



## Herbalife Nutrition Debuts New Herbalife24 Flavor in Time to Fuel Athletes Participating in the Herbalife24 Triathlon Los Angeles™ on Sunday, June 2

April 9, 2019

### Herbalife24 Rebuild Strength Strawberry Shortcake Flavor Also Coming in June

LOS ANGELES--(BUSINESS WIRE)--Apr. 9, 2019-- Herbalife Nutrition today announced a new flavor offering of its Herbalife24® sports nutrition line, Rebuild Strength Vanilla Ice Cream flavor, just in time to fuel athletes for the upcoming [Herbalife24 Triathlon Los Angeles™](#) on June 2<sup>nd</sup>.

"Rebuild Strength is the flagship recovery product in our Herbalife24 line, and we are extremely excited to give consumers more choices by adding new flavor offerings," said Dana Ryan, Ph.D., Director, Sports Performance and Education, Herbalife Nutrition. "With our tri-core blend of protein, combined with high-quality carbohydrates, it's a quick and effective way to meet the immediate and long-term needs of both professional athletes and weekend warriors."

The Rebuild Strength Vanilla Ice Cream flavor will be made available to all competitors at the inaugural [Herbalife24 Triathlon Los Angeles™ on Sunday, June 2](#), when LA's legendary traffic-jammed streets will be open only to triathletes for the swim-bike-run adventure of a lifetime, winding from Venice Beach to downtown, exemplifying the Company's commitment to promoting a healthy active lifestyle.

In addition to the Rebuild Strength original Chocolate and the Vanilla Ice Cream flavor, the Company will launch a brand-new limited edition Rebuild Strength Strawberry Shortcake flavor in June.

Like all Herbalife24 products, the Vanilla Ice Cream and Strawberry Shortcake flavors of Herbalife24 Rebuild Strength are [NSF Certified for Sport®](#), free from athletic banned substances, and all claims made on the label have been independently verified. Herbalife24 products, including these two, exciting new flavors of Rebuild Strength, are available exclusively through Herbalife Nutrition Independent Distributors.

To learn more about Herbalife24 products, please visit [www.Herbalife24.com](http://www.Herbalife24.com).

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### About Herbalife Nutrition

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with an Herbalife Nutrition Independent Distributor, and a supportive community that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available through its Independent Distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a non-profit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has more than 8,300 employees worldwide. To learn more, visit [IAmHerbalife.com](http://IAmHerbalife.com).

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