



World Food Program USA Allocates \$333,000 in Emergency Response Funds from Herbalife Nutrition's Nutrition for Zero Hunger Initiative to Assist Coronavirus Pandemic Efforts

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LOS ANGELES--(BUSINESS WIRE)--Apr. 2, 2020-- Premier global nutrition company, Herbalife Nutrition (NYSE: HLF), and the Herbalife Nutrition Foundation, today announced that \$333,000 of the \$1 million pledged to World Food Program USA's Emergency Response Fund will aid Coronavirus pandemic relief efforts. These funds, gifted through the Company's *Nutrition for Zero Hunger* initiative, will support United Nations World Food Programme (WFP) efforts in responding to supply chain and other logistics issues related to the virus.

"Our contribution to World Food Program USA's Emergency Relief Fund is a testament to the Company's continued commitment to ending hunger worldwide," said Alan Hoffman, executive vice president, Global Affairs, Herbalife Nutrition. "Through *Nutrition for Zero Hunger*, we are providing much needed funds to help WFP respond in the best and most effective way possible to conquer the virus."

WFP works on the frontlines, providing food and other resources to the most vulnerable people, who are often ill-equipped to respond to the pandemic. The agency is actively ramping up their activities to continue meeting these needs, including prepositioning food near communities that are most at-risk.

"Because of the support of partners like Herbalife Nutrition, WFP is in a strong position to tackle this virus, but there's still much more to be done," said Barron Segar, President and CEO of World Food Program USA. "The outbreak has been devastating to families worldwide and requires an unprecedented response from business partners to humanitarian and government agencies."

To learn more about Herbalife Nutrition, visit IAmHerbalifeNutrition.com. To receive the latest company updates from Herbalife Nutrition, follow us on Twitter: @HerbalifeNews.

About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global company that has been changing people's lives with great nutrition products and a proven business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

For more information, please visit IAmHerbalifeNutrition.com.

About Nutrition for Zero Hunger

Through *Nutrition for Zero Hunger*, Herbalife Nutrition is helping tackle rising global hunger, food insecurity and malnutrition. As a leader in the nutrition industry, we are committed to addressing this need through combined efforts for access to healthy nutrition and nutrition education. *Nutrition for Zero Hunger* aligns with the United Nation's Sustainable Development Goal #2, which calls for bold action to end malnutrition in all its forms by 2030, as well as solutions to end global hunger and improve nutrition worldwide. The initiative addresses global hunger, food security and malnutrition through key commitments to ensure greater access, education and empowerment of healthy nutrition worldwide. Our partnership with World Food Program USA will support the life-saving efforts of WFP's future large-scale disaster operations.

About World Food Program USA

World Food Program USA is a 501(c)(3) charity that proudly supports the mission of the World Food Programme, the leading humanitarian agency fighting hunger worldwide. Each year, WFP reaches nearly million people with lifesaving food assistance in more than 80 countries across the globe. By mobilizing individuals, lawmakers and businesses in the U.S. to advance the global movement to end hunger, WFP USA bolsters an enduring American legacy of feeding families in need around the world.

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