



## Herbalife Nutrition Continues to Support Local Communities by Kicking-Off Annual Global Month of Purpose Volunteering Initiative

January 31, 2019

LOS ANGELES--(BUSINESS WIRE)--Jan. 31, 2019-- Premier global nutrition company, Herbalife Nutrition (NYSE:HLF), today announced the launch of the Company's, Global Month of Purpose, with hundreds of events scheduled. The initiative complements the Company's robust year-round program of creating opportunities for Herbalife Nutrition's approximately 8,300 employees as well as Herbalife Nutrition independent distributors to help those in need around the world. The Company has set a goal to donate over 10,000 volunteer hours in February.

"Whether it's giving the gift of time by volunteering through our worldwide Casa Herbalife Nutrition programs, serving on non-profit boards or supporting neighborhood food kitchens, our employees are continuously expanding our reach to ensure more people have the opportunity to be healthier and happier," said Alan Hoffman, president of the Herbalife Nutrition Foundation.

Volunteering activities are centered around the Company's philanthropic agenda of helping underserved communities. Employees and distributors will engage with organizations such as American Cancer Society, Regional Food Banks, American Red Cross, SOS Children's Village, Smile Foundation, Action for Children, A Place Called Home, Surfrider Foundation and numerous rescue missions.

With the partnered organizations, some of the activities will include preparing meals for homeless; building gardens at youth centers and teaching children cooking skills for creating healthy meals for themselves and their families; donating blood and staffing blood drives; and the beautification of shared areas like community centers and beaches.

To learn more about the Herbalife Nutrition Foundation and its work in communities around the world, visit [HerbalifeNutritionFoundation.org](http://HerbalifeNutritionFoundation.org).

### About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available through its independent distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a non-profit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has approximately 8,300 employees worldwide with net sales of approximately \$4.4 billion in 2017.

To learn more, visit [IAmHerbalife.com](http://IAmHerbalife.com).

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### Herbalife Nutrition

Gary Kushner

[GaryKi@herbalife.com](mailto:GaryKi@herbalife.com)

213-745-0456