



Herbalife Nutrition Turns Pink to Help American Cancer Society Increase Awareness and Raise Funds During Breast Cancer Awareness Month

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LOS ANGELES--(BUSINESS WIRE)--Oct. 1, 2018-- Herbalife Nutrition (NYSE:HLF), a premier global nutrition company whose purpose is to make the world healthier and happier, today announced its support for the American Cancer Society to help bring awareness and raise funds for its life-saving mission. In addition to a \$250,000 donation, Herbalife Nutrition will be selling co-branded pink water bottles, with profits benefiting the American Cancer Society. To honor those who have and continue to battle breast cancer, the Company will unveil "purpose in pink" when it turns its website, social media, packaging and building signage, at its LA Live headquarters and Torrance offices, pink for the month of October.

"I am so proud to announce our support of the American Cancer Society. Our hope is to work with this important organization to raise awareness about the importance of early detection, as well as raise much-needed funds to support research into ending the scourge of cancer," said Ibi Montesino, senior vice president, and managing director, North America Region, Herbalife Nutrition. "It's just one more way we are living our purpose of making the world – and our communities – healthier and happier."

According to the American Cancer Society, in 2018 in the U.S., there will be an estimated 1,735,350 new cancer cases and 609,640 cancer deaths. Of those, the highest number of new cases (268,670) will be breast cancer, with 41,400 Americans predicted to die from the disease.

"The American Cancer Society is attacking cancer from every angle," said Sharon Byers, Chief Development and Marketing Officer for the American Cancer Society. "With the help of organizations like Herbalife Nutrition we will continue to lead the fight for a world without cancer."

To learn more about Herbalife Nutrition, visit herbalife.com. To receive the latest company updates from Herbalife Nutrition, follow us on Twitter: @HerbalifeNews.

About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition – changing people's lives with great nutrition products and programs – since 1980. Together with our Herbalife Nutrition independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. Herbalife Nutrition offers high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through its independent distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Nutrition Foundation (HNF) and its Casa Herbalife programs to help bring good nutrition to children in need. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

Herbalife Nutrition has approximately 8,300 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.4 billion in 2017. To learn more, visit Herbalife.com or IAmHerbalife.com.

Herbalife Nutrition also encourages investors to visit its investor relations website at ir.herbalife.com as financial and other information is updated and new information is posted.

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