



Herbalife Nutrition Designated Zero Hunger Champion by World Food Program USA, Pledges \$1M for Emergency Relief Fund

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LOS ANGELES--(BUSINESS WIRE)--Oct. 23, 2019-- Herbalife Nutrition (NYSE:HLF), a premier global nutrition company, and the Herbalife Nutrition Foundation (HNF), today announced a pledge, from their *Nutrition for Zero Hunger* initiative, of \$1M to World Food Program USA (WFP USA). The grant, to be paid over three years, will be designated to WFP USA's Emergency Relief Fund, to be used to provide food and other lifesaving aid in support of large-scale disaster operations around the globe.

People facing chronic food deprivation have increased to 820 million in 2018 and are expected to reach more than 2 billion in 2050, according to the Food and Agriculture Organization of the United Nations. Conflict and disaster threaten access to food. In vulnerable situations where people might already be on the edge of food insecurity, crisis can upend a delicate balance, plunging entire segments of the population into hunger. WFP's emergency operations are designed to feed people in urgent need.

"In building a better world where everyone has the food and nutrition to lead healthy lives, we take great pride in being recognized as a champion for zero hunger by World Food Program USA," said Alan Hoffman, Executive Vice President, Global Corporate Affairs.

Herbalife's contribution to WFP USA's Emergency Relief Fund is a testament to the company's continued commitment to ending hunger worldwide.

"In the last four years, hunger has been on the rise, driven largely by increased conflict and extreme weather. That's why support from partners like Herbalife Nutrition is critical to helping us achieve our mission of to end global hunger," said Phil Karsting, Interim President and CEO of WFP USA.

As an expert in emergency response, the United Nations World Food Programme (WFP) is often the first stop for governments and organizations in responding to food, logistics and emergency telecommunication needs in the wake of humanitarian crises. WFP also works with local communities and governments to build a strategy that will bridge the gap from initial response to recovery and resilience.

WFP USA is a nonprofit organization, based in Washington, D.C., that builds U.S. support and resources for the WFP, the largest humanitarian agency fighting hunger worldwide that currently serves nearly 90 million people in more than 80 countries.

To learn more about Herbalife Nutrition, visit IAmHerbalifeNutrition.com. To receive the latest company updates from Herbalife Nutrition, follow us on Twitter: @HerbalifeNews.

About Herbalife Nutrition

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with a Herbalife Nutrition independent distributor, and a supportive community that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available through its independent distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a non-profit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has more than 8,300 employees worldwide. To learn more, visit IamHerbalifeNutrition.com.

About Nutrition for Zero Hunger

Through *Nutrition for Zero Hunger*, Herbalife Nutrition is helping tackle rising global hunger, food insecurity and malnutrition. As a leader in the nutrition industry, we are committed to addressing this need through combined efforts for access to healthy nutrition and nutrition education. *Nutrition for Zero Hunger* aligns with the United Nation's Sustainable Development Goal #2, which calls for bold action to end malnutrition in all its forms by 2030, as well as solutions to end global hunger and improve nutrition worldwide. The initiative addresses global hunger, food security and malnutrition through key commitments to ensure greater access, education and empowerment of healthy nutrition worldwide. Our partnership with World Food Program USA will support the life-saving efforts of WFP's future large-scale disaster operations.

About World Food Program USA

World Food Program USA is a 501(c)(3) charity that proudly supports the mission of the World Food Programme, the leading humanitarian agency fighting hunger worldwide. Each year, WFP reaches nearly million people with lifesaving food assistance in more than 80 countries across the globe. By mobilizing individuals, lawmakers and businesses in the U.S. to advance the global movement to end hunger, WFP USA bolsters an enduring American legacy of feeding families in need around the world.

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