's Current Report on Form 8-K and is incorporated herein by reference.
- (x) Previously filed on November 3, 2008 as an Exhibit to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2008 and is incorporated by reference.
- (y) Previously filed on May 4, 2009 as an Exhibit to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2009 and is incorporated by reference.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### HERBALIFE LTD.

By: /s/ Richard Goudis

Richard Goudis Chief Financial Officer

Dated: November 2, 2009

#### Section 302 Certification

I, Michael O. Johnson, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Herbalife Ltd.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a - -15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ MICHAEL O. JOHNSON

Michael O. Johnson Chief Executive Officer

Dated: November 2, 2009

#### Section 302 Certification

I, Richard Goudis, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Herbalife Ltd.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a - -15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ RICHARD GOUDIS

Richard Goudis Chief Financial Officer

Dated: November 2, 2009

#### CERTIFICATION Pursuant to 18 U.S.C. Section 1350 Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

In connection with the Quarterly Report of Herbalife Ltd., or Company, on Form 10-Q for the fiscal quarter ended September 30, 2009 as filed with the U.S. Securities and Exchange Commission on the date hereof, or Report, and pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, each of the undersigned officers of the Company certifies that:

- the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ MICHAEL O. JOHNSON

Michael O. Johnson Chief Executive Officer

Dated: November 2, 2009

By: /s/ RICHARD GOUDIS

Richard Goudis Chief Financial Officer

Dated: November 2, 2009

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.