



Herbalife Nutrition to Host Inaugural 2019 Herbalife24 Triathlon Los Angeles and 5k Run

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LOS ANGELES--(BUSINESS WIRE)--Oct. 25, 2018-- [Herbalife Nutrition](#) (NYSE:HLF), a premier global nutrition company whose purpose is to make the world healthier and happier, today announced it will host the inaugural 2019 [Herbalife24 Triathlon Los Angeles](#) and 5k on June 2, 2019. The Company has worked closely with City of Los Angeles and County of Los Angeles officials to prepare for the thousands that are expected to participate in the triathlon to benefit the Union Rescue Mission (URM).

"We're thrilled to announce we are bringing the excitement of competition and fun to our home city of L.A. with the inaugural triathlon," said Rich Goudis, Chief Executive Officer, Herbalife Nutrition. "This event brings our purpose to more people in a meaningful way, promoting a healthy, active lifestyle and benefiting the community through our partnership with the Union Rescue Mission."

The URM, the largest mission in the United States, is the official charity partner of the triathlon. The event participants and sponsors will actively be involved in fundraising to support the organization's ongoing efforts to provide homeless men, women and children with much-needed food and shelter, as well as education, medical, dental, counseling and long-term recovery programs.

"Our friends at Herbalife Nutrition have been a key part of our nutrition program at URM, and through the years, have supported us through volunteerism and in-kind donations of healthy and nutritious products for the homeless in our community," said Reverend Andy Bales, CEO, Union Rescue Mission.

The triathlon will welcome athletes from around the world including elite triathletes and weekend warriors who will be competing for a chance to win a prize purse of over \$20,000.

The urban point-to-point course will begin in Venice Beach at the Pacific Ocean, continue through the heart of Los Angeles and eventually end in downtown at the famed L.A. Live. The triathlon offers several race distance options.

- **International Triathlon**

The course features a 1500m (.9 mile) Pacific Ocean swim, 40k (25 miles) bike course through the heart of Los Angeles and 10k (6.2 miles) run course in Downtown Los Angeles.

- **International Aquabike**

This course consists of a 1500m (.9 mile) Pacific Ocean swim and a 40k (25 miles) bike course.

- **Sprint Distance**

The shorter course features a 750m Pacific Ocean swim, 22k (14 miles) bike course and 5k (3.1 miles) run course finishing in Downtown Los Angeles.

- **Herbalife24 DTLA 5K Run/Walk**

The 5k (3.1 miles) is part of the triathlon course - taking runners through Downtown L.A. and Koreatown. This is a fun family-friendly activity for all to enjoy.

Additional race offerings include an International and Sprint triathlon relay in addition to a VIP registration category that will elevate the athlete's race day experience. The VIP offering includes a parking pass, pre-event party, gear check, breakfast, race bag, express packet pick up, and post-race nutrition among other perks.

Spectators and the surrounding communities are invited to support the participants by enjoying activities at the Venice Beach start line and finish festival at L.A. Live.

For more event details and information on the **Herbalife24 Triathlon Los Angeles**, visit <http://www.herbalife24tri.la> and follow us on social media @Herbalife24Tri, #Herbalife24Tri.

About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Together with our Herbalife Nutrition independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. Herbalife Nutrition offers high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through its independent distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Nutrition Foundation (HNF) and its Casa Herbalife programs to help bring good nutrition to children in need. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has approximately 8,300 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net

sales of approximately \$4.4 billion in 2017. To learn more, visit Herbalife.com or IAmHerbalife.com.

Herbalife Nutrition also encourages investors to visit its investor relations website at ir.herbalife.com as financial and other information is updated and new information is posted.

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