UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No.)*

HERBALIFE LTD.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

G4412G101

(CUSIP Number)

December 31, 2012

(Date Of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[x] Rule 13d-1(b)

[] Rule 13d-1(c)

[] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1745 (3-06)

CUSIP No.G4412G101	13G	Page 2 of 8 Pages
1. NAME OF REPORT I.R.S. IDENTIF	'ING PERSON: 'ICATION NO. OF ABOVE PERSON:	
Morgan Stanley I.R.S. #36-314		
2. CHECK THE APPR	OPRIATE BOX IF A MEMBER OF A GROUP	:
(a) []		
(b) []		
3. SEC USE ONLY:		
4. CITIZENSHIP OR	PLACE OF ORGANIZATION:	
The state of o	organization is Delaware.	
NUMBER OF 5. SHARES	SOLE VOTING POWER: 5,946,156	

PF V 9.	ORTING ERSON WITH:			
10.			SOLE DISPOSITIVE POWER: 6,729,188	
10.		8.	SHARED DISPOSITIVE POWER: 0	
	6,729,188	AMOUN	T BENEFICIALLY OWNED BY EACH REPORTING PERSON:	
			E AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN S	
11.	PERCENT OF 6.2%	CLAS	S REPRESENTED BY AMOUNT IN ROW (9):	
12.	TYPE OF RE HC, CO	PORTI	NG PERSON:	
	No.G4412G10	-	13G Page 3	of 8 Page
1.	NAME OF RE I.R.S. IDE		NG PERSON: CATION NO. OF ABOVE PERSON:	
	Morgan Sta	nley	Investment Management Limited	
2.	CHECK THE		PRIATE BOX IF A MEMBER OF A GROUP:	
	(a) []			
	(b) []			
3.	SEC USE ON			
4.	CITIZENSHI	P OR	PLACE OF ORGANIZATION:	
	United Kir	igdom		
NUMBER OF SHARES BENEFICIALLY			SOLE VOTING POWER: 5,945,281	
1WO I	NED BY EACH	6.	SHARED VOTING POWER: 209,741	
REPORTING PERSON WITH:		7.	SOLE DISPOSITIVE POWER: 6,728,313	
		8.	SHARED DISPOSITIVE POWER: 0	
	6,728,313		T BENEFICIALLY OWNED BY EACH REPORTING PERSON:	
10.			E AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN S	
	[]			
	6.2%	CLAS	S REPRESENTED BY AMOUNT IN ROW (9):	
	TYPE OF RE			
	IA 			
	No. G4412G1		13G Page 4	-
Item 1. (a)				
			ALIFE LTD.	
	(b)		ess of Issuer's Principal Executive Offices:	
			BOX 309GT ND HOUSE, SOUTH CHURCH STREET	

_____ Item 2. (a) Name of Person Filing: (1) Morgan Stanley (2) Morgan Stanley Investment Management Limited _____ (b) Address of Principal Business Office, or if None, Residence: (1) 1585 Broadway New York, NY 10036 (2) 25 Cabot Square Canary Wharf, London E14 4QA, England _____ _____ Citizenship: (C) (1) The state of organization is Delaware. (2) United Kingdom _____ Title of Class of Securities: (d) Common Stock _____ (e) CUSIP Number: G4412G101 _____ Item 3. If this statement is filed pursuant to Sections 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a: (a) [] Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o). (b) [] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c). (c) [] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c). (d) [] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). (e) [x] An investment adviser in accordance with Section 240.13d-1(b)(1)(ii)(E); Morgan Stanley Investment Management Limited (f) [] An employee benefit plan or endowment fund in accordance with Section 240.13d-1(b)(1)(ii)(F); (g) [x] A parent holding company or control person in accordance with Section 240.13d-1(b)(1)(ii)(G); Morgan Stanley (h) [] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); (j) [] Group, in accordance with Section 240.13d-1(b)(1)(ii)(J). CUSIP No.G4412G101 13-G Page 5 of 8 Pages _____ _____ Item 4. Ownership as of December 31, 2012.* (a) Amount beneficially owned: See the response(s) to Item 9 on the attached cover page(s). (b) Percent of Class: See the response(s) to Item 11 on the attached cover page(s). (c) Number of shares as to which such person has: Sole power to vote or to direct the vote: (i) See the response(s) to Item 5 on the attached cover $\ensuremath{\mathsf{page}}(s)$. (ii) Shared power to vote or to direct the vote: See the response(s) to Item 6 on the attached cover page(s).

GEORGE TOWN CAYMAN ISLANDS E9 00000

(iii) Sole power to dispose or to direct the disposition of:

See the response(s) to Item 7 on the attached cover page(s).

- (iv) Shared power to dispose or to direct the disposition of: See the response(s) to Item 8 on the attached cover page(s).
- Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company.

See Exhibit 99.2

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

* In Accordance with the Securities and Exchange Commission Release No. 34-39538 (January 12, 1998) (the "Release"), this filing reflects the securities beneficially owned, or that may be deemed to be beneficially owned, by certain operating units (collectively, the "MS Reporting Units") of Morgan Stanley and its subsidiaries and affiliates (collectively, "MS"). This filing does not reflect securities, if any, beneficially owned by any operating units of MS whose ownership of securities is disaggregated from that of the MS Reporting Units in accordance with the Release.

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Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date:	February 14, 2013		
Signature:	/s/ Perren Wong		
Name/Title:	Perren Wong/Authorized Signatory, Morgan Stanley		
	MORGAN STANLEY		
Date:	February 14, 2013		
Signature:	/s/ James Ingmire		
Name/Title:	James Ingmire /Chief Compliance Officer, Morgan Stanley Investment Management Limited		
	MORGAN STANLEY INVESTMENT MANAGEMENT LIMITED		

EXHIBIT NO.	EXHIBITS	PAGE
99.1	Joint Filing Agreement	7
99.2	Item 7 Information	8

* Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).

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EXHIBIT NO. 99.1 TO SCHEDULE 13G JOINT FILING AGREEMENT

February 14, 2013

MORGAN STANLEY and MORGAN STANLEY INVESTMENT MANAGEMENT LIMITED

hereby agree that, unless differentiated, this

Schedule 13G is filed on behalf of each of the parties.

MORGAN STANLEY

BY: /s/ Perren Wong

Perren Wong/Authorized Signatory, Morgan Stanley

MORGAN STANLEY INVESTMENT MANAGEMENT LIMITED

BY: /s/ James Ingmire James Ingmire /Chief Compliance Officer,

Morgan Stanley Investment Management Limited

 * Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).

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EXHIBIT NO. 99.2

ITEM 7 INFORMATION

The securities being reported on by Morgan Stanley as a parent holding company are owned, or may be deemed to be beneficially owned, by Morgan Stanley Investment Management Limited, an investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E) as amended. Morgan Stanley Investment Management Limited is a wholly-owned subsidiary of Morgan Stanley.